

HEDONISM IN PAULO COELHO'S NOVEL *THE WINNER STANDS*

***ALONE*(2009):**

SOCIOLOGICAL APPROACH



THESIS

**Submitted to the Department of Language Studies,
Graduate School of Universitas Muhammadiyah Surakarta
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APPROVAL

HEDONISM IN PAULO COELHO'S NOVEL THE WINNER STANDS ALONE (2009) :SOCIOLOGICAL APPROACH.

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HEDONISM IN PAULO COELHO'S NOVEL *THE WINNER STAND ALONE* (2009): SOCIOLOGICAL APPROACH

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Has been examined by the board of examiners on 22th July 2019 All feedback, corrections, and suggestions recommended by the examiners have been considered and revision has been accordingly made by the student.

The boards of examiners certify that the thesis is eligible for submission.

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TESTIMONY

I declare that this research paper is the result of my own research . As far as I know, there is no material that has been published or written by the other researcher to be used and accepted as fulfillment other university, except certain parts explained in the text, bibliography and virtual references.

If this research paper is a plagiarism, imitation, or copy from other research paper, I am ready to accept the punishment through academic and law.

Surakarta, July 2019

The Researcher

A handwritten signature in black ink, appearing to read 'Ibnu Rosid Afandi', written in a cursive style.

(Ibnu Rosid Afandi)

MOTTO

"If you think you are too small to do the big things, try doing small thing in the big ways"

-Writer

“Barangsiapa yang mengenal dirinya maka dia akan mengenal/melihat Tuhannya”

-Ulama Sufi

“Kridaningatiorabisambedahkuthaningpasti, Budidayanemenungsoorabis angungkuligarising Kuasa

-Ki Manteb Soedarsono

DEDICATION

This research paper is dedicated to :

-Allah SWT

-Nabi Muhammad SAW

-Mam and Dad I love you

-My beloved brother, MasGoro, MasDavid, Hasbi

- All who helped his to finish the research paper

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The researcher realizes that this paper is not perfect because he has limited knowledge and experience. The researcher also realizes that it would never be completed

without the help of the other people. Thus in this case, the researcher would like to express appreciation to those who have contributed for the completing of this paper

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The Researcher

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TABLE OF CONTENTS

TITLE	i
APPROVAL	ii
ACCEPTANCE	iii
TESTIMONY	iv
MOTTO	v
DEDICATION.....	vi
ACKNOWLEDGEMENT.....	vii
TABLE OF CONTENTS.....	x
SUMMARY	xii
ABSTRACT.....	xiii
CHAPTER I : INTRODUCTION.....	1
A. BackgroundoftheStudy	1
B. Problem Statement.....	6
C. Objectives of the Study	6
D. Limitation of the Study	7
E. Benefit of the Study.....	7
F. Research Paper Organization	8
CHAPTER II : LITERARY REVIEW	9
A. Notion of Sociology of Literature	9
B. Major Principle of Sociology of Literature	15
C. The Notion of Hedonism.....	18

1.	Definition of Hedonism.....	18
2.	The Indication of Hedonism.....	20
3.	Factors that affects hedonism.....	22
4.	The effect of hedonism.....	26
D.	Previous Study	28
CHAPTER III:	RESEARCH METHODOLOGY	30
A.	Type of The Study.....	30
B.	Object of The Study	31
C.	Type of Data and Data Source	31
D.	Technique of Collecting Data	32
E.	Technique of analyzing data	33
CHAPTER IV:	ANALYSIS AND DISCUSSION	37
A.	Analysis of Hedonism.....	37
1.	The Indicators of Hedonism.....	45
2.	The Description of hedonism	57
B.	Discussion	60
CHAPTER V:	CONCLUSION AND SUGGESTIONS	63
A.	Conclusion	63
B.	Suggestions	65
C.	Pedagogical Implication.....	66
BIBLIOGRAPHY		
APPENDIX		

SUMMARY

IBNU ROSID AFANDI. S 400180044. HEDONISM IN PAULO COELHO'S NOVEL *THE WINNER STANDS ALONE*(2009): SOCIOLOGICAL APPROACH .DEPARTEMENT OF LANGUAGE STUDIES GRADUATE SCHOOL OF UNIVERSITAS MUHAMMADIYAH SURAKARTA (2019). Hedonism as a way of life in which pleasure plays an important role portrayed by Paulo Coelho in his novel entitled "The Winner Stands Alone". He tried to uncover the life of hedonists especially the life of high classes who attends such prestigious film festival in Cannes.

The aims of this research are to describe the indicators of the hedonism in "The Winner Stands Alone, describe how hedonism depicted in the novel, and reveal the reason why author addressed hedonism in the novel.

The type of the study is descriptive - qualitative research. This current literary study employs the qualitative research method by using library research. the researcher uses books, articles, and other writing to support the analysis

The results of the study shows that the indicators of hedonism can be seen from activities in spending time and money, interests (vested, economical, social and biological) and also worldview. Paulo Coelho depicted hedonism through the character who perform hedonistic life style. He also portrayed through the style of the novel (tone, descriptive technique and diction). He chose the best time and place as the setting of the novel in Cannes Film Festival to give more vivid pictures of hedonism. The reasons of the author addressed hedonism in the novel are he opposing the hedonistic life style. He also want to promote religious life, and most of all he criticize upon material achievement.

Keywords: hedonism, activities, interests, worldview

HEDONISME DALAM NOVEL NOVEL PAULO COELHO THE WINNER STAND ALONE (2009): PENDEKATAN SOSIOLOGI

Abstract

Hedonisme sebagai cara hidup di mana kesenangan memainkan peran penting yang digambarkan oleh Paolo Coelho dalam novelnya yang berjudul “The Winner Stands Alone”. Dia mencoba mengungkap kehidupan para hedonis, terutama kehidupan kelas tinggi yang menghadiri festival film bergengsi di Cannes.

Tujuan dari penelitian ini adalah untuk menggambarkan indikator hedonisme dalam “The Winner Stands Alone, menggambarkan bagaimana hedonisme digambarkan dalam novel, dan mengungkap alasan mengapa penulis membahas hedonisme dalam novel.

Jenis penelitian ini adalah penelitian deskriptif - kualitatif. Studi sastra ini menggunakan metode penelitian kualitatif dengan menggunakan penelitian kepustakaan. peneliti menggunakan buku, artikel, dan tulisan lain untuk mendukung analisis

Hasil penelitian menunjukkan bahwa indikator hedonisme dapat dilihat dari kegiatan menghabiskan waktu dan uang, minat (hak, ekonomi, sosial dan biologis) dan juga pandangan dunia. Paolo Coelho menggambarkan hedonisme melalui karakter yang menampilkan gaya hidup hedonistik. Ia juga memerankan gaya novel (nada, teknik deskriptif, dan diksi). Dia memilih waktu dan tempat terbaik sebagai latar novel di Festival Film Cannes untuk memberikan gambar hedonisme yang lebih jelas. Alasan penulis membahas hedonisme dalam novel adalah dia menentang gaya hidup hedonistik. Dia juga ingin mempromosikan kehidupan beragama, dan yang paling utama dia mengkritik pencapaian materi.

Kata kunci : Hedonisme, aktivitas, ketertarikan, pandangan dunia