THE RISE OF SOCIAL MEDIA IN “THE LAST CROWD (2017)” BY OKKY MADASARI; A SOCIOLOGICAL APPROACH

RESEARCH PAPER

Submitted as Partial Fullfilment of Requirement of the Requirement for Getting Bachelor Degree of Education in English Department

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THE RISE OF SOCIAL MEDIA IN “THE LAST CROWD (2017)” BY OKKY MADASARI: A SOCIOLOGICAL APPROACH

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Motto

“Intelligent are not those who give good advices, but the ones who listen to them”

“Do what we can, then leave it to God”
DEDICATION

This research dedicated to:
My lovely parents, Mr. Yadi and Mrs. Darmi
Who always gives spirit, prayer, support and motivation in all my activities and education

My lovely brother
My motivation for become success person

All of my friends,
Who is always there for me in difficult and happy situation
AKNOWLEDGEMENT

Assalamualaikum Wr. Wb

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May Allah SWT bless them always. The researcher hopes this research is
useful and valuable for the readers.

WassalamualaikumWr.Wb

Surakarta, 29, October, 2019

The researcher,

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# TABLE OF CONTENT

COVER ......................................................................................................................... i
PRONOUNCEMENT ....................................................................................................... ii
APPROVAL .................................................................................................................. iii
ACCEPTANCE .............................................................................................................. iv
MOTTO ........................................................................................................................ v
DEDICATION .............................................................................................................. vi
ACKNOWLEDGEMENT .............................................................................................. vii
TABLE OF CONTENT ............................................................................................... ix
ABSTRAK .................................................................................................................. xi
ABSTRACT ................................................................................................................. xii

## CHAPTER I INTRODUCTION ................................................................................. 1

A. Background of the Study .................................................................................... 1
B. Problem Statement ............................................................................................... 3
C. Limitation of study ............................................................................................... 3
D. Objective of the Study ......................................................................................... 3
E. Benefit of the Study ............................................................................................... 4
F. Research Paper Organization .............................................................................. 4

## CHAPTER II LITERATURE THEORY ................................................................. 5

A. Underlying Theory
   a. The Nation of Sociology .................................................................................. 5
   b. Sociology in Literary Theory .......................................................................... 5
   c. Major Principles ............................................................................................... 6
   d. The Nation of The Rise of Social Media ......................................................... 7
B. Previous Study .................................................................................................... 10

## CHAPTER III RESEARCH METHOD ............................................................... 12

A. Type of Research .................................................................................................. 12
B. Object of Research ............................................................................................... 12
C. Type of The Data and Data Source ..................................................................... 12
D. Method of Collecting Data .................................................................................. 12
E. Technique of Analyzing Data .................................................. 13

CHAPTER IV RESEARCH FINDING AND DISCUSSION ............. 14
A. Research Finding ....................................................................... 14
  1. Indicators of the Emergence of Social Media ......................... 14
  2. The Rise Social Media Reflected ............................................. 15
  3. The Reason Why The Internet Can Disintegration ................. 17
B. Discussion ................................................................................ 19
  1. The Indicator of The Rise of Social Media ......................... 19
  2. The Rise Social Media Reflected ........................................... 20
  3. Why The Internet Can Disintegration ............................. 21

CHAPTER V CONCLUSION AND SUGGESTION ...................... 23
A. Conclusion ............................................................................... 23
B. Suggestion ............................................................................... 23
C. Pedagogical Implication .......................................................... 24

BIBLIOGRAPHY .......................................................................... 25
VIRTUAL REFERENCES .............................................................. 26
ABSTRAK


Kata Kunci: Pendekatan Sosial
ABSTRACT

This study aims to analyze the effects of the use of social media in the novel The Last Crowd. This type of research is a sociological approach. The purpose of this study was to determine the effect of social media internet in particular. Data from this study are information found in the novel The Last Crowd. Researchers used a social approach that was sharpened by the theory of Kanneth and Davin and the theory of Swingewood and Laurenson. The results showed that the family is a social group in which social interaction occurs. In this study the author wants to inform you that internet has several negative impacts, namely: 1) Family Disunity. "And now I run from one woman I don’t know to another woman who even though I can remember her face. (Pages: 34). 2) Plagiarism. "Wandering the earth that I have seen is always mighty now helpless. Sometimes he makes sentences of self-defense, but stones are quickly thrown at him. "Cheating, plagiarism. Thief. "There is no place for plagiarism here. (Pages: 100) 3) Bullying. "This is the place of originality. Here honesty is the pain. But it was not yet time to hear the voice sink back, oppressed by other sounds that were so big. A combined voice of many people. (Pages: 100). Technological developments succeeded in bringing very significant changes in aspects of human life, these changes still cause conflicts in the family and also society. The results showed that The Last Crowd novel is a picture of life in the digital age in society.

Keywords: Sociological approach