

CHAPTER I

INTRODUCTION

A. Background of the Study

Communication is a process for conveying information, ideas, and messages. Communication can be done in various ways, such as gesture, speaking, subtitles, and translation. Communication is a process of two different practices, namely the practice of producing meaning by producing it and negotiating meaning. This practice occurs by paying attention to certain social, cultural and political conditions. In communication there are interactions between two or more people to convey information or messages. Many people can respond and express their intent of the conversation topic in various forms and various structures. They will respond or express something based on their feelings. The shape of the feelings they feel will also vary, for example feeling sad and feeling happy. That can be said as expressive utterance. According to Beijer (2003: 9) cited in Tinarah (2012), expressive utterance refers to speech that emotionally involves the speaker in the question, the form of involvement is intonation or expression. One of them is condoling.

Condoling is an activity carried out when someone we care about or someone else is stricken by disaster, namely death. Condolences can be expressed through words and writing. In this case, condolences aim to comfort others who have been struck by disaster so that the sadness and misery over the loss that befalls him fade. In addition, this condolence can comfort someone to be happier and not drag on in sadness. Condolences are all utterances that are shown to express an expression of sympathy for someone who has experienced an accident, namely death. In fact, obituary can be found wherever and whenever you are. Newspaper is no longer the sole source of obituaries from all over the world. In this day and age, obituaries are not private or confidential. It can be obtained through social media where their development is driven by advances in time and

technological advances and information rapidly. Social media results from technological advances and information are very diverse and have their own goals.

Basically, social media consists of two words "social" and "media". The word "social" means a group of people who live together and their lives are not separated from cultural aspects. Furthermore, the word "media" mean any form of channel used to convey information, for example television, radio, and newspapers or magazines. So, social can be concluded that social media is a form of channel used by the community or a group of people in the world to convey messages or information. Social media can also be used by many people to socialize. There are various kinds of social media in this world, but one of them is Facebook.

Facebook is a social media which is still in use today. Access to using Facebook is very easy, just by using an email or cell phone number and everyone can use it anywhere and anytime. In using Facebook, people find it easier to find new things like seeing news stories all over the world.

Recent hot news which is trending on the account "Jakarta Post" is news of the death of the third Indonesian president, namely B. J. Hobbies. This news has attracted much public attention, because B. J. Habibie is a responsible figure of the president and is respected by many people. The news attracted people's attention to comment.

The analysis is used by researcher was included in the pragmatics study. Pragmatics is a field of study that examines the state of human language usage which is determined by the social context. In this case, the most important aspect is the use of language. With using a language that is real and involves speakers and speech partners in certain situations and is determined by society.

In pragmatic study, we will also know the aspects of pragmatic, especially Pragmalinguistics. This aspect studies about particular resources that delivered language process for getting pragmatic meaning. In other way, pragmalinguistics refers resources for getting communicative acts and

encoding interpersonal meaning. According Kasper and Rose (2001:2) cited in Wolfram and Neal (2011), the resources include pragmatics strategy, such as speech act.

So, the researcher is interested in researching pragmalinguistics and condolence strategies that are found in Facebook comments to Jakarta Post News.. Therefore, the researcher conduct a research entitled *Pragmalinguistics and Condolence Strategies Found in Facebook Comments to Jakarta Post News*.

B. Problem Statement

Based on the background above, the researcher formulated the problem as follows:

1. What are the pragmalinguistics found in Facebook comments to Jakarta Post News?
2. What are the types of condolence strategies found in Face book comments to Jakarta Post News?

C. Objective of the Study

Based on the problem statement above, the writer formulates the objectives of the study as follows:

1. To identify the types of pragmalinguistics found in Facebook comment to Jakarta Post News.
2. To explain the types of condolence strategies found in Facebook comment to Jakarta Post News.

D. Benefit of the Study

The benefits of this study can be divided into theoretical benefits and practical benefits:

1. Theoretical Benefit

This result of this study can be used to give contribution in study of pragmalinguistics and condolence strategies. It can be used to support and give information about condoling utterances and can be used to give an inspiration to other people in developing

research.

2. Practical Benefit

a. For Teacher

The result of this study can support teacher in teaching about pragmatics, especially in giving additional material about pragmalinguistics. Teacher will give good material about condolence strategy or to be the reference.

b. Future Researcher

This study can be used to references for future researchers in conducting pragmatic research, especially pragmalinguistics and condolence strategies research.