THE USE OF VISUAL MEDIA TO IMPROVE THE STUDENT'S MOTIVATION AND ACADEMIC ACHIEVEMENT IN LEARNING ENGLISH AT THE SECOND YEAR OF SMK MUHAMMADIYAH 3 GEMOLONG IN 2009 / 2010 ACADEMIC YEAR

RESEARCH PAPER

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by

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CHAPTER I

INTRODUCTION

A. Background of the Study

Learning English is very important in this global era with the aim that refers to get involved in the development of scientific and technological information worldwide. So, introducing English as early as possible is necessary.

The Decree of the Minister of Education and Culture No.060/U/, 1993 on curriculum (*Local Content Curriculum*) suggests that English is taught from the elementary school. It should be concerned with the environment's condition and qualified teachers. The aim of teaching English at elementary school, junior high school, and senior high school is that students should have four language skills, such as: listening, reading, speaking, and writing in simple pattern.

Suyanto (1997:169) states that the need for instructional media is very important to attract the student's attention and heighten their curiosity when the information is transformed. English teachers are supposed to use some kinds of media, which can stimulate the teaching - learning process. However, the effectiveness of using media has been provided in order to make students interested in learning English.

There are many kinds of instructional media that can be used in the classroom. Visual media are the instructional media mostly used, especially

for children. Suyanto (1997:70) states that visual media are the appropriate aids for young learners. So, it is necessary to use visual media to improve children's motivation and achievement in learning English.

SMK Muhammadiyah 3 Gemolong is one of the senior high schools that teaches English to the students without using media. From an interview with the teacher before the research, it was found that there are several problems that are faced by the teacher and the student at SMK Muhammadiyah 3 Gemolong. Firstly, the teachers only used the text book and they do not use media to help them in teaching - learning process so that the student's motivation and achievement in learning English is not satisfactory.

Secondly, the students feel that English is very difficult. Thirdly, the teacher mostly uses the same technique in presenting materials so that the students are getting bored easily, so to solve the problems above the researcher does the study dealing with the use of visual media to support the English teaching - learning process in SMK Muhammadiyah 3 Gemolong.

Based on the phenomena above the writer is interested in conducting analysis of the use of visual media to improve the student's motivation and academic achievement. Considering the problem above, the writer wants to conduct a research entitled "THE USE OF VISUAL MEDIA TO IMPROVE THE STUDENT'S MOTIVATION AND ACADEMIC ACHIEVEMENT IN LEARNING ENGLISH AT THE SECOND YEAR OF SMK MUHAMMADIYAH 3 GEMOLONG IN 2009 / 2010 ACADEMIC YEAR".

B. Research Problem

Based on the background above, the research problems are as follows:

1. How do visual media increase the student's motivation in learning English?

2. How do visual media improve the student's academic achievement in learning English?

C. Objective of the Study

This study aims for describing:

1. whether or not visual media can increase the student's motivation in learning English.

2. whether or not visual media can improve the student's achievement in learning English.

D. Benefit of the Study

The writer expects that this research will be able to give some benefits, both theoretical and practical:

1. Theoretical Benefit

The finding of the research may verify the validity of the theories that visual media are able to increase the motivation and achievement of the students.

2. Practical Benefit

The researcher hopes that this research gives information that using visual media can influence motivation and achievement of students in learning English at senior high school.

E. Research Paper Organization

The researcher organizes this research paper by dividing into five chapters in order to make easily to understand.

Chapter I is introduction that consists of background of the study, previous study, research problem, objective of the study, benefit of the study, and research paper organization.

Chapter II is underlying theory that consists of theories of motivation, academic achievement, and visual media. Chapter III is research method that consists of type of the research, object of the research, subject of the research, data and source of the data, method of collecting data, and technique for analyzing data.

Chapter IV is research finding and discussion of the finding. And the last is Chapter V about conclusion and suggestion.