

CHAPTER I

INTRODUCTION

A. Background of the Study

Taboo words and swear words are usually common for black people in America. When black American are using taboo word it is considered as swearing. Swear word becomes impolite utterance because swear words are usually related to taboo spheres, primarily sex (sexual taboos), bodily functions (excretory/scatological taboos), and religion profanity (Montagu 1967 in Dynel, 2012: 28). Swearing becomes common for all people, not only for black American who has diction in swearing. It seems that it is easier for Black American to swear not only to mock others but also to express their happiness. Sometimes, in order to express their feeling of easiness and uneasiness, they use swear words in communication. They use swear words in order to express feeling of anger, frustration, joy, surprise or even to emphasize what they say. All of the above swear word are part of sociolinguistic.

Sociolinguistics deals with examining the relationships between language and society in order to have better understanding of language structure and the function of language in communication, all aspects that can be learned on linguistic of society including cultural norms, expectations, and context, on the way language is used, and society's effect on language (Wardhaugh, 2006: 13). Hence, by understanding the language structure and the function of language in communication, people will know how to interact to each other and they can reach the goal through their language. Swear words are part of the sociolinguistic that can be learned in how and why people used it.

Swear words are important to be analyzed, because people in society sometimes does not realize what is the real meaning of swear words. Sometimes people also does not know what is the different between swear

words and taboo words. Swear word is the act of verbally expressing the feeling of aggressiveness that follows up on frustration in word possessing strong emotional associations, (Montague in Rohmah, 2002: 19). Taboo word means restrict to words considered to be vulgar and/or embarrassing, typically vernacular words for excrement, sexual intercourse and various other sexual practices regarded as deviant and the sexual organs (Ljung 2011:7). So, by knowing the meaning of those swear words and taboo words, hoped that people able to know in how they can control their emotion, supposed all of that bad words on swear words and taboo words can be controlled and they can use the swear words and taboo words wisely.

On this research, the swear words In sociolinguistics appears as the continuation of other research. Means that the researcher continues the other research who has done their research about swear words, and by using the previous researches as a guidance, the researcher tries to make this research better. A lot of previous researches discussed about swears word in daily conversation at certain Medias, at literary works, at certain community, etc, and some of them has been analyzing American swear word, like this research. Researcher uses swear word as an object of the research but focused on the dialogue in one movie where the actors are black American.

There is no difference between real Black American in real life and Black American in the movie related to the use of the swear words, because the director of the movie usually makes the movie without decreasing the real daily language in the script to show the film uniqueness, there is even no significant censor appear in western movie related to swear words. Such as, when the actors used the word *shit*, *damn*, *fuck*, in the movie, that is also the swear that exist in their real life, but nowadays, the swear words that part of the taboo words are censored in Indonesia.

The researcher chooses one of the movie where the actors are black American entitled "Naked". *Naked* movie is a 2017 American comedy film directed by Michael Tiddes and written by Rick Alvarez, Cory Koller and Marlon Wayans. It is a remake of the 2000 Swedish film *Naken*. The film stars

Marlon Wayans, Regina Hall, Jonathan Todd Jackson, Scott Foley, Loretta Devine, Brian McKnight and Dennis Haysbert. The film was released on Netflix on August 11, 2017 (wikipedia.com).

The *Naked* movie tells about substitute teacher Rob Anderson who is offered a full-time teaching job, but who is reluctant to make that long-term commitment. He and his fiancée, physician Megan Swope, fly to Charleston, South Carolina, for their wedding the next day. Megan's disapproving father, high-powered businessman Reginald, has invited Megan's successful ex-boyfriend Cody. Rob goes out drinking with his best man, Benny, only to wake up on his wedding day, naked in an elevator in a hotel far from the church. He is arrested for streaking, but when the church bells ring, he is pulled back in time, waking up in the elevator an hour earlier; Rob is in a time loop, reliving this hour. Desperate to go through with the wedding, Rob gradually adapts to his situation. When he learns that no wedding at that church has ever been canceled, he concludes that God has intervened to make it so. In the final iteration of the loop, Rob exposes Cody and Vicky, earns Reginald's approval, and marries Megan. He tells her he has accepted the teaching job and wants to have a stable, grounded life with her.

The swear word appears a lot, because some of the characters are black people and for them swearing is not something taboo, but it shows their identity as rebellion. Based on the above short explanation about swear word and the movie synopsis, the researcher is interested in analyzing the movie for some reasons. First, the movie played most by black people where they are famous with rebellion people and easy on swearing. Second, the movie made by Netflix, one of the popular services provider media in America, and third the *Naked* movie also uncensored movie in dialogue, so, the researcher able to find the swear word appears in the movie. With the above reasons, the researcher wants to make one study entitled “Analysis of Swear Word Used by Black American in *Naked* Movie (2017) By Michael Tidde”

B. Problem Statement

Based on the above background the researcher focused on the problems below.

1. What kind of swear words are used by the black people at the *Naked* movie (2017) by Michael Tiddes?
2. What are the reason of using the swear words in the *Naked* movie (2017) by Michael Tiddes?

C. Objective of the Study

Based on the problems above, the researcher found the objectives below.

1. To find out the kind of swear words are used by the black people at the *Naked* movie (2017) by Michael Tiddes.
2. To find out the reason of using the swear words in the *Naked* movie (2017) by Michael Tiddes.

D. Limitation of the Study

The researcher limits this study in to the swear word appears on the dialogue made by black people only, not only the major character in *Naked* movie (2017) by Michael Tiddes.

E. Benefit of the study

This study is expected to give benefits as follows:

1. Theoretical Benefit

Hope that the result of this research can give new acknowledgement on placing the movie as a new media for education, especially in how to know and the reasons of using swear words viewed from sociolinguistic.

2. Practical Benefit

a. Lecturers

The result of this research can be useful for lecturers (linguistic lecturers) to used are as a sample swear word that is appears at movie in teaching for students of English.

b. Researcher

This study is wished to enrich knowledge and experience especially for the researcher himself and generally for other students of Muhammadiyah University of Surakarta (English Faculty).

c. Reader

This result can be used as a media to learn linguistic especially how to understand about swear word in real life through movie especially *Naked* movie.