CHAPTER I
INTRODUCTION

A. Background of the Study

A language is an important unit of human communication. According to Crystal (in Fauziati 2016, p.29) "A language is the systematic, conventional use of sounds, sings, or written symbols in a human society for communication and self expression". In society, people use language to make a communication and communication is need a language to deliver feeling, desire, knowledge, idea and other. As a member of society, people should know how to use a language in a communication, they must choose the language based on with whom they talking, based on the situation and where the communication take place. All people have their own characters in communication and language reflects the social characters of the speakers. There were eight elements in communication. Hymes (1974, p.62) labels the eight elements as "SPEAKING" to make it easy to remember. The elements are setting, participants, end, act sequence, key, instrument, norm, and genres.

Sociolinguistics has been defined as the study between language and society. In sociolinguistics, we discuss the relation between language and society, how language used in society and the function of language in society. Address system is one of the important tools of communication used in society. To communicate with member of society we always use an address systems to address someone in order to show solidarity in communication. According to Yule (2010) address system is a word or phrase for the person being talked or written to. She mentions the types of address system are title (for example doctor; professor) and title plus last name for example Professor Fauziati.

Every people has their own language, they have their own behaviour in communication. As a member of society they usually addressing other by a name or a title based on their relationship and

situation of the conversation take place. Address system is a complex system, people should be noticed with whom they communicating. Address system is used by people who involved in the conversation. In addressing other, people use different system based on the social factor. They can addressing by name, by title, by title plus name and other.

There were various types of addressing systems used by the addresser. According to Wardaugh (2015, p.266) there are some kinds of English Addressing systems. First, address systems using title. In address system using title, the speakers use title to address the other for example doctor, professor, etc. Second, address system using first name. In address system using first name its indicated equality and familiarity. Third, address system using kinship name. In address system using kinship, the speakers uses the kinship system is based on the generation and age-oriented. For example Mom, Dad, Grandma, etc. Fourth, address system using nickname or petname. The speakers address the other using the polite terms to substitute others name in this kind of address system. They are darling, dear, sweetie, etc. Fifth, address system using title plus last name. Address system using title plus last name indicates inequality and unfamiliarity. Sixth, address system using last name. Address system using last name initiates the more powerful member of relationship.

Wardaugh (2006, p.272) mentioned the use of address system is depend on the particular occasion, the social status, gender, age, family relationship; occupational status, transactional status (for example the relationship between a seller and a buyer, or a teacher and learners), race, or degree of intimacy. This phenomena causes differences for using address systems in communication between addresser and addressee. Therefore, this phenomena is interesting to be analyzed.

In this research, the researcher chooses the script of *Ballerina (2016)* Movie to analyze the address systems. *Ballerina (2016)* movie is a 3D computer-animated movie which released in cinema in UK and France on year 2016. This movie was directed by Eric Summer and Eric Warin

and written by Laurent Zeitoun, Summer, and Carol Nobel. This movie is tell about a poor orphan girl named Felicie who dreams become a ballerina. The researcher interested to analyzed this movie because an animation movie still rarely to be the research. So, need to break the assumptin that animation movie is only purposed for children entertainment. In this movie the researcher found some phenomena and the researcher able to classify some types of address system. The example of address systems used in this movie:

Example 1.

Regine	: Get up.
Odette	: Yes, **ma'am.**
Regine	: Who is this?
Odette	: No-one. She helps.
Regine	: You feed it out of your wages.
Odette	: Yes, ma'am.

Based on the example, the address systems used in this dialogue is addressing by title "ma'am". It was a dialogue between Regine and Odette. In this movie Odette is Regine's servant. So, the social factors affects the use of this address systems based on occupational status.

Example 2.

Victor	: **Felicie**, it gives me great pleasure to present to you... (scoffs) No!
Felicie	: Victor! I'm in the final audition!
Victor	: Wow! Congratulations! I have great news too. My boss finally spoke to me! He said, "Get off my foot, you biological mutation!" (laughs) That's good, right? (blows nose loudly)

In this example, the participants in the dialogue are Felicie and Victor. In this example address systems is used by Victor for using first name "Felicie" without her last name "Lebras". It it because they are best friend which grow together in the orphanage. So, the social factors which affects the address system is degree of intimacy.

Based on the background above, the researcher finds some different findings of using address systems. Therefore, the researcher is interested to classify the variety of the address system used in this movie.

the phenomena above encourage the researcher to conduct a research entitled *Address Systems Used in Ballerina (2016) Movie Script (Sociolinguistics Perspective).*

B. Problem Statement

Based on the background of the study, the problem statements of the study are:

1. What are the types of address systems used in *Ballerina (2016)* movie?
2. What are the social factors which affect the use of address systems in *Ballerina (2016)* movie?

C. Objectives of the Study

Based on the problem statements above, the objectives of the research are as follows:

1. To classify the types of address systems used in *Ballerina (2016)* movie
2. To determine the social factors which affect the use of address systems in *Ballerina (2016)* movie

D. Benefit of the Study

The results of the current study will hopefully bring two benefits. There are practical benefit and theoretical benefit.

1. Practical Benefit :
   a. English Teacher :

      The researcher expects this research can be useful for additional reference in sociolinguistic study especially in address systems that can be applied by the teacher in the process of teaching learning of sociolinguistics study.

b. Future researcher :

This research is very usefull for the next research, it can be used for literature review in the future research of address systems.

2. Theoretical Benefit :

The research theoretically can add the body of knowledge and give additional information concerning address systems. And it can be used as a reference of sociolinguistic study.