

**THE MESSAGES OF “THE VAN JONES SHOW”
(ETHNOGRAPHY OF COMMUNICATION)**



RESEARCH PAPER

**Submitted as a Partial Fulfillment of the Requirements
for Getting Bachelor Degree of English Education**

By:

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**SCHOOL OF TEACHER AND TRAINING EDUCATION
UNIVERSITAS MUHAMMADIYAH SURAKARTA
2019**

APPROVAL

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By:

Putri Yuli Astuti

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Approved to be examined by Consultant
School of Teacher Training and Education
Muhammadiyah University of Surakarta

Consultant,



Dr. Malikatul Laila, M.Hum.

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ACCEPTANCE
THE MESSAGES OF "THE VAN JONES SHOW"
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By:

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Accepted by:

The Board by Examiners of School of Teacher Training and Education
Universitas Muhammadiyah Surakarta

The Board of Examiners:

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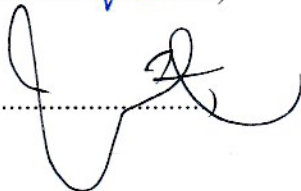
2. Dr. Maryadi, M. A.

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TESTIMONY

I am the researcher, signed the statement below:

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(ETHNOGRAPHY OF COMMUNICATION)

Herewith, I testify that there is no plagiarism in this research paper. As far as I know, there is no literary work which has been raised to obtain bachelor degrees of university. Nor there are option masterpiece which have been written or published by others, except in which the writing are reflected manuscript and mentioned in the literary review and bibliography.

If any incorrectness is proved in the future dealing with my statement above, I will be fully responsible.

Surakarta, August 2019

The Researcher,



Putri Yuli Astuti

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MOTTO

**Jangan pernah menyerah jika kamu masih ingin mencoba. Jangan biarkan penyesalan
datang karena kamu selangkah lagi untuk menang**

-R. A. Kartini-

DEDICATION

This research paper is dedicated to:

**Allah SWT who always blesses me and gives me guidance and
fluency in finishing this paper**

**My support system, my mother and father who always love and give
me their best**

All my big families who always pray for my success

All my friends who always support me during doing this research

ACKNOWLEDGMENT

Assaalamu 'alaikum Warahmatullahi Wabarakatuh

Alhamdulillahhirabbil'alamin. All blessings belong to Allah SWT for His mercy given to the author, so that the paper entitled **THE ETHNOGRAPHY OF COMMUNICATION IN “THE VAN JONES SHOW”** can be finished, although there are still many shortcomings. Criticisms and suggestions are expected by author to be better in the future.

The purpose of this research paper is to fulfill one of the requirements to be able to take bachelor exam at Faculty of Teacher Training and Education Program of English Department at Muhammadiyah University of Surakarta.

In conducting this research the researcher got so many aids, guidance and support from many people. Therefore, here the researcher would like to express her deepest gratitude and appreciation to:

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6. Herself, who had been worked hard through this four years to get bachelor degree.

7. Her beloved parents who have given many prayer, affection, and support to the researcher morally and materially until this research paper can be resolved. The researcher is completely nothing without them.
8. Her beloved sister, brother, and nephew: Uki, Agus, Bun, Oliev, Felic and Adzkia who have given more support and spirit in doing this research paper.
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10. Her beloved friend who always stays in bad and good condition, and be the best listener for the researcher
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12. All people who always give her support who cannot be mentioned one by one. Thank you very much.

Finally, the researcher realizes that this research paper is not perfect. Then, the suggestion and supportive criticism are hoped to make this research paper to be much better.

Wassalamu'alaikum Warahmatullahi Wabarakatuh

Surakarta, August 2019

The Researcher

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ABSTRAK

Putri Yuli Astuti. A320140016. **KOMUNIKASI ETNOGRAFI PADA TALK SHOW THE VAN JONES SHOW**. Skripsi. Fakultas Keguruan dan Ilmu Pendidikan, Universitas Muhammadiyah Surakarta. Agustus 2019.

Penelitian ini menganalisis tentang etnografi komunikasi yang terjadi pada talk show antara Van Jones dan bintang tamu menggunakan teori SPEAKING dari Dell Hymes berdasarkan variasi topik dalam acara The Van Jones Show. Tujuan dari penelitian ini yaitu: Menjelaskan pesan komunikasi etnografi pada The Van Jones Show.

Penelitian ini merupakan tipe penelitian deskriptif kualitatif. Berdasarkan analisis data, ditemukan bahwa dari 5 data yang dianalisis oleh peneliti menggunakan teori SPEAKING dari Hymes sebagai alat untuk menganalisis, ditemukan bahwa pesan yang ingin disampaikan dalam talk show berbeda beda untuk setiap segmennya, antara lain: a) Segmen pertama, membagikan perasaan dan pengalaman peserta terhadap penembakan masal dan kontribusi mereka dalam memperjuangkan keadilan melawan kekerasan senjata. Pesan lain yaitu membuat masyarakat menyadari pentingnya *voting*. b) Segmen kedua, membagikan informasi dan pengalaman tentang tragedi penembakan dan mengkritik kerja politisi. c) Segmen ketiga, memberikan perspektif tentang agenda kebijakan dari siswa Parkland. d) Segment keempat, membagikan pengalaman dan perasaan peserta dan memberikan dukungan kepada kampanye e) Segmen kelima, membagikan perasaan terkait tragedi yang terjadi, mengirimkan harapan dan memberi saran terhadap kampanye. Pesan yang sering muncul adalah membagikan perasaan dan pengalaman.

Kata kunci: komunikasi etnografi, formula *speaking*, pesan

ABSTRACTS

Putri Yuli Astuti. A320140016. **THE ETHNOGRAPHY OF COMMUNICATION IN THE VAN JONES.** Research Paper. School of Teacher Training and Education, Muhammadiyah University of Surakarta. August 2019.

This research investigates the ethnography of communication that occurs in the talk show interview among Van Jones and the guest using Dell Hymes 'SPEAKING theory depending on topic variations in The Van Jones Show. The purposes of this research is: explaining the message of communication conveyed in The Van Jones Show

This research is analyzed using descriptive qualitative research type. The SPEAKING theory by Hymes is used as the instrument in analyzing the data. Based on the analysis, it is found that the talk show has messages that are conveyed in each segment. They are: a) First segment, sharing the participant feelings and experiences toward shooting mass and their contribution in fighting for justice against gun violence. There are also sensitising people to realize the importance of voting in order to make the wrong people out. b) Second segment, sharing information and experience about the shooting tragedy and criticizing the working of politicians c) Third segment, giving perspective about policy agenda from Parkland students d) Fourth segment, sharing experience and feeling of participant and giving support to the movement e) Fifth segment, sharing feeling toward the tragedy, sending hope, and giving advice towards the movement.

Keywords: ethnography of communication, speaking formula, message

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