

# CHAPTER I

## INTRODUCTION

### **A. Background of the Study**

Today, new innovations, for example, mobile phones, the Internet, TV, PCs, and computer games are turning out to be indivisible piece of understudies' life. This new age is a lot of not quite the same as their forerunners. They grow up encompassed by new advancements and they can't envision their carries on with living without it. Media has significant jobs in educating and learning process in the study hall. As indicated by Heinich and Molenda (in Herlina, 2014), word medium, media (plural) is conveyed from the Latin "medium" which signifies "between" in which it alludes to whatever conveys data between a source and a beneficiary. The advancement of broad communications in the present computerized period is felt to be associated with the general population looking for data, innovative favorable circumstances which helped him to stay aware of the occasions. The linkages of innovation and correspondence that make broad communications new data required by the general population. Different media running from print media, electronic media and even online on the web

The disclosure of different sorts of data innovation makes it simple for individuals to discover data in a quick time. The refinement of the innovation has made it simpler for us to get to everything that can be seen through the web. The web itself has online life including YouTube. YouTube is a site established by three companions, Chad Hurley, Steve Chen, and Jawed Karim. This website serves to transfer recordings that we can share to crowds on the web. Inside there are recordings that have been transferred (transfer) and we can see without standing by long. YouTube is a piece of the progression of data innovation (IT) in this globalization period. YouTube is a site that shares different sorts of video like video cuts, TV cuts, music recordings, film trailers, and other substance in particular video blogging, short unique recordings, and instructive recordings (Jalaluddin, 2016). The crowd can

likewise legitimately remark on the sections that have been given, this is the thing that recognizes it from TV. YouTube's quality is likewise a media social is the most famous network in light of the fact that in it there are different sorts of recordings going from diversion, tips and deceives, to likewise refreshed news.

Since YouTube site is a gratis it makes it simple for students and instructors to watch and transfer recordings. Instructors from around the globe have made their own channels on YouTube and routinely transferred distinctive instructive recordings that numerous understudies think that its helpful. Terantino (2011) expressed, "YouTube offers quick and fun access to language and culture-based recordings and guidance from everywhere throughout the globe" (as referred to in Alhamami, n.d., P. 3) YouTube is a rich wellspring of social bona fide materials that can persuade understudies to connect in an instructive limit with mainstream societies through English language recordings.

The utilization of YouTube as a learning medium conditions understudies to adapt autonomously, "Trough free examination, understudies become practitioners, also a masterminds". Understudies can get to online from video blogs, recordings and get a groundwork source on particularly captivating and fascinating ESP materials. Understudies can assume a job as a scientist, being an examiner, not only a data purchaser. They break down data applicable to learning and lead look through that coordinate their reality. Understudies and educators don't should be genuinely present in the homeroom (meeting room), because understudies can get the hang of showing materials and do learning assignments and tests by getting to recordings that have been built up on the web.

Understudies can likewise figure out how to team up. (collective) with one another. Generally understudies are all the more understanding if seeing outwardly and varying media at the same time, this is entirely reasonable with YouTube-based media realizing where understudies are blessed to receive the material in betting, clear, intriguing through different recordings that have

been transferred on YouTube. YouTube-based learning strategies should be possible instructors with fluctuated learning models so learning is progressively satisfied, intrigued to realize so the learning procedure becomes important learning. By applying YouTube-based learning, understudies will be familiar with deduction fundamentally and urging understudies to become autonomous understudies (June, Yaacob, and Kheng, 2014). Understudies will likewise be acclimated with looking for data from different sources to learn. In addition, Ebied et.al (2016) clarify that something else that isn't less significant is that with YouTube-based learning information and understudy understanding creates, can improve learning results, along these lines the suggestions for the nature of training will likewise increment.

As per Robinson referred to in Choudhary instructing of English for explicit reason can be named as English for Specific Purposes course. English educating for explicit reason here gives the English material to the understudies to make them proficient convey in English for their particular zone. Besides, Helen Basturkmen expressed that ESP is a course which worries on smaller scope of subjects of English that the understudies need to learn. It can be inferred that ESP course respects the understudies that they have to ace capabilities in their branch of knowledge. So that, ESP course gives the understudies a readiness to enter in genuine exercises of their subject area. As referenced previously, understudies' need examination is the initial step before planning a program layout to recognize what things must be contemplated.

Along these lines, the understudies' need examination endeavors to explore the importance between target language (English), capability, and what the understudies need to do to ace English. To break down the understudies' need, there are two kinds of requirements that must be considered those are target needs and learning needs. The first sort is target needs, it investigate what the understudies must lead with English in target circumstance. There are a few segments in target circumstance as follow: necessities, lacks, and needs. Necessities are what the understudies need to

know so as to impart successfully utilizing English in target circumstance. Giving data that must be comprehended isn't adequate, the instructor likewise requests to recognize what the understudies know as of now. Henceforth, the educator can characterize the absences of the understudies to discover arrangement. While, needs are view and any desire for every understudy toward their own needs in learning English. The second is adapting needs. Hutchinson and Waters said adapting requirements can be characterized as what are the understudies need to do to gain the English language. It is the best approach to consider what course can be taken to orchestrate exercises and make intriguing condition with regards to the instructing procedure

Youtube is eLearning recordings are especially successful facilitators for examination. Subsequent to survey a YouTube video, it can support online conversation by requesting that your students include their own experiences. Everything can likewise request that they share other YouTube video references to broaden online conversations, as video upgraded eLearning courses increment premium and commitment levels by introducing alternate points of view. Thus, it is important to know about the use of youtube video in Teaching English Specific Purpose. University Muhammadiyah Surakarta is one of unioversity have quality of the condition and criteria of the research. Based explanation above the researcher wants to investigate youtube video for teaching English Specific Purpose at University Muhammadiyah Surakarta with the title : **THE USE OF YOUTUBE VIDEO IN TEACHING ENGLISH FOR SPECIFIC PURPOSE TO ENGLISH DEPARTMENT STUDENT AT UNIVERSITAS MUHAMMADIYAH SURAKARTA.**

## **B. Limitation of the Study**

This research focused on how the implementation the use of youtube video in teaching English for Specific Purpose, the researcher interested with this issue because youtube is elearning videos a substitute several task and meeting in class English for Specific Purpose. The researcher also know about students toward E-learning with youtube video are they comfortable using

learning English for specific purposes. Subject of the research is The use of youtube video at Universitas Muhammadiyah Surakarta, and object the research is teaching English for Specific Purpose. Universitas Muhammadiyah Surakarta.

### **C. Problem Statement**

Based on the background of the study above, the researcher formulates problem statements as follows :

1. How are the implementation the use of youtube video in teaching English for Specific Purpose in Department of English Education at Universitas Muhammadiyah Surakarta ?
2. What are the difficulties (if there are any) faced by the students' in learning English for Specific Purpose with youtube video ?

### **D. Objective of the Study**

Based on the problem study above, the objectives of the study are follows:

1. To describe how are the implementation the use youtube video in teaching English for Specific Purpose in Department of English Education at Universitas Muhammadiyah Surakarta.
2. To identify the difficulties faced by the students' in learning English for Specific Purpose with youtube video.

### **E. Significance of the Study**

The researcher hopes that the result of the research has benefit to the readers, an the significance of the readers include :

1. Theoretical Significance

The researcher hopes that the result of this research can be useful for additional information how the implementation the use of youtube video in teaching English for Specific Purpose especially in Departement of English Education.

## 2. Practical Significance

### a. Teacher

The researcher hopes that the result of this research can give additional information about the difficulties (if there are any) faced by the students' in learning English for Specific Purpose with youtube video, especially to develop English teaching learning program.

### b. Other Reasearchers

The result of this research can be used for additional information and reference to other researcher who are interested in the implementation the use of youtube video in teaching English for Specific Purpose

## **F. Research Paper Organization**

This research paper organization of “The use of Youtube in English for specific purpose to English department student at Universitas Muhammadiyah Surakarta”.was arranged systematically into five chapters. Each chapter of this research was divided into further divisions. The researcher arranged this research paper as follows:

Chapter I discuss about introduction. This chapter explains about the main problem of this research paper. This chapter consist of background of the study, limitation of the study, problem of the study, objectives of the study, and benefit of the study.

Chapter II is related literature. This chapter discuss about previous study related to this topic and underlying theory used in this research.

Chapter III discuss about research method. This chapter contains the type of the research, subject of the research, data and data source, technique of collecting data, technique of analyzing data

Chapter IV is research finding and discussion. This chapter consist of research finding and discussion.

Chapter V discuss about conclusion, implication and suggestion of the research. In this chapter, the researcher concludes the result of the research.