CHAPTER I
INTRODUCTION

A. Background of the Study

When people interact, it means that they do not only convey the message but also build a relationship with others. In order to avoid misunderstanding, people have to think first before they speak. Therefore, there is a study of the meaning of language, namely pragmatics. According to Horn and Ward (2004: 1) pragmatics is the study of aspects of context that depend on the meaning systematically abstracted from the construction of logical forms of content. Instead, Yule (2006: 127) states that pragmatics is a linguistic study that describes the meaning of words, phrases or sentences in their social context. In short, pragmatic is a study of the meaning behind the invisible speech. It is necessary to understand meaning beyond the means of words, not just the meaning of the word. Pragmatics consists of several aspects including context, deictic, presuppositions, implicatures, maxim and speech acts. Speech actions are a central pragmatic point. Pragmatic has many aspects; one of them is a speech act.

According to Searle (in Fotion, 2000: 4) speech act is the basic part of communication. Language has an important role in socializing where language as the medium. The purpose of communication is to convey a message. Speakers and listeners usually use the same language to communicate. So, the message can be easily delivered. In communication, people tend to use utterances in an act that is known as speech acts. Speech acts themselves can be divided into three elements/aspects: locutionary, illocutionary, and perlocutionary. Ilocutionary can be defined as the act of doing something. Searle (in Fotion, 2000:50) classified the types into several such as representative, directive, commissive, expressive and declarative. In expressives, Searle (in Fotion, 2000: 50) states that expressive is illocutionary point of this class is to express the psychological state specified in the propositional content. There are several expressives found in the romantic novel but compliment are more interesting to analyze. Compliment are a good expression which is given to others based on what the listener hears, can be
physical, skill, or ownership. Holmes (in Paulston & Tucker, 2003: 178) claims that compliments are clearly positive politeness devices that express goodwill and solidarity between the speaker and the addressee. People can misunderstand conversation because it is not supported by images, like films which use expressions and body language in expressing speech acts. Novel describes the expressions of speech acts, and gestures in written form. This study focuses on the compliment that is spoken by characters in romance novels. An utterance of compliment can have a positive effect on each other. It makes a relationship of people around much better and easier. That is why a compliment expressive is important to investigate. The purpose is to respect one's results that the impact of the expression given to the hearer is valuable and useful. Thus, the relationship between the two is better. The romantic novel has a lot use literary devices and language.

Novel is a piece of prose fiction of a reasonable length (Eagleton 2015: 1). In this research, the researcher uses romantic novels; Love, Rosie by Cecilia Ahern and Me Before You by Jojo Moyes. Love Rosie is a romantic that occurs between friends who through twists and turns of life to become lovers. While Me Before You is a novel that tells about a personal nurse who falls in love with her patient. Then the novel tells how the man changed the outlook on her life. This story is more about self-seeking, choice and selfishness. Both novels have romantic genres. In addition, the researcher found many compliment utterances. Compliments found in many romantic novels because they are often used by lovers in praising their partners. Compliment has a variety of topics in praise. It is very important to analyze why people use the compliment and implicit meaning behind the utterance. In expressions of compliment, often characters try to misleads to achieve their satisfaction in conveying messages. This is very important to analyze maxim flouted by the character in the expression.

Jannah (2018) investigated compliment strategies used comment user's post on Instagram, classify the variation of topic in compliment utterances and describe the function. She used Wu and Herbert theory to analyze the data. Hudustiah (2016) analyzed compliment and its responses used by the characters in You
Again movie. She used theory of Wolfson to analyze the data. While this research tries to find out the variation of topic in a romantic novel and described the implicature and the maxim were violated by the characters in the romantic novel. The researcher used theory of Holmes in analyzed the data. Nevertheless, the research conducted by the researcher has never been conducted before. Thus, this research is intended to fill this gap to complete the previous study in analysis of compliment topics.

Based on the problem that was described, therefore, the researcher decided to examine it with the title Compliment Expression Found in Romantic Novels Entitled Love, Rosie by Cecilia Ahern and Me Before You by Jojo Moyes. This research is intended to make readers understand more about the compliment expressive. By reading this research, the reader will learn about words, mean and utterances. The viewer can learn about pragmatics, especially compliment speech acts by observing the dialogues and their context in every conversation in the novel. The viewer can also learn grammar and vocabulary from what they read.

B. Limitation of The Study

The limitation of the study is focused on the topics of compliment expressive used in the romantic novel. The researcher analyzed all the various or characteristics of the speaker found in the novel. To find out the kinds of compliment topic the researcher used theory of Holmes (in Paulston and Tucker: 2003), to describes the implicature the researcher used theory of Grice (in Levinson: 1983), and to describes the maxim are flouted the researcher used theory of Cutting (2002) in analyzing flouting of maxim.

C. Problem Statements

1. What the kinds of compliment topic are used by the characters in romantic novels?
2. What are the implicatures of the compliment topics in romantic novels?
3. What maxims are flouted by the characters in romantic novels?
D. Objectives of the Study

The objective of the research in analyzing the compliment expression found in romantic novels, including:

1. To find out the kinds of compliment topic used by the characters in romantic novels.
2. To describe the implicatures of the compliment topics in romantic novels.
3. To describe the maxims are flouted by the characters in romantic novels.

E. Benefits of the Study

From this research, the researcher hopes that this study has benefits for teachers, students, readers, and the researcher herself as follow:

1. Theoretical benefit

Theoretically, this study can give some contributions in pragmatics study especially in expressive analysis. This study can also improve the knowledge in pragmatics, especially in the compliment expression. The result of this study is expected to be able to give some advantages to other related researches. Especially, to analyze compliment utterance by Holmes, implicature by Grice and maxim are flouted by Cutting in compliment utterances which are useful in adding information and advice related to pragmatics studies and compliment utterances.

2. Practice benefit
   a. For teacher

   The English teacher can use it as media in improving student’s ability to compliment expression that there in every conversation.
   
   b. For students

   This research becomes one of the sources to study English language as a real talk in action. So, the student can enrich their knowledge in the field of linguistic aspect.
   
   c. For readers
Practically, the study should be useful for the reader. The reader should know and understand what the expressive and how to use it well. So that there is no misunderstanding in every communication that they make and it was expected to be useful for the readers to enrich the knowledge and literature in the pragmatic aspect.

d. For other researchers

The research also can add the researcher knowledge and can be a reference for the next research then when the researcher finds the result of this study, it must be implemented in the teaching process and apply the solution in the educational activity.

F. Research Paper Organization

This research paper is organized into five chapters.

Chapter I is introduction, which consists of background of the study, limitation of the study, problem statements, objectives of the study, benefits of the study, and research paper organization.

Chapter II is underlying theory. The underlying theory discusses the theory used in this research. The theoretical review consists of the definition of pragmatics, the definition sociolinguistics, the scope of pragmatics, implicature, maxim, compliment expression, compliment topics, and speech context.

Chapter III is research method. The research method in this research is divided into six points: type of research, object of research, data and data source, method of collecting data, validity data and technique of analyzing data.

Chapter IV is research finding and discussion.

Chapter V is conclusion, implication and suggestion, and the last section is bibliography and appendix.