

CHAPTER I

INTRODUCTION

A. Background of the Study

Holmes (2013, p.1) stated that sociolinguistics is the study of language and society. It affects people in choosing the appropriate language to make communication with other people in the current context differently. It is the nature of making communication. People currently choose the same language to make communication understandable. Yule (2006, p. 205) also supported that the relationship between language and society is studied in sociolinguistics. The study of language and society has close connection with culture and behavior of a society.

Central to the entire discipline of sociolinguistics is the concept of language plays in maintaining the social roles in a community. It studies for language variation used in society. It is also stated by Wardhaugh & Fuller (2015, p.1) as follows:

Sociolinguistics is the study of our everyday lives – how language works in our casual conversations and the media we are exposed to, and the presence of societal norms, policies, and laws which address language.

The quotation above means that sociolinguistics studies about the language used in our daily live or in all sides of life. In everyday life, people are always communicating one another. The line is all of the language used to do the communication, that is the point that will be studied in sociolinguistics. On the other book, sociolinguistics discusses about language and its usage in society (Suwito, 1983, p. 2). Possibility, it has meaning that sociolinguistics places language as the social and communication system. It is directly supported by Appel (1976, p. 9) as cited in Suwito that language use is the form of social interaction occurred in concret situation.

Society has a lot of language variation that will be used to adjust with it's social context. Wijana and Rohmadi (2010, p. 5) claimed that sociolinguistics explains the relationship between the language variation with it's social factor or context. Even, Holmes (2013, p. 1) added, "The way

people talk is influenced by the social context in which they are talking”. It is described that social context influences on how people are talking about. People are impossible to speak without any context. Furthermore, Holmes (2013, p. 4) added that different types of linguistics variation are also studied in sociolinguistics aim to reflect and express the social factors.

Looking for the social factor that influence people to use language variaton, Holmes (2013, p. 8) showed that there are four components, they are namely (1) the participants, (2) the setting, (3) the topic, and (4) the function. Every components has its meaning. The participants are related to listener as the speaker one and hearer as the speaker two, next to the setting leads to the context of its social interaction. In addition, the topic focuses on what side people are talked about. Whereas the function means for the reason, why do the speakers talk the topic.

Actually there are many communities in the world which have their own languages that used in their daily lives. A community will choose some languages to help them easier in communicating with others. That is named as language choice in bilingual and multilingual communities. Their language are influenced by some factors, people’s background for instance.

In addition, the effect of using more than one or two or even more languages is appearing conditions that will force people to change or switch even mix their language to or with another language to give understanding about the discussed topic for other people. These conditions are called as code-mixing and code-switching. Here, the writer will just focus on the code mixing analysis.

Code-mixing is the mixing of language varieties consist of two or more langauges in a speech. Usually, people do code-mixing because they have more than one language. They are mother language (Bahasa Indonesia) and target language (English as one).

In this modern era, people prefer to consume online media (such as youtube) than television. The development of Youtube make people interested to access it, not only for getting information but also for getting

entertainment through many kinds of youtube content. Vlog is as the example. Vlog stands for video-blogging or vlogging. It is a kind of blogging activity using video and it is followed by putting text and audio as a supporting media. Merriam Webster also said that vlog is kind of blog that use video to tell the material. Nowadays, vlogger (the person who make vlog) usually makes his or her video-blog containing of daily lives or interesting story of life. The family of Gen Halilintar as an instance.

Gen Halilintar is a family of Halilintar Anofial Asmid and Lenggogeni Faruk. They have eleven children that were born in different countries. So that is why, they have ability to use more than one languages. In their daily lives, they use both Indonesian and English as their communication tools one another. Those phenomenon shows that they are doing code mixing. They mix their languages, between English and Indonesian language to make communication. It is also known from their vlog, *Gen Halilintar*, from the video of birthday celebration of Saleha (Part 1 – 3) published on January 24 & 25, 2019 the writer finds the occurrence of mixing language between Indonesian and English. It is interesting to be examined.

Besides, the Vlog of Gen Halilintar is one of many vlogs that is respected by netizen moreover with the presence of Atta Halilintar (1st child) who is loved by young people and his subscribers have reached 10 million makes the vlog also attracts many people to watch it. Those are why the writer choose the vlog of Gen Halilintar's family as the data of this research. Belows are the example of Code-Mixing occurred in the video (vlog).

- Saleha : Saleha udah cantik-cantik pake baju **pink**.

On the sentence above, the speaker mix her code as the underlined word. The word **pink** is the form of word, so it involves as Insertion type (Muysken, 2000) and it is a type of outer code mixing (Suwito, 1983). The word **pink** means the color of light red, or in bahasa we may call it as merah jambu. But the speaker prefer to use **pink** because it is simplest word to be used. It can also be said as the best word to tell what the speaker is being told.

- Qahtan : Kak Sajidah **where is the cake?**

Due to the previous example, the speaker does code mixing. It is the kind of interrogative sentence. If it is changed to be positive sentence, it reaches the characters of clause. While clause is a group of words consist of subject and predicate. So that it involves in Alternation type concerning with the theory of Muysken. In addition, it is also outer code mixing based on Suwito's theory. The speaker does the mixing code motivated by his desire to show his ability in using English when speak.

Based on the explanation above, the writer wants to conduct a research under the title **“Code-Mixing Used By The Family of Gen Halilintar’s Vlog”**.

B. Problem Statement

Based on the phenomena mentioned on the background of this study, the writer formulates the following problem statements.

1. What are the types of Code Mixing used by Gen Halilintar’s Family Vlog?
2. What are the reasons of Code-Mixing used by Gen Halilintar’s Family Vlog?

C. Objective of the Study

Related to the problem statements above, the writer formulates the objective of the study into the following points.

1. To classify the types of Code Mixing used by Gen Halilintar’s Family Vlog.
2. To describe the reasons of Code-Mixing used by Gen Halilintar’s Family Vlog.

D. Benefit of the Study

In this chapter, the writer hopes that this study has benefits that will be useful for other people. This benefits will be divided into two types. They are as follows.

1. Theoretical Benefit

The researcher expects that this research can be used as an addition information for giving clear and brief more explanation about Code-Mixing in sociolinguistics exactly.

2. Practical Benefit**a. Other Researcher**

Hopefully, this research can help them to understand the sociolinguistics scope especially for Code-Mixing.

b. For Readers

The writer hopes that the research can be sociolinguistics knowledge especially in understanding Code-Mixing.

3. Academic Benefit

Explicitly, this research is to fulfillment of the requirements for getting bachelor degree of Education in English Department in School of Teacher Training and Education of Muhammadiyah University of Surakarta.