

CHAPTER I

INTRODUCTION

A. Background of the Study

Behavior in language is a way to do or run something in accordance with the characteristics that are appropriate for humans. Behavior is also often called moral. Behavior is an action or human activity such as walking, talking, laughing, working, studying, etc. Human behavior is a set of behaviors that are owned by humans and are influenced by customs, attitudes, persuasion, and genetics. skinner states that everyone's behavior can be controlled based on where the person lives (Ziegler and Hjelle, 1992: 299). This means that an environment in which humans live will influence the human's behavior.

A Walk to Remember novel is one in every of the literary works was written by Nicholas Charles Sparks. He was born in Omaha, America state on New Year's Eve, 1965; he's the son of Patrick Michael Sparks and Jill Emma Marie Sparks. As a child, Sparks lived in Minnesota, LA, and Grand Island, Nebraska, finally subsiding in Fair Oaks, American state at the age of eight. Nicholas father was a faculty member, and Nicholas mother is a housewife, then optometrist's assistant. Nicholas lived in Fair Oaks through senior high school, graduate student in 1984, and Nicholas got scholarship to the Notre Dame University. Nicholas is second child from one brother (Michael Earl Sparks) and one sister (Danielle Sparks). His sister is that the inspiration for the most character in *A Walk to Remember* novel. And he met his wife, Catherin in 1988 then they getting married in 1989. He wrote second novel

When they live in Sacramento, but his novel is was not published. He worked a spread of jobs over the subsequent 3years; andhe struggled to build his own manufacturing business. And in 1992 he stay in North Carolina.

In 1994, he wrote *The Notebook* over an amount of six months. In Oct 1995, rights to *The Notebook* were sold-out in Warner Books. It absolutely was revealed in Oct 1996 then followed with *Message in Bottle* (1998). *A Walk to Remember* (1999), *The Rescue* (2000), *A Bend within the Road* (2001) and *Nights in Rodanthe* (2002), *The Guardian* (2003), the wedding (2003), *3 weeks with my Brother* (2004), *True Believer* (2005), and *At First Sight* (2005), *Dear John* (2006), *The Choice* (2007), *The Lucky One* (2008), *The Last Song* (2009), *Safe Haven* (2010), and *The Best of American State* (2011), and *The Longest Ride* (2013), as well as the 2004 non-fiction memoir *Three Weeks With My Brother*, co-written together with his brother Micah. On October 12, 2015 he was published *See Me* novel, then October 4, 2016 he was published newest book with the title *Two by Two*. Eleven of His novel has been created into a movie All the Warner Books all were domestic and international best sellers and were translated into quite thirty five languages. Further, a number of his novels were custom-made into a film version.

A Walk to Remember novel tells about Landon Carter who recalled his memories when he was 17 years old in 1958 in his city. Even though it's been 40 years, he can still clearly remember what happened. He can still clearly remember what happened. Landon Carter was a young man raised in the city

of Beaufort, North Carolina; he was rich and unhappy with the rules. He grew up with his father who rarely accompanied him because busy with his work. Whereas Jamie Sullivan is the daughter of a pastor who does not understand about the fashion where every day she always carries the Bible in her arms so this makes her have no friends. Even so, he is a loving and helpful person. In the beginning, Landon didn't have date's friend to go to the homecoming dance, but in the end, the choice fell on Jamie because only that girl was left. After the dance party, both of them got closer. Exactyl, when Jamie asks Landon's helping to fill the role of drama as a father. Jamie even often asked Landon to accompany him home even on foot. In the end, Landon was aware of his feelings at Christmas time that he liked girls like Jamie. In the days approaching Christmas, they visited the Orphanage several times, takes the charity box that already spread out across the city and giving attractive prizes to children at the Orphanage. Landon became more aware of his feelings. He even invited Jamie on Christmas Eve to owndinner along with his family. But right on the day that Landon expresses his love all changed. Jamie was sick Leukemia. And everything changed except his love for Jamie.

From a piece of the story, the author is interested in analyzing further about changes in Landon Carters' behavior. Before he knows Jamie Sullivan, he is a lazy man, rebellious, irresponsible, undiscipline, impolite, Arrogant, angry, complain, disobedient, etc. Besides that, *A Walk to Remember* novel is a famous novel. The fact is the novel was written in 1999 but was filmed in 2002. *A Walk to Remember* novel is a motivating novel as a result of the

content on the novel was written supported a real story. Therefore the authors choose to use a behavioristic perspective to analyze the *A Walk to Remember* novel because the theory is suitable with the title of the research. The novel shows how changes to Landon Carter's behavior are influenced by the family environment, social environment, and the educational environment. Therefore, the researcher conducts this research paper entitled "Changes of Landon Carters' behavior reflected in Nicholas Sparks' *A Walk to Remember* Novel (1999): Behaviorist Perspective.

A behaviorist theory is a theory that studies human behavior. Behavioral perspectives emphasize human behavior as a result of interactions between stimulus and response. According to this theory, the behavior is entirely determined by rules, predictable, and can be determined. According to this theory, a person engages in certain behavior because they have learned it, through previous experiences, linking that behavior with gifts. Someone stops a behavior, maybe because the behavior has not been rewarded or has been punished. Because all behaviors that are beneficial or destructive are behaviors learned.

Skinner (2005:15) suggests that Behavior may be a tough is a subject material, not as a result of its inaccessible, however as a result of it's but extraordinarily complicated. Since it's a technique, instead of a factor, it cannot simply be command still for observation. It's energising, fluid, and temporary, and for this reason, it makes nice technical demands upon the ingenuity and energy of the individual. But there is nothing primarily

insoluble concerning the problems that arise from this truth. To find out the process of behavior, Skinner (2005:24) looks at the conditions in which the organism behave. Some characteristics of behavior is copied to the reason within which a person is born (though to not the position of the planets at his birth), furthermore on atmospheric condition due partially to the position of world within the system or to events in the sun. Effects of this type, once properly valid, should not be ignored. They are doing not, of course, justify astrology. Mahmud (1989: 206), explained that humans have reasons to behave or do certain actions. The Reason can be seen from the things that are behind it to do actions and things that encourage it to do these acts. The motives include a) motives for basic needs or body needs such as the need for air, water, warmth, and sexuality that comes from physical stimulation. b) social motives including mastery or superior motives, motives to be recognized or accepted by other parties, motives for adjustment or compatibility and motives for livelihood.

B. Limitation of the Study

In this analysis, the researcher limits the matter to create the analysis easier. The analysis focuses this research on Behaviorist Perspective on Changes of Landon Carters' behavior reflected in Nicholas Spark's *A Walk to Remember* Novel (B.F.Skinner).

C. Problem Statement

Based on the previous background of the study, the researcher aims to analyze the problem as follows:

1. What are the indicators of changes Landon Carters' behavior?
2. How are the changes of behavior described in the novel?
3. Why Nicholas Sparks addressing changes of behavior in *A Walk to Remember* novel?

D. Objectives of the Study

Based on the matter statement above, the researcher proposes the objectives of the study as follow:

1. To identify the indicators of changes Landon Carters' behavior
2. To find out the causes of changes of behavior described in the novel
3. To explain the reason why Nicholas Sparks addressed changes behavior in *A Walk to Remember* novel

E. Advantage of the Study

The researcher expects that this research will offer the advantages theoretically and practically, as follows:

1. Theoretical Benefits

Theoretically, results of the research contribute for the larger body of knowledge, significantly literary study.

2. Practical Benefits

a. For the Researcher

This study is expected to help the writer to get a deeper understanding of the novel and how to use the Behaviorist Perspective in analyzing a literary work.

b. For the Readers

The research of *A Walk to Remember* novel by Nicholas Sparks can be used as a comparison material with previous existing studies, especially in analyzing a literary work using Behaviorist Perspective.

c. For the Education

This research is expected can be used by Indonesian language and literature teachers in the classroom as learning material, especially literary material.

d. For the Other Researcher

The result of this research can be used as a reference for further studies in the same field. It also gave additional information about the Behaviorist Perspective.