SOCIAL PREJUDICE REFLECTED IN KEVIN KWAN’S CRAZY RICH ASIANS NOVEL (2013): A SOCIOLOGICAL APPROACH.

RESEARCH PAPER

Submitted as a Partial Fulfillment of the Requirements for Getting Bachelor Degree of Education in English Department

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2019
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Herewith, I truthfully testify that there is no plagiarism of previous literary works which have been raised to obtain bachelor degree of a certain university, nor there are opinions or masterpieces which have been written or published by others, except those in which the writing is referred in manuscript and mentioned in literary review and bibliography. Hence later, if it is proven that there are some untrue statements in this testimony, I will fully be responsible.

Surakarta, 11 November 2019

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MOTTO

Allah is what you Think

Do what you know and know what you do
If you do what you know you are smart
If you know what you do you are wise (Mr. FU BEC)

Fabi ayyi ‘alaa irobbikumaa tukadziban (surah Arrahman)
DEDICATION

For my parents Ach. Soenarto and Mas’ adah
My siblings, Farida, Masna and mas Prap

My bestfriends Gendis, Tyas, Yulia, Yasmin, Reka, Dilla, Nisrina, oci, Rista, Ninda, Intandes, Renidwi.
All street cats in solo and my lovely cats bleky and creamy
My support system Galih Fajar Prakoso
For pople who always ask me “kapan sidang”
For all my friends in Kos ratna
People i can’t mention one by one.
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Abstrak


Kata kunci : Prasangka sosial, Pendekatan sosial , Singapura.
Abstract

This research aims to investigate the social prejudice in *crazy rich asians novel* by Kevin Kwan, its relation to the society in the author’s surroundings. In analyzing *Crazy rich asians* this research uses sociological approach with the three perspective presented by Wellek and Warren (1949). The views of social prejudice that kevin kwan tries to emphasize are cognitive prejudice, affective prejudice and conative prejudice. By investigating the author’s biographical background including the condition of prejudice in his circumstances and its relation to the social prejudice in *crazy rich Asians*, the result indicates that *Crazy Rich Asians* gives a clear depiction of social prejudice in the main characters life. Singapore as the origin of the author give overview of the social prejudice. Thus, the result of the study also indicates that *Crazy Rich asians* was written as a means to criticize the social prejudice in singapore especially chinese who lives there.

**Keyword**: Social prejudice, Sociological Approach, Singapore.