

CHAPTER I

INTRODUCTION

A. Background of the Study

Up to now, patriarchal culture still exists all over the world, we can found patriarchal culture in every aspect part of life. Patriarchal culture is a system that men are more dominant or have authority than women. Patriarchal culture can be found in the political system, economic system, education system, even though in the legal system. The patriarchal culture system tends to social violence or discrimination to gender.

The patriarchal social system makes men have special rights than women. Their dominance is not only personal power, but also in a broader role such as politics, education, economics, social, and legal participation. In the private sphere, patriarchal culture is the root of the emergence of various kinds of violence handled by men to women. They also feel they have the right to exploit the woman's body.

This novel is very interesting because the storyline presented in the novel fits reality and circumstances that still exist today. In this novel, there is a patriarchal culture in which most people still see men are stronger than women.

according to (Wolipop, n.d.)Erika Leonard James is the full name of the writer who was born in England in 1963. Since he was young, James claimed to like novels, especially romantic novels. In the attic of his house in West London, there are at least 700 romantic novels in his collection. As a fan of novels, he also dreamed that one day he could become a writer.

Before being famous as it is now, everyday James lived as a wife and mother of two teenage boys. She has been married to her husband for 20

years, Niall Leonard, a director, and screenwriter. He has also been one of the bosses on a television station. Inher busy work, James channeled his hobby of writing novels.

The Fifty Shades of Gray was originally a fictional story he wrote in January 2009 and then he loaded it on the site of Twilight fans. James used the pseudonym Snowqueen'sIcedragon. Many were worried about the spices of sex in the story, James then deleted his short stories from the site. He moved his short story to his own site, FiftyShades.com. He also later rewrote the novel which was originally titled 'Master of the Universe' and changed the names of the two characters to Christian Gray and Anastasia Steel.

James did not deny that his novel was inspired by Twilight. He himself is a big fan of the book by Stephanie Mayer. "I read the book and read it again and read it again and then I sat down and wrote a novel," he said.

The novel written by James is certainly different from Twilight. The love story in the book is given sex spices. Different from the novel's erotic story, James turned out to be a shy and polite person. When interviewed by Time magazine and asked to read one of the pages from his book, which contained the sex scenes Gray and Ana, James laughed instead. He was astonished when the reader of his novel could in detail recount his writing.

"I'm still impressed with the reaction (of people) in this book. People tell me the most intimate things. Another woman told me they could orgasm just because of reading this book," James said.

The story of the novel told about the love relationship between a wealthy CEO and a fresh graduate student. One day, Anastasia Steele was willing to help her schoolmate to replace the sick Kate Kavanagh to interview a 27-year-old young billionaire, Christian Gray who will be published on the campus newspaper. Anastasia Steele is a literature student from Washington State University, the 21-year-old Vancouver went to Seattle, where Gray's

company was there. However, at that moment Ana wanted to forget the incident and as if nothing had happened between Anna and Gray.

The next day, Gray tried to find information about Anna and met them both at Ana's workplace. This made Ana fall in love and wanted to be close to Gray. Gray also gave Ana's telephone number and hotel address. Their meeting continued with drinking coffee together. Not unexpectedly Gray is a perfect, charismatic, intelligent man, but behind all that, Gray has a nature that likes to impose will. Even so, Ana, who is a plain and innocent girl, seems interested and likes Gray's character. And without realizing it, so does Gray who also falls in love with Ana. However, that feeling cannot be revealed yet.

One day, after Ana finished college, she had a party with her friends. Because she drank too many alcoholic drinks, Ana fainted. At that time, Gray came to meet her. When she woke up from her unconscious, Ana found herself in a hotel room with Gray. However, he was relieved that Gray had not done anything wrong with her. Since then, they also agreed to establish a relationship together. However, Gray has a request for Ana, to sign a letter of an agreement so that she does not disclose their relationship to anyone. Unfortunately, their relationship turned out to only benefit Gray. Even though he got everything he dreamed of, from laptops to cars, but Ana did not enjoy the relationship over time. He began to realize all the secrets behind the perfection of a Gray.

Their relationship continued to begin kissing in the elevator until Ana realized that she had fallen in love with Gray who was very sensual, erotic, caring, gentle, and painful. For three weeks Ana let her passion, libido, passion, and sexual experience coalesce with Gray, while Gray was the first man Ana trusted to take her virginity. Ana realizes, agrees, and enjoys all the sexual games performed by Gray. Ana even ventured to see a collection of "sex stuff" in Gray's private room which he called the "Red Room". As; Gray floggers, whips, chains, and many other sex games are shown on Ana. Even

though Gray always told Anna to go or even run if he felt uncomfortable or afraid of sexual games performed. But Ana enjoyed it, even challenging Christian to try him. "There's no line between love and lust" - Ana doesn't even recognize what she feels. Will there be love with Christian - "A man with fifty shades, the only man I love and slept with, but full of pain, pleasure, reward, and punishment?" Ana can even accept punishments like being beaten or whipped if she does small things that are not liked by Gray. Even the man still had the heaviest sentence he had never tried on Ana.

In his anxiety, Ana visited her mother who lives in Georgia. Ana's Mother saw a great psychological difference in her only daughter. Adams advised Ana that she was still very young, talented, beautiful, and entitled to get the best. Upon his return from Georgia, Ana was determined to prove the severity of the punishment Christian often made if he did small things, such as biting his lips, rolling his eyes, or just going with Jose's college friend who was considered his brother but was very jealous of Christianity.

Ana challenges Christian, if he can accept the pain of the heaviest punishment, then Ana is allowed to 'touch' Christian in all forms of sexual relations. Although Christian did not approve of it, he was very afraid of losing Ana. The presence of the girl has opened the dark side of her life. - "I've come alive since I met you ... You are everything I want you to be ..." - The sentence Gray never said before in the "Red Room". But with Anna, she discovered her true identity which haunted her during adolescence and childhood. But Anna loves Gray, she wants to have a normal relationship like everyone in general. Ana feels her body and her soul cannot fulfill Christian abnormalities. Ana tried the challenge Gray gave and wanted to find out what Gray felt when he whipped Ana, even though Gray didn't want to do it but Gray enjoyed the punishment to Ana.

B. Problem Statement

The problem statements in this study are:

1. What patriarchal culture is presented in the novel *Fifty Shades of Grey*?
2. How is patriarchal culture reflected in the novel *Fifty Shades of Grey*?
3. Why did the author deliver a patriarchal culture in her novel?

C. Objectives of the Study

1. To know the patriarchal culture presented in the novel *Fifty Shades of Grey*.
2. To describe how patriarchal culture reflected in the novel *Fifty Shades of Grey*.
3. To explain why the author deliver a patriarchal culture in her novel.

D. Benefit of the Study

1. Theoretically

The researcher hopes this research would be beneficial to readers in terms of its information and knowledge.

2. Practically

- a. For readers

This research is expected to provide some information on knowledge about feminism.

- b. For college

Hopefully, this research can be a reference and material for other research college students.