

CHAPTER I

INTRODUCTION

A. Background of the Study

Language is an instrument for communication. Communicating with other people is the characteristics of people as a human being, because they are able to express their thoughts, opinions, ideas and everything which can be inspired to others. In general, language is introduced by mother and it is known as mother tongue.

Nowadays, people are required to be able to understand foreign languages especially English as an international language. English becomes a universal language and it is used by most of people around the world. English is used as a communication among countries and it is spoken by many people all over the world as the first, second or foreign language.

As we know that by understanding the international language, we can communicate with other people in many countries. The relation between language and society is better known as sociolinguistics (Holmes 2013: 1). According to Meyerhoff (2006: 1), sociolinguistics is the study of language in many different ways. So, people as human being have to learn other's language to communicate with other people from other countries. In this era, it is necessary to learn a foreign language like English language. So we can keep up with the times and technology.

In general, people use more than one language in their communication with others, whether it is a local or foreign language. The variety of language is very common to happen in society. The term of learning one or more languages is known as bilingualism. People who speak more than one language it is known as bilingual. In communication, the bilingual speaker has to select the appropriate code and strategy interaction used in a distinctive context (Troike 2003: 42). There are two forms of code in spoken, namely code switching and code mixing. According to Meyerhoff (2006: 116), code-switching is the phenomenon of shifting between different varieties. Meanwhile, code mixing is

the situation where lexical items and grammatical features from two languages emerge in a sentence (Muysken 2000: 1).

Indonesian are bilinguals because they speak more than one language in their daily communication. When they speak in Indonesian and English, it means that the speaker is a modern person. However, when they speak in Javanese and Indonesian it means that the speaker is old people and love towards the local language. Code mixing happens due to some factors such as the attitude of the speaker, education, and the language varieties of the speaker. In this era, the mixing of Indonesian and English language greatly increased, especially among the young generation.

Code mixing happens when bilinguals mix some elements of other languages to the language used. Code mixing can be found in written and oral form. In written form, it can be found in tabloid, magazine, newspaper and novel. While in oral form, it can be found in a talk show, daily conversation, reality show, and radio and it also happens in an informal situation.

The phenomena of mixing Indonesian-English language can be found in the talk show program. The researcher wants to analyze the phenomena in talk show because of some reasons. The reasons for selecting talk show program as the object, because talk show program always talks about the happening issues in society. Moreover, it also has variety of language which cannot be predicted, because it comes directly from the speaker.

Big Circle Show is one of the talk shows which is running on Indonesian television. It is one of the programs on Metro TV. This talk show airs on every Sunday at 07.05 p.m until 08.00 p.m. *Big Circle Show* presents a different theme every week. This talk show presents about business topics which have an impact on the society. The tagline of this program is “Big Circle.. Dream Big Make An Impact”. *Big Circle Show* invited the young businessmen who inspire the other young generation, especially in Indonesia. This talk show is hosted by Andy F. Noya and Amanda Zevannya who are intelligent, friendly and humorist. Both of them are able to present the fun program. There is also Billy Boen, a founder of Young On Top company and community of young people. Billy Boen has role

as the mentor who gives some opinions and comments towards the resource persons or speakers.

In this talk show, the host, resource persons and mentor often mix Indonesian and English languages. The reason for choosing *Big Circle Show* because it presents interesting topics especially about a business which is created by a young generation. This talk show invited some successful businessmen in every week.

There are some episodes which have been aired in the television, one of them is Be My Valentine episode which aired on February 11th, 2018. In this episode, there are two resource persons from Frame A Trip and Merry Go Round Cakes. Frame A Trip is one of the photography business by Dian Satrowardoyo and her team. While Merry Go Round Cakes is a cake business by Melia Inggriany.

In this episode, the researcher found some mixing between Indonesian and English which were used by the hosts, mentor and resource persons. These utterances are the phenomena of Indonesian and English code mixing that found in *Big Circle Show* in Be My Valentine Episode :

1. Terus hasilnya **blur** semua
2. Iya, **so they became ambassador of this spot** pada saat yang sama kita punya harapan
3. Salah satu yang kita jadikan **value proposition** itu adalah **personal asisstant**. Jadi pada saat **booking** kita itu akan kasih **option** dari portofolio fotografer, karena setiap orang punya **different taste** untuk difoto.

Based on the data above, it can be seen that there are some mixing languages between Indonesian and English in *Big Circle Show*. The first point is the phenomenon of insertion, the second is alternation type and the last point is called congruent lexicalization.

From the phenomena above, the researcher is interested to analyze the types of code mixing and the motives of using Indonesian-English code mixing which were found in the talk show. The aims of this research are to describe the types of code mixing and also want to explain the motives of using Indonesian - English code mixing used in *Big Circle Show* on Be My Valentine Episode.

Therefore, the researcher conduct a research entitled *Indonesian-English Code Mixing Used In Big Circle Show on Be My Valentine Episode at Metro TV*.

B. Problem Statement

Based on the background above, the researcher formulated the problem as follows :

1. What are the types of code mixing which can be found in Big Circle Show on Be My Valentine Episode?
2. What are the motives of using code mixing in Big Circle Show on Be My Valentine Episode?

C. Objective of the Study

Based on the problem statement above, the objectives of the research are as follows :

1. To describe the types of code mixing which can be found in the Big Circle Show on Be My Valentine Episode.
2. To explain the motives of using code mixing in Big Circle Show on Be My Valentine Episode.

D. Benefit of the Study

The researcher expects that the research can give some benefits to other people

1. Theoretical Benefit

The researcher expects that the research result can be used as a reference for other researchers in the study of code mixing especially between Indonesian and English language.

2. Practical Benefit

- a. For Lecturer

The research can be used as a reference for the lecturer in teaching code mixing towards their students.

b. For Future Researcher

The researcher expects that the research can be used reference in conducting the next research about code mixing in the future.