

**A SOCIOLINGUISTICS STUDY OF ENGLISH - INDONESIAN CODE
MIXING USED IN PULSA MAGAZINE**



RESEARCH PAPER

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Degree of Education in English Department

by:

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CHAPTER I

INTRODUCTION

A. Background of the Study

The development of communication technology grows very fast, there are many telecommunication tools in our society likes radio, television and especially handphone. As we know handphone is the easier communication tools to communicate among the society. By handphone, we can communicate with other people in long distance.

Nowadays handphone is not only as a communication tool but also the tool of data transferring, listening to music and camera. In fact, some handphones are completed by television. So, handphone is not only media but also as an entertainment tool.

Handphone as a tool of communication, of course has specific language to make easier for the user, because as we know there are many applications in the handphone. This specific language consists of more than one language mixed to have new meaning and it called code mixing. Trudgill (1992:16) defines “Code Mixing is the process whereby speakers indulge in code switching between languages of such rapidity and density, even within sentences and phrases that are not possible to say at any given time which language they are speaking”. We can see people use the code mixing based on grammatical criteria. If someone used one word or phrase in one language, it

can be called code mixing (Fasold: 1984). So, they use code mixing to make their communication easier and give the effective messages.

Based on the description above, the writer is interested in analyzing the code mixing phenomena based on the type and the factor causes the code mixing. The writer is interested to do in a research entitled **A SOCIO-LINGUISTICS STUDY OF ENGLISH - INDONESIAN CODE MIXING USED IN PULSA MAGAZINE**

B. Previous Study

The writer realizes that this research is not the first study in analyzing register. To prove the originality of the research, the writer will show the previous study that deals with this research. Another research related to the study of code mixing had been conducted by Subekti (2006) entitled “An Analysis of Indonesian English Code Mixing Used in Tempo Magazine”. She analyzed the forms of code mixing, the levels of writing and factors that can cause code mixing. The result of her analysis was that there were 50 words, 12 phrases, and 3 idioms. The types of code mixing were outer code mixing in English. The reasons of using the code were need filling motive, prestige filling motive, and other reasons such as to complain, to give respect, etc.

Udoro studied (2008) about **THE ANALYSIS OF CODE MIXING USED IN MTV AMPUH VJ (VIDEO JOCKEY)**. He analyzed the forms of code mixing and the social function of code mixing. The result of his analysis was that are 29 data of words which classifies into 16 data of verbs, 2 data of

adjectives, 9 data of conjunctions, and 4 data of adverbs; 59 data of phrases which classifies into 13 data of noun phrases, 10 data of adjective phrase, 6 data of verb phrases, 16 data of prepositional phrases, and 24 data of adverb phrases; 12 data of clauses which classifies into 5 data of main clauses and 7 data of sub clauses; and the last is sentences which are classifies into 9 data of compound-complex sentences, 8 data of statements, and 16 data of imperative sentences.

Kurniawati studied (2005) about “A Linguistic Study on Indonesian – English Code Mixing Used in HAI Magazine”. She discussed the morphological and syntactic form of code mixing and the meaning of the form of code mixing in the HAI magazine. She found the kinds of code mixing. There were words (84 data), which were classified as noun (84 data), pronouns (15 data), verbs (3data), adverbs (2 data), adjectives (14 data), conjunctions (2 data), reduplications (1 datum), and hybrids (10 data). The forms that belong to syntactic form were phrase and clause (10 data).

From the studies above, the writer will analyze the linguistics form, and the used of code mixing in *Pulsa Magazine* in the frame of Sociolinguistics.

C. Focus of the Study

The writer would like to write down the statement of the problem as follows:

1. What are the forms of code mixing in *Pulsa Magazine*?

2. What are the factors causing the uses of code mixing used in *Pulsa Magazine*?

D. Objective of the Study

Based on the formulation of the problems mentioned above, the aims of the research are:

1. To classify the forms of code mixing used in *Pulsa Magazine*.
2. To examine, the factor causing the uses of code mixing used in *Pulsa Magazine*.

E. Limitation of the Study

In conducting the research, the writer concerns the occurrence of code mixing in pulsa magazine. The researcher will analyze code mixing used in pulsa magazine viewed from the kinds of code mixing used in *Pulsa Magazine*. The researcher limits this research only on the code mixing in pulsa magazine although there are many ways to analyze in the sociolinguistics and also there are many magazines about handpone . This limitation is made to make clear that the researcher conducting the research just focus on code mixing in the pulsa magazine.

F. Benefit of the Study

After finishing this research the writer hopes that this research has practical and academic benefits.

1. Practical benefit:
 - a. The reader will have a new knowledge about the language mixing especially among in the different language
 - b. This study gives students a clear description about the code mixing used in *Pulse* magazine
2. Academic benefits:

This study gives many vocabularies that identified the code mixing, which each of them has new meaning.

G. Research Paper Organization

In order to have guidance for either the writer on writing the research paper or readers in reading the whole contents of the research paper, the writer set up the order of the research paper as follows:

Chapter I is Introduction, which in this chapter consist of background of the study, the previous studies, problem statement, the objective of the study, the benefit of the study, and research paper organization.

Chapter II is Underlying Theory. In this chapter the writer presents the theories related in this study. It has relation with the Notion of Sociolinguistics, the scope of sociolinguistics, bilingualism, and Notion of code mixing.

Chapter III is the data analysis of the research and discussion of the findings. In this chapter the writer presents data analysis, the result of the research that the researcher also answer the problem statement such us the form of code mixing used by *Pulsa magazine*

Chapter IV is the result of research. In this chapter, the writer will present the data analysis, and discussion of the finding

Chapter V is conclusion and suggestion. It contains the conclusions of the research and the analysis of the writer related with the result of the research and the suggestion