A PRAGMATIC EQUIVALENCE OF DIRECTIVE SPEECH ACT USED IN *MOANA* MOVIE AND ITS SUBTITLING

RESEARCH PAPER

Submitted as a Partial Fulfillment of the Requirements

for Getting Bachelor Degree/

in Department of English Education

Proposed by

IDAMIN SOLIKAH

A320160025

SCHOOL OF TEACHER TRAINING AND EDUCATION

MUHAMMADIYAH UNIVERSITY OF SURAKARTA

2020

APPROVAL

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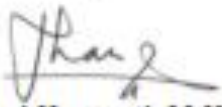
Approved by Consultant



Dr. Dwi Haryanti, M.Hum.
NIDN: 0629026001

SCHOOL OF TEACHER TRAINING AND EDUCATION
MUHAMMADIYAH UNIVERSITY OF SURAKARTA
2020

TESTIMONY

I am the researcher, signed on the statement below :

Name : Idamin Solikah

NIM : A320160025

Department : English Education

Title : A Pragmatic Equivalence of Directive Speech Act Used in *Moana* Movie and Its Subtitling

Herewith, I truthfully testify that there is no plagiarism in this proposal. There is no other literary work that has been submitted to obtain the bachelor degree nor there is no opinion that has been written or published before, expect the written reference which are referred in this paper and mentioned in the bibliography.

Later, if the result of this study proven that there is any plagiarism, I will be fully responsible.

Surakarta, 28 April 2020

The Researcher

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Idamin Solikah

A320160025

ACCEPTANCE

A PRAGMATIC EQUIVALENCE OF DIRECTIVE SPEECH USED IN *MOANA* MOVIE AND ITS SUBTITLING

RESEARCH PAPER

By:

IDAMIN SOLIKAH
A320160025

Accepted by the Broad Examiners
English Department
School of Teacher and Training Education
Muhammadiyah University of Surakarta
On May, 2020

Team of Examiners

1. Dr. Dwi Haryanti, M.Hum ( )
   (Head of examiners)
2. Dr. Anam Sutopo, M.Hum ( )
   (Member I of examiners)
3. Dra. Muamaroh, M.Hum.,Ph.D ( )
   (Member II of examiners)

Dean,

Prof. Dr. Harun Joko Prayitno, M.Hum
NIP 19650428 199303 1 001

MOTTO

‘Man Jadda Wajada’

‘Work hard, pray hard, play harder’

DEDICATION

This research paper is dedicated to:

My beloved parents

(Prapto Wiyono and Ginah)

My beloved brothers

My big family

My beloved someone

ACKNOWLEDGEMENGT

Bismillahirohmanirrahim

Assalamualaikum Warahmatullahi Wabarakatuh

Alhamdulillahi Rabbil Alamin. In the name of Allah S.W.T, the great power, because of His grace, guidance and His power, the researcher can finish this research paper with title "*A Pragmatic Equivalence Analysis of Directive Speech Act Used in Moana Movie and Its Subtitling*". This project is one of the requirements to finish the study in Muhammadiyah University of Surakarta in English Department and Education. This research paper can be finished by the researcher because the helps and supports from many people. They helped, encouraged, and prayed. The writer would like to express deep thanks to:

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14. And those who cannot be mentioned one by one, she wants to give her big thanks for all of them.

In the end, the researcher realizes that this research is still far from being perfect and the researcher allows the reader to give suggestion to make this research paper more better.

Wassalamuallaikum Warahmatullahi WaBarakatuh

Surakarta, 28 April 2020

Idamin Solikah

ABSTRAK

Idamin Solikah, A320160025. **A PRAGMATIC EQUIVALENCE ANALYSIS OF DIRECTIVE SPEECH ACT USED IN MOANA MOVIE AND UTS SUBTITLING**. Skripsi. Fakultas Keguruan dan Ilmu Pendidikan, Universitas Muhammadiyah Surakarta. April, 2020.

Tujuan dari penelitian ini adalah untuk mengklasifikasi jenis-jenis tindak tutur direktif dan untuk menjelaskan kesepadaan pragmatis pada subtitle di film *Moana*. Data dari penelitian ini adalah ungkapan bahasa Inggris dan Indonesia dari terjemahanya yang dikategorikan sebagai direktif. Penelitian ini adalah deskriptif kualitatif dan dokumentasi untuk mengumpulkan data. Penelitian ini menggunakan teori tentang tindak tutur oleh Searle (1979) dan kesetaraan pragmatis dari Baker (1992). Hasil dari penelitian ini adalah jenis-jenis tindak tutur direktif dan kesetaraan pragmatisnya. Total data 232, yaitu ungkapan perintah diterjemahkan ke perintah (37,93), ungkapan meminta diterjemahkan ke meminta (21,56), ungkapan menasehati diterjemahkan ke menasehati (9,48), ungkapan peringatan diterjemahkan ke peringatan (0,43), Kesetaraan pragmatis menunjukan bahwa semua terjemahan dari Inggris ke Indonesia adalah setara.

Kata kunci: *Tindak tutur direktif, Kesetaraan pragmatis, Terjemahan, Film.*

ABSTRACT

Idamin Solikah, A320160025. **A PRAGMATIC EQUIVALENCE ANALYSIS OF DIRECTIVE SPEECH ACT USED IN MOANA MOVIE AND UTS SUBTITLING**. Research Paper. School of Teacher Training and Education Faculty, Muhammadiyah University of Surakarta. April, 2020.

The purpose of this study is divided into two objectives; they are to classify the types of directive speech act and their Indonesian subtitle in *Moana* movie and to describe the pragmatic equivalence of the subtitle of directive speech act and their Indonesian subtitle in *Moana* movie. The data of this research are the utterances of English and Indonesian and its subtitle that categorized as directive speech act. This is descriptive qualitative research. The data collections techniques used in this research is documentation. This study used the theory of directive speech act by Searle (1979) and the theory of pragmatic equivalence by Baker (1992) to analyze the data. The research findings of this study are the types of directive speech acts and their pragmatic equivalence. The total data are 232. They are commanding utterance translated into commanding utterance (37,93 %), requesting utterance translate into requesting utterance (30,17 %), advising utterance translated into advising utterance (21,56 %), warning utterance translated into warning utterances (9,48 %). In this research, the pragmatics equivalence analysis from coherence and implicature showed that all of the English and Indonesian subtitles are equivalence.

Keywords*: Directive speech act, Pragmatic Equivalence, Translation, Movie.*

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