

CHAPTER I

INTRODUCTION

A. Background of the Study

Humans in this world are social creatures who cannot live alone. Humans are needed each other. In human life, communication is being an important thing because it makes people understand other's people feelings. Therefore, human beings need a system to communicate. One of these systems is language. Language is a communication tool that every human have in their hearts and it is often used when writing something, listening music, talking about something, etc. (O'Grady and Archibald, 2017: 1). Meanwhile, according to Lehmann (in Srijono, 2017) language is a system used by humans to deliver certain meanings through sound. So, language is a system that is used by humans to deliver a meaning in writing, talking, etc.

Talking about language, there is a study of language called linguistics. Linguistics has several branches, one of them is sociolinguistics. Sociolinguistics is a study about how people make conversations with a language in their daily life (Wardhaugh and Fuller, 2015: 1). On the other hand, Holmes (2013: 1) stated sociolinguistics as the study of community relations and language and also how each community can use different languages. From the definition above, it can be conclude that sociolinguistics is the relationships between society and language in the daily life.

It is related to speaking or language skills that each person has their own abilities. There are people who can speak using two languages. Fromkin, Rodman, and Hyams (2017: 298) declared ability of person or group who can speak in two languages as bilingualism. It is supported by Mackey (in Herlina, 2009) who stated that bilingualism is the human's ability in used several languages. So, bilingualism can be defined as an ability of people who used two languages when they are

communicating. In communicating, people often use codes and sometimes they are mixed language A with language B. A communication strategy that is used to transfer language elements to other language is called code-mixing (Hamers and Blanc, 2004: 270). In the use of code-mixing there must be a basic language.

The phenomenon of code-mixing can be found in many groups of society including in teenagers group. This phenomenon can also be found on YouTube videos such as on the Skinnyindonesian24's YouTube channel. This YouTube channel contains siblings named Jovial da Lopez and Andovi da Lopez who often use Indonesian and English languages in almost every video. Here is the example of the used of code-mixing.

- Friska : *Tiara, boleh pinjam hp mu gak? Aku mau buka **Google**.*
 (Tiara, can I borrow your handphone? I want to open Google.)
- Tiara : *Tentu saja boleh, Friska.*
 (Of course, Friska.)

Based on the utterance above there are found code-mixing in the word "**Google**". Initially the speaker 1 (Friska) speaks Indonesian but at the end of the sentence the speaker 1 mixes the language with English. The type of code-mixing as the utterance above belongs to the type of code-mixing in the form of word insertion according to Suwito (in Vinansis, 2011). This is because "**Google**" is a word so it belongs to the word insertion type. The reason why the speaker uses this code-mixing according to Grosjean (in Jendra, 2010) is showing language expertise. It is because in Indonesian there is no word "**Google**".

The study about code-mixing had been done by some experts such as Syafrizal & Sari (2017), Fahrurrozy (2015), Oladosu (2011), Sukrisna (2019), and Bali, Sharma, & Choudhury (2014).

There are some reasons why the writer uses Skinnyindonesian24's YouTube video *Tahun Terakhir di Youtube | Maaf & Terima Kasih* as a data source and the

utterances of Andovi da Lopez and Jovial da Lopez as the data. It is because this video is one of several YouTube videos that are currently being discussed by many Indonesia people especially young people and the data is easy to examine.

B. Problem Statements

1. What are the types of code-mixing that appear on Skinnyindonesian24's YouTube video *Tahun Terakhir di Youtube / Maaf & Terima Kasih*?
2. What are the reasons of using code-mixing in Skinnyindonesian24's YouTube video *Tahun Terakhir di Youtube / Maaf & Terima Kasih*?

C. Objectives of the Study

1. To describe the types of code-mixing that appear on Skinnyindonesian24's YouTube video *Tahun Terakhir di Youtube / Maaf & Terima Kasih*.
2. To reveal the reasons of using code-mixing in Skinnyindonesian24's YouTube video *Tahun Terakhir di Youtube / Maaf & Terima Kasih*.

D. Benefit of the Study

The study entitled *Indonesian-English Code-Mixing in "Skinnyindonesian24" YouTube Video* has benefits for:

1. Theoretical Benefit

This study is useful for developing knowledge about sociolinguistics, especially about code-mixing. The study about code-mixing found in YouTube video was expected could increase the variety of linguistics study.

2. Practical Benefit

- a. For Sociolinguistics Lecturer

The advantage of this study for sociolinguistics lecturers is it can be a reference to give examples and explanations about code-mixing especially in YouTube video to their students.

b. For Future Researcher

This study can be a reference for the future researchers who conduct research about code-mixing.