

CHAPTER I INTRODUCTION

A. Background of the Study

Human's being living in society always needs to communicate with other people. People cannot live without language because it is really for communicating and conveying information in life. According to Yoder in Moekijat (1993:1), "communication is the interchange of information, ideas, attitudes, thought and opinions".

Dealing with language and communication, by writing a song lyric, people are easy to show their feeling and emotion. Lyrics can be categorized as part of discourse. Nunan (1993: 5) states that 'Discourse' is a continuous stretch of (especially spoken) language larger than sentence, often constituting a coherent unit, such as a sermon, argument, joke or narrative. In another page as stated by Nunan (1993: 20) "discourse analysis also studies these texts forming devices". Brown (1983: 1) states that "The analysis of discourse is necessary, the analysis of language in use". In short, discourse is more than just receiver who decodes incoming signal (Renkema, 1993: 34).

The song lyrics have variety of textual meanings. Generally the listeners of the songs have different interpretation to understand the meaning of the song. According to Crowther (1995: 1133), song is usual short piece of music with words which are sung. It is another way to convey people's feeling and emotion to someone else through lyrics. The lyrics try to take the audience to the world created by his/her imagination and make the audience think and reacts (Raj & Muniapan, 2012). In addition a number of lyric in song also give an inspiration for life. Therefore, when the people listen to song lyric, sometimes they do not only try to apprehend the meaning of lyric itself, but also the meaning of the author. The study of what researcher's mean is called pragmatics.

Yule (1996: 3) claimed, pragmatics is concerned with the study of meaning as communicated by the speaker (or writer) and interpreted by listener (or reader). Communication clearly depends on not only recognizing the meaning of words in an utterance or sentence, but also recognizing what speakers mean by the utterances. Sometimes misunderstanding of meaning could happen in the language users. That understanding related to reference of the utterance or sentence. In order to understand about reference of utterance, reader or listeners should be able to identify the contexts of utterance. Therefore, Saeed (2003: 182) has argued that pragmatics is study of how we use linguistic knowledge in context. Context is a key aspect to interpret utterances and expression (Cruse, 2006). Some scopes of pragmatics include the study of deixis, presupposition, reference, entailment and speech acts. In this research, the researcher used pragmatics approach to analyze the deixis in song lyrics.

According to Saeed (2009: 191), deixis is a technical term (from classical Greek *deiknymi*) ‘to show, point out’. Deixis is a study to interpret the relation of situation with words, phrases, and features are uttered in a sentence. Deixis is traditionally divided into a number of categories those are person deixis, spatial deixis, temporal deixis, social deixis, and discourse deixis (Farahmand and Hatami, 2012: 222-223). Deixis are words that are pointed at certain things, such as people, objects, place, or time like *you, here, now*.

The use of deixis could be found easily in American English, especially in music. As example, the writer stated some lyrics from Michael Bolton’s songs which contain deixis in its lyric with the title “*How Am I Supposed to Live Without You*” below:

- (1) “*I could hardly believe it*”
- (2) “*When I heard the news today*”
- (3) “*I had to come and get it straight from you*”
- (4) “*They said you were leaving*”
- (5) “*Someone’s swept your heart away*”

(6) “From the look upon *your* face, *I* see *it*’s true”

There are some example of deixis used in those lyrics with italic writing like “*I, you, your, they, someone’s, it, and today*”. Those are just a little example, the writer assume there still many deixis words left in the Michael Bolton’s album that could be found and is there the effect of use the deixis for the whole meaning in the lyrics. However, in fact the listeners sometimes still get difficulty to determine the exact meanings of deixis are used in those English songs.

Previous related studies on the lyrics of songs have been carried out by a number of researchers. For example, a research about analysis deixis conducted by Lestari (2015) which entitled “*The Study of Deixis in Song Lyrics of Bruno Mar’ Doo Wops and Hooligans 2010 Album*”. This research used qualitative approach. She classified the deixis based on the five types of deixis that used theory of Levinson and also describe the reference meaning of deixis that were found in song lyrics of Bruno Mars’ Doo Wops and Hooligans 2010 Album. In the same way, I as the researcher want to analyze the types of deixis in the song lyrics and also the references of them in the different subject and different theory which is in the song lyrics of Michael Bolton album by using Alan Cruse theory (2000).

From that reason the writer decided to create a research entitled “*A Deixis Analysis of Song Lyrics in Michael Bolton’s Album*”. It can help the listener to make easy in understanding the use and the meaning of deixis, especially in song. From this fact, the writer interested to analyze this album to discover more kinds of deixis are used in it.

B. Problem Statement

Based on the consideration in the background, the writer formulates the problems of the research are mentioned bellows:

1. What types of deixis are used in the song lyrics of Michael Bolton’s Album?

2. What are the reference of meanings of deixis found in song lyrics of Michael Bolton's Album?

C. Limitation of the Study

The researcher has limitation in analyzing the types of deixis, the purpose of this study is to identify and explain the types of deixis of song lyric in Michael Bolton's Album which consist of 8 English songs taken randomly from his Album.

D. Objective of the Study

Based on the problem statement mentioned above the researcher has the following objectives:

1. To identify the types of deixis that are used in the song lyrics of Michael Bolton's Album.
2. To explain the reference of meaning of deixis in the song lyrics of Michael Bolton's Album.

E. Benefit of the Study

The researcher hopes that this research on deixis of song lyrics in Michael Bolton Album has some benefits, as follows:

1. Theoretically Benefit

The theoretical benefit is to show the using of deixis in English songs and give information about the reference meaning of deixis in the English songs.

2. Practical Benefit

This research practically can help the readers to more understand about deixis, especially about pragmatics approach on deixis.

F. Paper Organization

The organization of research is given in order to make the readers understand the content of the paper.

Chapter I is Introduction.

This chapter consists of background of the study, problem statement, limitation of the study, objective of the study, benefit of the study, and research paper organization.

Chapter II is Underlying Theory.

This chapter consists of previous study and involves some theory pragmatics, context, reference, deixis, and types of deixis, which related to the topic.

Chapter III is Research Method.

This chapter consist of the types of the study, object of research, data and data source, the instrument of the research, and technique of data analysis.

Chapter IV is Research Finding.

This chapter consists of data description, data analysis of song lyrics "*Michael Bolton's Album*" with pragmatic theory with the concepts of Alan Cruse (2000).

Chapter V is Conclusions and Suggestions.