CHAPTER I INTRODUCTION

A. Background of the Study

In every life there is one human being have exactly the same thing, both from ethnic elements, interests, desire, purpose and so on. From every conflict there is some of them which can be resolved, but some are cannot be resolved resulting in some acts of violence. Violence is a symptom of not being able to overcome the root of the conflict so that causes violence from the smallest hardness model to war. Every people has an attachment to the norms in this world and has their respective roles. Humans are social beings who always need other people for survival. So that life can run regularly, humans need certain rules that not everyone can do as he pleases.

Human being are given mind by God, the mind with a true character that is different from each other. Actually a human being has a natural character. The natural character is given when a human was born. There are two types of characters namely good and evil character. The good character will bring human to make a decision with rational ways, while bad character will bring ambiguous ways to make a decision something. The coicidence happens in a literary works.

According to SpringerLink (2018) the definition of the conflict of norms is a rule that prescribes something characterized by the existence of a valid rule. One of the key constructs in the project was norm conflict that arises when social norms of individuals or social settings clash. Such conflicts can lead to reactions ranging from negotiating an agreed-upon resolution, to the use of violence when the parties fail to come to such an agreement. (https://link.springer.com/chapter/10.1007/978-3-319-16021-4_11)

Puja Mondal in his article "*Difference between Noms and Values of Society*" to conform to a particular value of a society, there can be many norms. Values are general standards which decide what is good and what is bad. Norms link values with actual norms. In brief, values end while norms mean to achieve these ends. Sometimes, the values and norms of a society conflict with each other. Though there is a difference between norms and values, still there is often a direct relationship between values, norms, and sanctions of a society. For example, if a society highly values the insti-tution of marriage, it may have norms and strict sanctions which prohibit the act of adultery and allow divorce only in hard cases. (http://www.yourarticlelibrary.com/society/difference-between-norms-and-values-of-society/35068)

Conflict of norms and values are often occur all times in a society. All societies provide for these standards specifying appropriate and inappropriate behaviour. The standards which regulate behaviour have been termed norms. Conflict of norms and values not only become the attention of society, psychology, educator, prosecutor, but they also become author. Paulo Coelho wrote *The Devil and Miss* novel which illustrated conflict of norms and values. One of the author that was fascinated in conflict of norms and values was Paulo Coelho.

The Brazilian author is Paulo Coelho was born in 1947, in the city of Rio de Janeiro. Before dedicating his life completely to literature, he worked as theatre director and actor, lyricist and journalist. In 1986, Paulo Coelho did the pilgrimage to Saint James of Compostella, an experience later to be documented in his book *The Pilgrimage*. In the following year, Paulo Coelho published *The Alchemist*. Slow initial sales convinced his first publisher to drop the novel, but it went on to become one of the best selling Brazilian books of all time. His book also sold 35 million copies and that was the most translated book in the world by a living author.

Other title book by Paulo Coelho is *The Devil and Miss Prym*. This novel used by the researcher is the second edition. It released in 2000 and published by Harper Collins. It contained 256 pages and 25 chapters. *The Devil and Miss Prym* tells about Chantal as the main character who is motivated to save Viscos as her birthplace. The researcher uses this novel to

learn the conflict of norms and values to find good people or evil not only in general.

The story is about a stranger man who sets up a journey to discover the natural human character. The place of his journey was located in France that called Viscos. The small village which only 281 inhabitats. In this village, lived a young woman, her name was Chantal Prym. She was a bartender in the bar. She had a dream that she wanted to move away from the village so she waited for the first chance to do it.

Beside that, Berta was a very old woman that had a special power because she was still talking with her husband, eventhough her husband was died for long time. At that moment, she could read the signs of trouble in storm.

The story told us that the stranger man entered the village, his name was Carlos, eventhough that was not his true name. When he was enter the village then Berta knew that he was a troublemaker, because she could she the devil side of him. He met Chantal and had a chit chat with her. He told her that he was looking for his answer, he carried a lot of golds in his backpack, he needed to find out if a human was in essence good or evil, because without gold, they could not live and all the young generation will leave Viscos in the ending, it will cease to exist. Chantal influece would the inhabitat to take the gold by shooting one of humans in Viscos. The inhabitats discussed to choose the right human. After a long debate, they choosed Berta. Berta was proved by them as an evil and greedy creatures with no morals. In the end, the stranger man must admit a human because for controlled ourself. In fact, human fight for her or himself to control good and evil side and that is just a choice.

There are many responses on *The Devil and Miss Prym* novel, in pros and contras. The data of reader's responses show that some of them giving their good comments and others arguing's bad comment. It can be seen in the data of reader responses, the first good comment came from Beth on December 10, 2018. he said that the novel was thinking about good vs evil. Are humans inherently good or inherently evil? Or are we simply tempted by one or the other? Do we have an angel on one shoulder and a devil on the other whispering into our ears? Where did evil come from? He can explore about human nature whether they are good or evil. When he read the novel he drawn in the story line from the beginning until he finished it because the book is provoking and quick. The second comments was from Anne on December 26, 2007. She said like a morality play from the 16th century. Whether people are basically good or basically evil, the novel was simply written and suspenseful, but all in all she enjoyed this book as a very basic story about а very complicated battle. (https://www.goodreads.com/book/show/4008.The Devil and Miss Prym)

There were also some bad comments to The Devil and Miss Prym novel. From the reader's resposes by Claire on November 25, 2018. She stated that Paulo Coelho always bewitched the readers with a life topic by the human object. Paulo invites us to feel the story with characterization which underlined with how Paulo Coelho can draw the types of a human being itself and he always has small twists in the middle of the book, so the reader found the dinamic when were are reading it, but on the other side, she was bored because the plot of the story was simple or flat, eventhough she enjoyed and felt the emotion from the characters. The second bad comment was from Eileen on September 14, 2010. When she read the short summary in the back of the book, she talked about a morality. It had the morality struggle but she found that it lacked a certain luster in the story in general. Imagery was at an all time low and characters were one dimensional and when we are dealing with a subject as complex as morality that is a big. (https://www.goodreads.com/book/show/4008.The_Devil_and_Miss_Prym)

The writers are interested to conduct this issue because of some reasons. As others novel telling us about the battle of goodness and badness in the form of a war and a crime this novel used a mind battle in every human. The reason is because the writer attracted to analyze the conflict of this unpredictable novel. This novel contained many puzzles to find good people or evil people. It made the reader wonders who people in Viscos village is good or evil. Paulo Coelho, the author of *The Devil and Miss Prym* novel is a great and a famous novelist. Most of his novels give new puzzle, conflict and experiences to the readers.

From the explanation above, the researcher is interested in analysing the conflict of norms and values in *The Devil and Miss Prym* novel. This study will be analyzed by using Sociological Perspective theory. So, the tittle of this research is **CONFLICT OF NORMS AND VALUES IN PAULO COELHO'S** *THE DEVIL AND MISS PRYM* **NOVEL** (2000): A **SOCIOLOGICAL PERSPECTIVE.**

B. Problem Statement

Based on the problem statement, the writer formulates the research questions are as follows:

- 1. What are the conflict of norms and values in *The Devil and Miss Prym* novel (2000)?
- 2. How the conflict of norms and values described in *The Devil and Miss Prym* novel (2000)?
- Why did Paulo Coelho address the conflict of norms and values in *The* Devil and Miss Prym novel (2000)?

C. Objective of the Study

This study has some objectives which included:

- 1. To know the conflict of norms and values in *The Devil and Miss Prym* novel (2000).
- To describe the conflict of norms and values described in *The Devil and Miss Prym* novel (2000).
- 3. To reveal the reason behind the writer wrote *The Devil and Miss Prym* novel (2000).

D. Benefit of the Study

The result of this research is expected to give some benefits as follows:

1. Theoretical Benefit

The result of this study is expected to give information, benefits, that will be a new innovation, and contribution to the larger of knowledge particularly the literary study in Paulo Coelho's *The Devil and Miss Prym* novel. If one day other researchers want to carry out *The Devil and Miss Prym* novel as the object of research and know further about this Paulo Coelho's novel, this will help them as the reference.

2. Practical Benefit

The writer expects that this research will give significant benefits in the form of information, especially for students of English Department who manage themselves to increase their knowledge in analyzing *The Devil and Miss Prym* novel by using sociological perspective.