

CHAPTER I

INTRODUCTION

This chapter presents (1) Background of Study, (2) Problem Statement, (3) Objectives of Study, and (4) Benefit of Study

A . Background of Study

Language is a tool of communication human that form signals, such as voice sounds, gestures, and/or written symbols. The learn of languageor often called withlinguistics. Linguists (that is, specialists in the study of language) have defined language in many different ways.

The occurrence of language diversity occurs not only due to its speakers, but also because social interactions are very diverse. Some language variations are understood by one group and some are not understood by variations in other groups. Language variations that are not understood by other groups are created to familiarize the communication of group members. Differences in language use in each social environment are indicated by the presence of registers. The words consist of words in the field or group concerned. Therefore, the language is only known by group members.

Registers are variations of language used in certain communities, which have special meanings distinguished according to usage. This is typical social; this is used in certain situations, jobs or certain groups and usually has a specific purpose. People use many types of language variations that describe changes in situational factors, such as addresses, settings, and topics in society. Each work group or social group has a different special vocabulary associated. The use of language registers can be found on selling-buying cellphone in Facebook group. One feature of Facebook group that uses many language registers is the buying and selling forum. Various types of buying and selling forums are offered on Facebook group, ranging from buying and selling property, clothing, musical instruments, sports equipment, medical devices, cosmetics, cellphone and so on. This buying and selling forum on Facebook

group is updated at any time by users (sellers / buyers) who want to sell their goods or look for items they want to buy.

The background of this paper is the analysis of registers, especially in the sale of cellular phone purchases in the Facebook group. Within the group of buying and selling cellular phones there are not only a few members. Group members are part of a group. Various things that are done by group members, ranging from posting goods to be sold or looking for items to be purchased, and want to trade in goods. All done only to find or sell goods marketed to get money and goods that are appropriate in each transaction. Previous research already exists but buying and selling cell phones through online Ads on OLX.

In this research, the researcher focuses on the analysis of sociolinguistics, the researcher used the theory register. Researcher using the group about cellphone selling and buying on Facebook, because we can find and get a lot of registers on this group. Besides, the researcher finds many of the registers used by sellers and buyers in cellphone selling and buying. The reason for the researcher took this object, because the researcher wanted to show the terms used by cellphone sellers and buyers on Facebook group.

B . Problem Statements

Based on this background problems can be formulated as the following :

1. What types of register are used in buying and selling cellular phones on Facebook group?
2. What types of meaning are used in buying and selling cellular phones in the Facebook group?

C . Objectives of Study

The objectives of this study are:

1. To clarify types of register in cellphone selling buying on Facebook group.
2. To analyze types of meaning in cellphone selling buying on Facebook group.

D . Benefit of The Study

The research benefit can be divided into theoretical benefit and practical benefits as follows :

1. Theoretical Benefit

To add knowledge or meaning from all about the types of cellphone selling buying on Facebook group.

2. Practical Benefit

The benefit of study in this researcher, seen theoretically benefit is:

a. Sociolinguistic Lecturer

The benefit for the sociolinguistics lecture is to give references to another researcher.

b. Future Researcher

This research is useful for future researchers to look for new objects that have not been studies.