CHAPTER I

INTRODUCTION

A. Background of the Study

Since a long time ago, lifestyle has become an inseparable thing in human life. Lifestyle seems to be something inseparable in human life. Even some people give priority to lifestyle more than anything that he needs. They fulfill their lifestyle needs regardless of the impact that will occur behind them. Some people are willing to do anything to fulfill their lifestyle. When someone has a higher income, usually his lifestyle will be more improved. In fact, most people prefer to be in debt to fulfill their lifestyle rather than lowering their lifestyle. His lifestyle can be seen from the way he fulfills his life pleasures such as his needs for fashion, food, luxury goods, vehicles, hangouts, holidays, and others. They do this to fulfill their enjoyment and satisfaction. This lifestyle is called hedonism.

As the times and modernization developed, the influence of hedonism began to spread so easily and quickly. Modernization is a shift of life and behavior and mentality of a community from standard mediocre towards a better and higher standard of living as a result of the development of the era. Hedonism that used to be just an understanding that aims to get a more decent life has now shifted to a broader meaning that is a lifestyle that only seeks pleasure that makes the culprit have a high standard of life. In the era of modernization like today hedonism has become the lifestyle of most people. Many people even in remote areas have now begun to be influenced by the understanding of this hedonism. Hedonism has changed a person's personality from the mediocre to someone who has a very high life demands. The ease of various means is one of the reasons why hedonism is easily spread.

The spread of hedonism very quickly occurred due to several important causes, namely internal factors and external factors. Internal factors can be said to be the main factor a person has a lifestyle of hedonism. It is human nature that he will never be satisfied with what he has got. Even though they already have something that is already so good, most people want something more than what they already have. An individual wants something more to fulfill his satisfaction. Although there are some people who are indeed to get what they don't have, most people don't. They want something more just to fulfill their satisfaction.
The development of the hedonism lifestyle is also influenced by external factors. An individual can never be separated from external factors or social environment, and social environment has a very large impact in influencing one's lifestyle. When someone lives in an environment that has a luxurious lifestyle, if the individual does not have strong principles, he will probably be carried away by the hedonism lifestyle. When the other person is talking about the luxury items they have, or when that other person can travel for fun purposes then someone might feel like what he hears. Or even if the person does not directly interact with other people, but he sees what other people are doing, this can also have an influence to follow what he sees.

Hedonism is one of the issues raised in a literary work. In *The Picture of Dorian Gray* by Oscar Wilde there are an issues about hedonism. This novel tell about a young man called Dorian who have the desire to enjoy his young phase of their life. By the influence of his friend Harry, Dorian become a glamour boy. Dorian do everything he want to reach his pleasure even in the end its just broke his life.

The story begins from Dorian Gray, a young man that have a good looking that causing impress for many people. Once in a time, his friend Basil Howard an artist painted him and gave the painting as a memento. Simultaneously, Basil's friend, Henry Wotton, is attracted to Dorian's good looks and innocence. He then taught Dorian to enjoy his youth, live freely and without limits. Influenced by Henry Wotton, Dorian began to wish he would be young and handsome forever. Somehow, that wish was granted. Dorian realizes that his face in the painting is getting older and older, while his own appearance has not changed one bit; and that no matter how bad his actions are, the painting will bear the sins of his actions. But over time, Dorian realizes that his soul begins to change with time and the world, just like that painting.

In this research the writer is interested in choosing "The Picture of Dorian Gray" for analysis for several reasons. The first is because in hedonism there are so many important moral values that are shown by some character roles in the novel. the second is adolescent generation which is interesting to study because there are so many complex problems in it, because adolescence is a time that determines the future life of a person himself or greater than that, the national community to a country.
So, the researcher will analyzed *The Picture of Dorian Gray* novel and take the issue of hedonism by using Marxism Theory. It will presented in the research paper entitled: "Hedonism In Oscar Wilde's Novel The Picture Of Dorian Gray: A Marxist Approach."

**B. Problem Statement**
1. What types of hedonism as a lifestyle do teenagers do?
2. How can someone be affected by hedonism?
3. What are the negative effects of a hedonism lifestyle?

**C. Objectives of The Study**
1. To describe the kind of hedonism that appears in Dorian in Oscar Wilde's novel "The picture of Dorian Gray".
2. To describe the causing of hedonism lifestyle in "The picture of Dorian Gray" Oscar Wilde's novel viewed from economic Marxism theory.
3. To describe the effect of hedonism lifestyle.

**D. Benefit of The Study**

There are two benefits that can be obtained from analyzing *The picture of Dorian Gray* novel by Oscar Wilde. It is theoretical and practical benefit, as follows:

- **Theoretically.**
  1. To give the perspective of hedonism lifestyle especially on the literary novel "The picture of Dorian Gray" Oscar Wilde's novel.
  2. To give the knowledge about the theory of Marxist as a part of lifestyle criticism by Marxist.

- **Practically.**
  To make the understanding of the behavior of hedonism lifestyle of the main character in this novel, indeed to get the kind of protection in facing the hedonism as a lifestyle.