

CHAPTER I

INTRODUCTION

A. Background of the Study

Communication occurs in several ways. One of them is through comments in social media. As stated in Oxford Dictionary (2008) that comment is described as written or spoken opinion on somebody or something. Since the development of the technology in the early days, people now are able to deliver their both positive and negative comments through social media. According to Norrick (in Ronan, 2015: 29), it means that people are able to produce some expressions such as thanking, apologizing, anger, condoling, lamenting, blaming, worries, etc at a time they get into social media.

Nowadays, social media becomes a trend among people since it allows them to share the things they want to share. Instagram is a kind of social media that allow people to share their daily life through picture and video. The Instagram of famous people usually attracts the attention of people. One of the Instagram of famous people is Donald Trump. He won over the vote in the last America's general election, therefore, he is the current President of United States of America. The position of the Donald Trump is not only the highest in United States of America but also powerful in the world order. It makes Donald Trump should face not only the love of his supporter but also the hate against him. In addition, Donald Trump has a history of making racially-charged statements. The latest controversial statement uttered by Donald Trump was on his speech towards Jerusalem as the capital city of Israel which was uploaded on his Instagram account on December 2017.

As his decision in declaring Jerusalem as the capital city of Israel, Donald Trump should face the anger expressions produced by netter on his comment section not only from American itself but over the world. Dunn (2016) defined anger as a showing emotion or response to feeling attacked, deceived, frustrated or treated unfairly. In addition, McCarthy, Barnes & Alport (in Nasir and Ghani, 2013: 566) defined anger as a negative destructive emotion which is often

related to sorrow, trouble, rage, and wrath. These verbal anger expressions are in the form of word, phrase, and sentence.

Several studies have been conducted to investigate anger expression. Indraningsih (2017) found that there are thirteen intentions of anger expression produced by the characters in the crime movies. They are questioning, asserting, swearing, commanding, criticizing, mocking, disbelieving, ordering, suggesting, disagreeing, warning, refusing, and declaring. Ekawati (2018) found that there are eight intentions performed by the netizen on Rohingya refugees in website. They are blaming, mocking, accusing, questioning, complaining, threatening, suggesting, and commanding. She also found 2 types of implicature and 4 types of maxim violation. Putri (2017) found seven different types of anger expressions appeared in the movie entitled "Zootopia". They are behavioral anger, passive anger, verbal anger, judgmental anger, overwhelmed anger, retaliatory anger, and deliberate anger. Indraningsih (2017) used the theory of Madow's theory of pragmalinguistics form of anger expression. Putri (2017) used the theory of LeMouse's theory of anger expression. Ekawati (2018) used the theory of Yule in analyzing the intention of anger expression, the theory of Grice in analyzing the implicature, and used the theory of Cutting in analyzing the maxim violation.

The writer chooses Donald Trump Instagram comments as a data because he is used to making a controversial statement which causes people who are against his opinion get down to the road to protest him. Since the development of the technology, the protest can be in the form of words putting in the comment column section in Social Media. In this study, therefore, the writer focuses on the intention of the netter in producing anger expression towards Donald Trump's Instagram post and the implicature of anger expression, and the maxim violated in the Donald Trump's Instagram comments especially after his decision in declaring Jerusalem as the capital city of Israel. With regard to this, the writer conducts a study under the title A PRAGMATIC ANALYSIS ON ANGER EXPRESSION FOUND IN DONALD TRUMP'S INSTAGRAM COMMENTS.

B. Problem Statement

Based on the background of the study, the problem statements are as follows:

1. What are the intentions of anger expression produced by netter in Donald Trump Instagram comments after declaring Jerusalem as the capital city of Israel?
2. What are the implicature of anger expression used in Donald Trump Instagram comments after declaring Jerusalem as the capital city of Israel?
3. What maxims are violated in Donald Trump Instagram comments after declaring Jerusalem as the capital city of Israel?

C. Objective of the Study

The objective of the study which is based on the problem statement is as follows:

1. To elaborate the intentions of anger expression produced by netter in Donald Trump Instagram comments after declaring Jerusalem as the capital city of Israel.
2. To reveal the implicature of anger expression used in Donald Trump Instagram comments after declaring Jerusalem as the capital city of Israel.
3. To describe the maxim violation in Donald Trump Instagram comments after declaring Jerusalem as the capital city of Israel.

D. Benefit of the Study

The writer expects that this can give both theoretical and practical benefits to the readers.

1. Theoretically

Since there are lots of studies of anger expression through conversation in the movies, but not in the Instagram comments, this research is expected to provide new information that can be used as a reference especially on its relation to pragmatic branch.

2. Practically

a English Teacher

This research is expected to enrich the English teachers' knowledge who don't get enough of information about pragmatics in another application.

b Future Researcher

This research is expected to give large knowledge to other researchers who want to make a research under a pragmatic branch of linguistics particularly on anger expression.