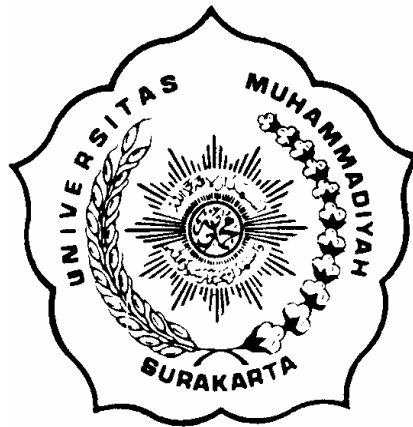


**THE MEANING OF LOVE REFLECTED IN VIVIAN  
IN GARRY MARSHALL'S *PRETTY WOMAN* MOVIE (1990):  
A HUMANISTIC PSYCHOLOGICAL APPROACH**



**RESEARCH PAPER**

**Submitted as a Partial Fulfillment of the Requirements  
for Getting the Bachelor Degree  
of Education in English Department**

by:

**ARI PURWATI**

**A 320060348**

**SCHOOL OF TEACHER TRAINING AND EDUCATION  
MUHAMMADIYAH UNIVERSITY OF SURAKARTA  
2010**

# CHAPTER I

## INTRODUCTION

### A. Background of Study

Love and money cannot be separated from people's life. In their life, people need both love and money. People need money to survive their life in the real world; while about love, it is like a life's source for people. In general meaning, love is the most basic emotion that human awareness can feel. For some people love means the closest to the source of life. The meaning of love is different for a person to the others. Since a very long time ago, people have searched for the meaning of love. From some people when they ask to choose love or money; those people will prefer to choose love. It is true that money can make people happy, but money cannot buy love and happiness. Many people have opinion that love is priceless and it is the master key to open the gates of happiness.

*Pretty Woman* is a movie directed by Garry Marshall. This movie is produced by Laura Ziskin and written by J.F. Lawton. Its title comes from a name of a song that becomes the background music of this movie. It is taken from Roy Orbison's song "Pretty Woman". Actually, when director Garry Marshall had finished shooting, this movie still did not have a title and it had many programmatic titles such as: *3000*, *Off the Boulevard* and *She's a Lady*. Then, someone at the movie studio, Touchstone Picture (Part of Walt Disney Studio) suggested using Roy

Orbison's "Pretty Woman" as title of this movie. In this movie, "Pretty Woman" song is used as background music. (*Pretty Woman Movie*, 2010)

This movie is distributed by Touchstone Picture. *Pretty Woman* is an old movie which first release is at twenty years ago, at March 23, 1990 in Canada and USA. The next release in Australia, May 3, 1990, United Kingdom, June 1, 1990, Finland and Sweden, June 29, 1990, West Germany, July 5, 1990, Austria, July 6, 1990, Netherland, July 27, 1990, in Denmark, August 10, 1990, and in France, November 28, 1990. (*Pretty Woman Movie*, 2010)

This movie is starred by Julia Robert as Vivian Ward, Richard Gere as Edward Lewis, Jason Alexander as Philip Stuckey, Laura San Giacomo as Kit de Luca, Ralph Bellamy as James Morse and Hector Elizondo as Bernard Thompson. According to theatrical cut *Pretty Woman* has running times 119 minutes or 1 hour 59 minutes nearby 2 hours. This movie takes setting in Los Angeles, California and it categories as romantic comedy movie. The budget of this movie is \$ 14 million and during this movie released it got \$ 463 million Gross Avenue. (*Pretty Woman Movie*, 2010)

*Pretty Woman* movie tells about a prostitute, Vivian Ward (Julia Robert) who is hired by a wealthy businessman, Edward Lewis (Richard Gere) to be his escort function. This story begins when Edward Lewis has trouble driving his borrowed car; Lotus and stop for directions on Hollywood Boulevard. Then, Vivian Ward (Julia Robert), a hooker, walks

over to his car. At first they debate why Edward must pay Vivian for asking a direction. Finally, Edward agrees to pay her for direction. After delivering Edward to the Beverly Wilshire Hotel, Vivian drops and waits bus for go home. When Edward sees her waiting at the bus stop, he offers to her for the night. In morning when Vivian takes a bath and prepares to back home, Edward gets a phone from his lawyer, Philip Stuckey (Jason Alexander). Philip tells him the businessman, James Morse and his grandson, David wish to meet him; to discuss Edward's plan to buy their business. Edward decides to bring a date in order to keep the meeting social and hires Vivian to spend the week with him, offering to pay her \$ 3000. (*Pretty Woman Movie*, 2010)

During Vivian works as Edward's employee, she does a lot of new things and gets new experiences from it. Her new activities are very different with her activities as hooker. She goes for shopping, wearing good clothes, learning about table manner from Bernard, attending higher social activities like polo game, and watching opera. Then, Vivian and Edward's business relationship quickly develops into friendship. Edward and Vivian date and spend several moments together. During their togetherness, Edward learns that Vivian only chooses her profession because she cannot pay her apartment rent and she feels so ashamed to go home and for Vivian, finally she finds out herself falling in love with Edward.

As the week starts to end and Edward prepares to return to New York. Edward tells Vivian that he wants to see her again and offering to supply her with everything she needs, but Vivian refuses it. She says that she only want the whole thing; a commitment or nothing. She assumes Edward's offering to her much the same treat her as prostitute, but Edward claims that he is never treat her like prostitute. Meeting with Vivian makes Edward change, for example in business. Edward finally cancels to buy Morse's industry; he tells that he has another solution to Mr. Morse. This event makes Phil upset. So, he goes to Edward's penthouse to confirm this. In penthouse, he finds Vivian alone. He blames Vivian for all that change to Edward and he tries to rape her. Then, Edward arrives and fights with him. After that, Edward orders Phil to leave and breaks off their business and relationship and friend. After that, Vivian decides to go because tomorrow is the day their work appointment is over.

The next day, Edward checks out to go to New York. Before leaving, he asks Bernard to return the diamond. This diamond is borrowed when he and Vivian watch the opera. Edward asks Bernard to return that diamond to the store. Nevertheless answer yes, even Bernard says that he knows where the diamond must be and he says the hotel's driver knows where the Vivian's apartment. Finally, Edward prefers ask Darryl, the hotel's driver to chauffeur him to Vivian's apartment rather than chauffeur to the air port. Before he meets with Vivian, Edward buys rose flower.

Although nervous, Edward controls his fear of height and climbs the fire escape to Vivian's room. This is like what Vivian's dream; a fairy tale.

*Pretty Woman* movie invites controversy in society. It invites pro and contra from society. Many people are interested with this movie because it is a romantic drama. Roger Ebert of *Chicago Sun-Times* states that "this movie is the sweetest and most openhearted love fable since *The Prince Bride*". Besides that, Janet Maslin of *The New York Times* state that "*Pretty Woman* manages to be giddy, lighthearted escapism much of the time" and that "Ms. Roberts is complete knockout, and this performance will make her a major star". (*Pretty Woman Movie*, 2010).

In the other hand, *Pretty Woman* also invites some contra, one of them comes Owen Gleiberman of *Entertainment Weekly* who give the movie a D, stating that the movie starts out as a neo-Pygmalion comedy and with "it's tough-hooker heroine, it can work as a feminist version of an upscale princess fantasy". He also said that "it pretends to be about how love transcends money" and it is really obsessed with status symbols". (*Pretty Woman Movie*, 2010)

On *Metacritic*, *Pretty Woman* receives an average score of 57 out of 100 from the 17 review it collected while from *Rotten Tomatoes* gives *Pretty Woman* 61%, based o 54 reviews counted (33 fresh and 21 rotten0. Which has average rating 5, 7 from 10 score. (*Pretty Woman Movie*, 2010)

During the release, this movie got many nomination and awards. The nominations are nominated of *Oscar* for *Best Actress in a Leading*

*Role, BAFTA Film Award for Best Actress, Best Film, Best Costume Design and Best Screenplay- Original, Cesar for Best Foreign Film (Meilluer film Entranger), Golden Globe for Best Motion Picture – Comedy/ Musical, Best Performance by An Actor in a Motion Picture – Comedy/ Musical and Best Performance by An Actor in a Supporting Role in A Motion Picture, and WGA Award (Screen) for Best Screenplay Written Directly for the Screen. Pretty Woman is the winner of BMI Film Music Award for James Newton Howard and Most Performed Song from a Film for the song “It Must Have Been Love”, Golden Globe for Best Performance by an actress in a Motion Picture – Comedy/Musical, Golden Screen, Golden Screen with 1 Star, Blimp Award, People’s Choice Award for Favorite comedy Motion Picture. Those nominations and awards prove that this movie is a great movie and a box office movie.*

*Pretty Woman* is an interesting movie. In this movie, the director; Garry Marshall wants to show how prostitute life in Los Angeles. It presents how the image of needs as reason the main character does the prostitute as her job. There are three points that make this movie interesting. First, this movie reflects the prostitution in Los Angeles in late 1980s/early 1990s. Through this movie Garry Marshall wants to show the real condition of Los Angeles society in late 1980s/early 1990s. In this movie, it can be found some scenes that describe the society life, such as a gang of teenagers, drunkards, scenes drug dealing, tobacco and alcohols use and scene how the prostitute attempts to attract their guest. Although

all scenes above can assume as a dark drama about prostitution in Los Angeles, the director; Garry Marshall makes it be different. It does not feel taboo again, more fresh and not make boring. He changes a taboo topic; a dark drama about prostitution becomes a nice movie combination of wit, charm, and romance.

Second, besides raising prostitution as the general topic, this movie also shows how the meaning of love reflected in Vivian. In this movie, Vivian as the main character works as a prostitute. Actually, the purpose she works is to get money to fulfill her life's needs, but this purpose changes when she meets with Edward. She falls in love with him and when Edward asks her to stay with him as his back and call girl, Vivian refuses his offering. She decides this because now she doesn't need Edward's money; she just needs Edward's love.

Third, in this movie also illustrates struggle of differences in social and values. This struggle relates with Vivian as a prostitute and Edward as a businessman. Although their relation began with business relation, during the time they spend together, their relation is change. They not only become friend but they fall in love with each other. The viewers know that both of them come from different social status. However, in the end, Edward does not care about his status or Vivian's status. He chooses Vivian and ignores the society role and opinion.

Based on the reasons above, the researcher would like to explore the meaning of love reflected in Vivian in Garry Marshall's *Pretty Woman*



movie based on the Humanistic Psychological Approach, and the title of this research is **THE MEANING OF LOVE REFLECTED IN VIVIAN IN GARRY MARSHALL'S *PRETTY WOMAN* MOVIE (1990) : A HUMANISTIC PSYCHOLOGICAL APPROACH.**

## **B. Literature Review**

There are two researchers who have conducted the study of *Pretty Woman* movie. The first is Dian Yusniar Firanika Dewi (2008, Muhamadiyah University of Surakarta) with research entitled “A Contrastive Study between English and Indonesian Address System (“*Pretty Woman*” and “*Ada Apa Dengan Cinta*” Movie Manuscript)”. This research is intended to compare between English and Indonesian address system especially on the categories and politeness pattern. The result of her study shows the similarities and differences between English and Indonesian address system. Based on the categories, both English and Indonesian address system are similar in addressing of respectful term, address using name, addressing of kinship term. Whereas in addressing of using intimate terms there is a difference, English uses them not only to address people who have intimate relationship but also to address other people even sometimes in the first meeting. In Indonesian, addressing using intimate terms are used only to address people who have intimate relationship.

The second is research paper entitled “Social Bias Modern Society in *Pretty Woman* Film” By Titiana Suhardi (2009, Semarang Stated

University). The result of her study reveals the movie is a reflection of social bias in the modern society. There are some characteristics of modern society who have capital as their belief. They are; individualism, subjectivism, and rationalization. Capitalism itself is a belief in which people only think about money and how they can get profits from the high class people. It is also; subjectivism rationalization and individualism found in the movie as the factor of social bias. The analysis of the effect of the social bias can also be found in the film such as, rich people and poor people more separate one to another, the existence of the same level community and individualism.

The differences of this study and two previous studies are in the theme and the perspective. This study focuses on the meaning of love reflected in Vivian as a portrayal of her love and belongingness needs in *Pretty Woman* movie uses humanistic psychological approach while the first previous study focus the address system in *Pretty Woman* movie based on Tu and Vous principles utterance classification proposed by Wardough. While the second study focus on the effect of capitalism describe in *Pretty Woman* movie and the literary approach using Karl Marx's theory of capitalism.

### **C. Problem Statement**

The problem of this research is "How is the meaning of love reflected in Vivian in Garry Marshall's *Pretty Woman* movie?"

#### **D. Limitation of the Study**

In this research, the writer focuses on analyzing the meaning of love reflected in Vivian Ward as the main character in *Pretty Woman* movie viewed from humanistic psychological approach.

#### **E. Objective of the Study**

In this study, the writer has some objectives to describe as follows:

1. To analyze the structural elements in *Pretty Woman* movie.
2. To analyze the meaning of love reflected in Vivian in Garry Marshall's *Pretty Woman* movie based on humanistic psychological approach.

#### **F. Benefit of the Study**

The study of the meaning of love reflected in Garry Marshall's *Pretty Woman* movie has two benefits, they are:

1. Theoretically

This study is proposed to give a contribution to the body of knowledge particularly literary study in *Pretty Woman* movie.

2. Practically

This study can add the knowledge to writer about the meaning of love is being reflected in Vivian described in Garry Marshall's *Pretty Woman* movie and this result of this study can used as the reference to other researcher to conduct other research with humanistic psychology approach.

## **G. Research Method**

### **1. Type of the Study**

The type of this research is descriptive qualitative. Descriptive qualitative is a type of research which result the descriptive data in the form of written or oral words from the observed object.

### **2. Type of the Data and the Data Source**

#### **a. Type of Data**

The data of this study are scenes and dialogues in *Pretty Woman* movie is directed by Garry Marshall.

#### **b. Data Source**

1) The primary data source is the film and script of *Pretty Woman* movie is directed by Garry Marshall which is related to the study.

2) The secondary data source are references and materials relate to the study whether picking up from books and internet.

### **3. Object of the Study**

The object of this study is *Pretty Woman* movie is directed by Garry Marshall.

### **4. Technique of the Data Collection**

The technique of data collection in this study is observation and library review. The writer views the primary data repeatedly to reach more understanding of source. Next, the writer takes, compares, quotes, and studies others data into some categories and develops them into a good unity.

## **5. Technique of the Data Analysis**

The technique of data analysis in this study is descriptive, the writer uses humanistic psychology approach and draws conclusion.

## **H. Research Organization**

The researcher systematizes this research into five chapters. Chapter I is Introduction, which consist of background, literary review, problem statement, limitation of the study, objective of the study, benefit of the study, research method, and research organization. Chapter II comprises of the underlying theory, which presents Notion of Humanistic Psychology, Basic Assumption of Humanistic Psychology, Structural Elements of the movie and Theoretical Application. Chapter III is Structural Analysis of the movie, which involves the narrative elements and technical elements. Chapter IV is Humanistic Psychological Analysis. Chapter V is Conclusion and Suggestion.