CHAPTER I

INTRODUCTION

A. Background of the Study

The development and changes that occur in the life of society, cannot be separated from the development of science and technology. In the era of globalization and the development of science, increasingly sophisticated technology, information dissemination as well as access to telecommunications and transportation increasingly faster and easier. According to (Agustina,2010) stated that it's undeniable that both directly and indirectly have an impact on society, whether it is positive or negative. The impact is not limited to certain circles, but has been extended to all circles both literate and not educated.

The development of information technology through the internet is one instrument that changes the way people get information. Information is no longer only obtained through conventional media such as television, radio and print media, which tend to be not interactive, but very easy, open and interactive via the internet. The flexibility and breadth of interaction provided by such virtual technology, especially through social media, opens up the possibility of democratic information absorption, out of control and mainstream media dominance. Social media manifests as a public space that can be exploited for various interests, one of which is also as a teaching instrument. (Daryanto, 2010)

Social media has attracted many people because of the fun. Thanks to social media, people are easy to share ideas, photos, videos with the world at large and also easily find out what feelings and thoughts Social media has attracted many people because of the fun (Yermolayeva, & Calvert, 2009). Thanks to social media, people are easy to share ideas, photos, videos with the world at large and also easily find out what the feelings and thoughts of someone who poured into social media. Friends, family or business contacts form individual community groups and then communicate intensely through social media. This application gives people the opportunity to interact and involve themselves as well as others in their social life.

Social networking sites on the internet are of various types and shapes, but the best known and much loved teenagers today are facebook, instragram and twitter. But more familiar to students is the Facebook application. Facebook, i traced from its initial history is a website created by a former Hardvard student named Mark Zuckerberg in February 2004, from his room at the University's dormitory Harvard. With the help of several friends, Zuckerberg made a network students through the internet to get to know each other. In 24 hours 1,200 Hardvard students join and quickly network spread to other campuses. In September 2005 Zuckerberg created the high school facebook version then expanded the facebook network to the employees of a number of companies. Facebook's golden age starts at 26 September 2006, this social network is open to anyone who owns it valid email throughout the world (Bambang, 2009: 20).

According to the Jubilee Enterprise (2010), Indonesia is one of the Facebook users the largest with around 17.6 million users. Facebook social media

users are more dominated by teenagers, students, and adults aged 13 to 45 years. But the use of social media Facebook among teens more widely used for things that are less important such as chatting, status updates and online games only. So for teenagers and students, if abused by Facebook will have a negative impact.

According to Professor J.A. Barnes (2009) Facebook is a site whose main service is social networking services. Social networking is a social structure consisting of individual or organizational elements. This network shows the way in which they relate because of similarity, sociality, ranging from those who are known everyday with friends to family. Facebook is a social networking site that allows its members to share information, opinions, and personal media (Subandi, 2011: 105). Members can communicate privately with each other via message or publicly via posts on the wall (wall) facebook with other members.

Lintang Patria and Kristianus Yulianto (2010: 10) mentions that Facebook consists of a number of interesting features. Facebook can be used to garner support through the features available to form "groups" or raise "events", each with a homepage that displays descriptions, pictures and message boards. A group may become public by opening a membership or public with a closed or private membership. Facebook has a negative impact and positive impact. one of the positive impact of facebook is the utilization of facebook as a medium of learning. Facebook allows among other users in a variety of knowledge. This is an opportunity to use social media facebook to support learning.

Essentially learning is demonstrated by behavioral changes to acquire knowledge, abilities, and skills in order to achieve goals. Learning is also a process of action through various experiences through seeing, observing, and understanding what is learned. (Khanifatul, 2014: 14). Learning takes place by interacting with others, exchanging ideas and through criticism. New technology platforms like Facebook and other social networking sites have changed the way people interact. This platform allows information to be more accessible today than ever before (Schlager et al., 2009). Northcote & Kendle (2001) states that participating in online learning activities such as discussing in online forums and finding information online can give students the opportunity to obtain more incidental, informal lots of practical online skills such as critical resource analysis, effective online communication, and filter and interpret information.

Based on the above there for Researcher want to investigate how the influence of facebook in supporting the learning of students majoring in English at the University of Muhammadiyah Surakarta. This research only focuses on the role of facebook social media as a supporter of students learning English majors at Muhammadiyah University of Surakarta. In this study, researchers used a qualitative descriptive approach to collect data. Researchers conducted interviews with students majoring in English at the University of Muhammadiyah Surakarta. Therefore, the title of this research is "THE USE OF FACEBOOK AS SUPPORTING MEDIA BY ENGLISH DEPARTMENT STUDENTS AT UNIVERSITAS MUHAMMADIYAH SURAKARTA"

B. Problem Statement

The problem statements are :

1) How do the English Department students perceive the Use Facebook as a Supporting Media in learning English by Department of English Education at Universitas Muhammadiyah Surakarta?

2) What are the difficulties of Facebook used as a Media in learning English by Department of English Education at Universitas Muhammadiyah Surakarta?

C. Objects of the Study

The object of the research is to describe the use of Facebook as supporting media at Department of English Education (DEE) Universitas Muhammadiyah Surakarta.

D. Benefit of the Study

In this research, benefits are expected to be find. They are practical and theoretical benefits.

1. Practical benefit

There are tow practical benefits:

a. For the readers

The readers will get timely and updated knowledge and information about the use of Facebook as supporting media by English department students at Universitas Muhammadiyah Surakarta.

b. For the lecturer and the learner

The result of this study will help the lecturer and the learners to solve the problem in teaching-learning process.

2. Theoretical benefit

The result of the research can be useful for the English lecturer in giving additional input in teaching English based on the use of Facebook as supporting media by English department students at Universitas Muhammadiyah Surakarta. The researcher expect that this research will be one of references for other researchers who will conduct the similar object with different perspective.