HUMAN GREED IN PAULO COELHO'S *THE WINNER STANDS ALONE* NOVEL (2008) : A SOCIOLOGICAL PERSPECTIVE

RESEARCH PAPER

Submitted as a Partial Fulfillment of the Requirements for Getting Bachelor Degree of Education in English Department

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I hereby assert that there is no plagiarism in this research paper. There is no other work that has been submitted to obtain the bachelor degree. As far as I am concerned there is no opinion that has been written or published before, except the written referenceswhich are referred in this research paper and mentioned in the bibliography.

If any incorrectness is proved in the future dealing with my statement above, I will be fully responsible.

Surakarta, 19 January 2019

The Researcher,

Puji Lestari

MOTTO

“If you believe in victory, then victory will believe in you.”

(Paulo Coelho, The Winner Stands Alone)

DEDICATION

This research paper is dedicated to :

1. My beloved father Sudarlan and my beloved mother Sartini
2. My beloved sister Tiyas Maharani
3. All my beloved family
4. My beloved friends
5. Muhammadiyah University of Surakarta

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HUMAN GREED IN PAULO COELHO'S THE WINNER STANDS ALONE NOVEL (2008) : A SOCIOLOGICAL PERSPECTIVE

Abstrak

Penelitian ini bertujuan untuk mengetahui keserakahan manusia di novel *The Winner Stands Alone* (2008) menggunakan pandangan sosiologi. Hal itu dilakukan untuk menentukan tiga tujuan: pertama untuk menentukan indikator keserakahan manusia dalam karya sastra, kedua untuk mendeskripsikan bagaimana keserakahan manusia dalam karya sastra dan yang terakhir untuk mengetahui alasan penulis mengangkat isu keserakahan manusia dalam novel. Tipe penelitian ini adalah penelitian kualitatif. Dalam metode ini, peneliti menggunakan dua tipe data yaitu data primer dan data sekunder. Data primer adalah kutipan dari novel *The Winner Stands Alone* yang di tulis oleh Paulo Coelho. Data sekunder adalah data yang diambil dari biografi penulis, artikel, internet dan sumber lain yang mendukung dalam analisis. Hasil dari analisis ini yang pertama untuk mengetahui keserakahan manusia yang di gambarkan dalam novel *The Winner Stands Alone* berdasarkan indikator keserakahan manusia yaitu, keserakahan untuk cinta, keserakahan untuk kekuasaan dan keserakahan untuk popularitas. Yang kedua bagaimana penggambaran keserakahan manusia dalam karya sastra berdasarkan karakter, latar tempat, peristiwa, dan gaya bahasa. Untuk terakhir alasan penulis mengangkat isu keserakahan manusia dalam karya sastra adalah membuat pembaca sadar bahwa keserakahan adalah perbuatan yang salah dan juga bisa membedakan antara keinginan dan kebutuhan.

Kata kunci : The Winner Stands Alone, sosiology, keserakahan

Abstract

This research aims to determine the Human Greed in *The Winner Stands Alone* novel (2008) using sociological perspective. That was done by setting three goals: the first to identify the indicators of Human Greed in the literary work, the second to describe how Human Greed in the literary work, and the last to understand the reason of the author raised the issue of Human Greed. This type of research is qualitative research. In this method, the researcher used two data types namely primary and secondary data. The primary data is quotation of *The Winner Stands Alone* written by Paulo Coelho. Secondary data was taken by biography of the author, article, internet and other sources to support the analysis. The first result of this research to understand Human Greed based on the indicators namely Greed for love, Greed for power and Greed for fame. The second is how Human greed describing in the literary work through characters, setting, events, and style. The last, the reason of the author addresing Human Greed in the literary work to make the reader realize that human greed is incorerect act and also can differentiate between desire and necessary.

Keywords : The Winner Stands Alone, Sociological, Human Greed

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