

**PRAGMALINGUISTICS AND CONDOLENCE STRATEGIES FOUND
IN FACEBOOK COMMENTS TO JAKARTA POST NEWS**



**Submitted as a Partial Fulfillment of the Requirements for Getting Bachelor
Degree of English Education Faculty of Teacher Training and Education**

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PUBLICATION ARTICLE

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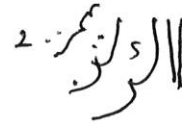
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If later there is proven untruth in my statement above, then I will take full responsibility.

Surakarta, June 3rd2020

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PRAGMALINGUISTICS DAN STRATEGI BELASUNGKAWA YANG DITEMUKAN DALAM KOMENTAR FACEBOOK PADA AKUN BERITA JAKARTA POST

Abstrak

Belasungkawa merupakan bentuk ucapan atau ekspresi seseorang untuk seseorang karena kematian. Belasungkawa juga menjadi salah satu symbol atau bentuk empati dan simpati seseorang terhadap orang lain yang ditinggalkan karena kematian. Penelitian ini bertujuan untuk (1) Untuk mengidentifikasi bentuk-bentuk pragmalinguistik dari penggunaan ungkapan belasungkawa yang ditemukan dalam komentar Facebook pada akun berita Jakarta Post, (2) Untuk menjelaskan strategi penggunaan ungkapan belasungkawa yang ditemukan dalam komentar Facebook kepada akun berita Jakarta Post. Penelitian ini merupakan penelitian kualitatif. Tipe penelitian ini adalah penelitian deskriptif. Data dikumpulkan melalui pengambilan gambar yang terdapat pada kolom komentar facebook pada akun berita Jakarta Post. Peneliti menganalisis bentuk pragmalinguistik menggunakan teori dari Sidney Greenbraum (1996), sedangkan analisis strategi belasungkawa menggunakan teori Zunin dan Zunin (1991). Hasil dari penelitian ini menunjukkan bahwa terdapat 29 tipe bentuk pragmalinguistik, seperti 14 data frasenomina, 12 data kalimat sederhana, dan 3 data kalimat kompleks. Selain terdapat 29 tipe strategi, diantaranya 2 strategi pengakuan kehilangan, 5 strategi ungkapan simpati, 20 strategi catatan kualitas yang dimiliki oleh orang yang meninggal, 1 strategi ungkapan kenangan spesial yang dimiliki oleh orang yang meninggal, dan 1 strategi ungkapan pengakhiran kalimat dengan menggunakan kalimat yang bijaksana. Hasil terbesar dalam bentuk pragmalinguistik adalah *noun phrase*, yaitu 48,28%. Sedangkan hasil terbesar dari tipe strategi adalah *recording or taking note the quality of the person who died strategy*, yaitu 68, 97%. Maka dapat ditarik kesimpulan bahwa, bentuk pragmalinguistik yang sering digunakan dalam pemberian belasungkawa adalah *noun phrase*. Sedangkan, strateginya adalah *recording or taking note the quality of the person who died strategy*.

Kata kunci: Pragmatik, Belasungkawa, Pragmalinguistik, Bentuk, Strategi

Abstract

Condolence is a form of speech or expression for someone because of death. Condolences also become one of the symbols or forms of empathy and sympathy for someone else who is left because of death. This study aims to (1) To identify pragmalinguistics of condolences expressions found in Facebook comments to the Jakarta Post news account, (2) To explain the condolence strategy found in Facebook comments to the Jakarta Post news account. This research is included in qualitative research. This type of research is descriptive research. The researcher collected data by taking pictures in the Facebook comments column on the Jakarta

Post news account. Researcher analyzed the pragmalinguistic form using theories from Sidney Greenbraum (1996), while the analysis of the use of condolences found in Facebook comments to the Jakarta Post news account used the theories of Zunin and Zunin (1991). The results show that there are 29 types of pragmalinguistics, such as 14 noun phrases data, 12 simple sentences data, and 3 complex sentences data. In addition there are 29 types of strategies, such as 2 the loss acknowledgement strategies, 5 expressions of sympathy strategies, 20 strategies of recording or taking note the quality of the person who died, 1 strategy of retelling a special memory of the person who died, 1 strategy of ending with thoughtful word or phrase. The biggest result in the form of linguistics is noun phrase that is 48.28%. While the biggest result of this strategy recording or taking note the quality of the person who died at 68, 97%. So it can be concluded that, the pragmalinguistics that is often used in condolences is a noun phrase. Meanwhile, the strategy is recording or taking notes of the quality of the person who edited the strategy.

Keywords: Pragmatics, Pragmalinguistics, Condolences, Form, Strategy.

1. INTRODUCTION

Communication is a process for conveying information, ideas, and messages. Communication can be done in various ways, such as gesture, speaking, subtitles, and translation. Communication is a process of two different practices, namely the practice of producing meaning by producing it and negotiating meaning. This practice occurs by paying attention to certain social, cultural and political conditions. In communication there are interactions between two or more people to convey information or messages. Many people can respond and express their intent of the conversation topic in various forms and various structures. They will respond or express something based on their feelings. The shape of the feelings they feel will also vary, for example feeling sad and feeling happy. That can be said as expressive utterance. According to Beijer (2003: 9) cited in Tinarah (2012), expressive utterance refers to speech that emotionally involves the speaker in the question, the form of involvement is intonation or expression. One of them is condoling.

Condoling is an activity carried out when someone we care about or someone else is stricken by disaster, namely death. Condolences can be expressed through words and writing. In this case, condolences aim to comfort others who have been

struck by disaster so that the sadness and misery over the loss that befalls him fade. In addition, this condolence can comfort someone to be happier and not drag on in sadness. Condolences are all utterances that are shown to express an expression of sympathy for someone who has experienced an accident, namely death. In fact, obituary can be found wherever and whenever you are. Newspaper is no longer the sole source of obituaries from all over the world. In this day and age, obituaries are not private or confidential. It can be obtained through social media where their development is driven by advances in time and technological advances and information rapidly. Social media results from technological advances and information are very diverse and have their own goals.

Basically, social media consists of two words "social" and "media". The word "social" means a group of people who live together and their lives are not separated from cultural aspects. Furthermore, the word "media" mean any form of channel used to convey information, for example television, radio, and newspapers or magazines. So, social can be concluded that social media is a form of channel used by the community or a group of people in the world to convey messages or information. Social media can also be used by many people to socialize. There are various kinds of social media in this world, but one of them is Facebook.

Facebook is a social media which is still in use today. Access to using Facebook is very easy, just by using an email or cell phone number and everyone can use it anywhere and anytime. In using Facebook, people find it easier to find new things like seeing news stories all over the world.

Recent hot news which is trending on the account "Jakarta Post" is news of the death of the third Indonesian president, namely B. J. Hobbies. This news has attracted much public attention, because B. J. Habibie is a responsible figure of the president and is respected by many people. The news attracted people's attention to comment.

The analysis is used by researcher was included in the pragmatics study. Pragmatics is a field of study that examines the state of human language usage which is determined by the social context. In this case, the most important aspect

is the use of language. With using a language that is real and involves speakers and speech partners in certain situations and is determined by society.

In pragmatic study, we will also know the aspects of pragmatic, especially Pragmalinguistics. This aspect studies about particular resources that delivered language process for getting pragmatic meaning. In other way, pragmalinguistics refers resources for getting communicative acts and encoding interpersonal meaning. According Kasper and Rose (2001:2) cited in Wolfram and Neal (2011), the resources include pragmatics strategy, such as speech act.

So, the researcher is interested in researching pragmalinguistic and condolence strategies that are found in Facebook comments to Jakarta Post News. Therefore, the researcher conduct a research entitled *Pragmalinguistics and Condolence Strategies Found in Facebook Comments to Jakarta Post News*.

2. METHOD

This type of this research was descriptive research. The objective of this research was to know the linguistic form and strategies of using condolences expressions found in Facebook comments to Jakarta post news. The researcher used documentation to take the data. The data source of this research was taken from social media, precisely Facebook. Data was taken from comments on Jakarta post news. The researcher used documentation method for collecting data. According to (Soor 2018) documentation is a data processing technique or raw facts using a digital camera or recording it. Another that, the researcher uses. According to Johnston (2010), qualitative research is research conducted to examine the context in which there are no prior reasons.

3. FINDING AND DISCUSSION

3.1 Finding

Table 1. Type of Pragmalinguistics

NO	Type of Pragmalinguistics	Example	Σ	%
	Noun phrase	Big man	14	48,28%
	Simple sentence	He is a hero	12	41,38%
	Complex sentence	You made me to be proud of Indonesia with your achievement and integrity	3	10,34%
			29	100%

Table 2. Type Condolence Strategies

NO	Type of Strategies	Example	Σ	%
	The loss acknowledgement strategy	What a great lost	2	6,89%
	Expressing sympathy strategy	He is a hero and an inspiration	5	17,24%
	Recording or taking note the quality of the person who died strategy	Big man	20	68,97%
	Retelling a special memory of the person who died strategy	He took over a difficult task at a very difficult time for Indonesia.	1	3,345%
	Ending with thoughtful word or phrase strategy	My prayers and thoughts go to all of you	1	3,345%
			29	100%

3.2 Discussion

3.2.1 Pragmalinguistics

The finding about pragmalinguistics based on Sidney Greenbaum (1996) theory showed that the researcher founds 3 type of pragmalinguistics, such as noun phrase, simple sentence, and complex sentence. The percentage of noun phrase was 48,28%, simple sentence was 41,38%, complex sentence was 10,34%. The most widely used pragmalinguistics forms was the noun phrase. It meant that in condolences using noun phrases was a condolence statement that were very simple and very easy and did not require very long words. It was different with

previous study, because this study was more completely used correct pragmalinguistics to analyze the data.

3.2.2 Type of Condolence Strategies

The finding about condolences strategies based on Zunin and Zunin (1991) showed that there were 5 types of condolence strategies, such as the loss acknowledgement strategy, expressing sympathy strategy, recording or taking note the quality of the person who died strategy, retelling a special memory of the person who died strategy, ending with thoughtful word or phrase strategy. The percentage of the loss acknowledgement strategy was 6,89%, expressing sympathy strategy was 17,24%, recording or taking note the quality of the person who died strategy was 68,97%, retelling a special memory of the person who died strategy was 3,45%, ending with thoughtful word or phrase strategy was 3,45%. %. The most widely used strategy of using condolence expression was the recording or taking note the quality of the person who died strategy, because many people prefer to say the quality of people who die compare to other things. This research is supported by previous research, such as Lumpur(2015), Samavarchi (2012), Benham et al (2013), Shaimaa and Muhammed (2013), Al-shboul (2013). This study was different with previous study because, this study focused on 5 strategies of expressing condolences.

4. CONCLUSION

Based on the finding, there are 29 data of condolences expression found in facebook comment to jakarta post news. From the amount of data that has been found, the writer found 2 conclusion such as: The finding about pragmalinguistics shows that the researcher finds 3 type of pragmalinguistics, such as noun phrase, simple sentence, and complex sentence. The percentage of noun phrase is 48,28%, simple sentence 41,38%, complex sentence 10,34%. The highest percentage of pragmalinguistics form is the noun phrase. It means that many people like using noun phrase. The finding about condolence strategies shows that there are 5 types of condolence strategies, such as the loss acknowledgement strategy, expressing sympathy strategy, recording or taking note the quality of the person who died

strategy, retelling a special memory of the person who died strategy, ending with thoughtful word or phrase strategy. The percentage of the loss acknowledgement strategy is 6,89%, expressing sympathy strategy is 17,24%, recording or taking note the quality of the person who died strategy is 68,97%, retelling a special memory of the person who died strategy is 3,45%, ending with thoughtful word or phrase strategy is 3,45%. The highest percentage of condolence strategy is the strategy of recording or taking note the quality of the person who died. It means that many people like to use that strategy.

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