GENDER-BASED PERSPECTIVE ON THE SADISTIC SCENES IN SAM TAYLOR-JOHNSON’S FIFTY SHADES OF GREY: READER-RESPONSE THEORY

THESIS

Submitted to the Department of Language Studies, Graduate School of Universitas Muhammadiyah Surakarta in partial fulfilment of the requirements for the degree of Master of Education

By
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I confirm that the thesis written by the above-named student meets the scholarly standards for the degree and is therefore eligible to proceed to an examination by the board of examiners of the Department of Language Studies, Graduate School of Universitas Muhammadiyah Surakarta.

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The boards of examiners certify that the thesis is eligible for submission.

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I hereby stated wholeheartedly that the Thesis entitled “Gender-Based Perspective on The Sadistic Scenes in Sam Taylor-Johnson’s Fifty Shades of Grey: Reader Response Theory” is an original and authentic work written by myself and it has satisfied the rules and regulations of Universitas Muhammadiyah Surakarta with respect to plagiarism. Everything which is written in this thesis related to others works are written in manuscript and mentioned in the literary review and bibliography.

If it is then proved that I cheat, I will hold fully responsible.

Surakarta, 21 Januari 2019

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DEDICATION

This thesis is dedicated to:

My beloved mother Yuli Yuswandari and my father Wahyu Winardi who always pray for my success and supporting me in all situations.
MOTTO

Be honest,
Be brave,
Be willing,

-Robin Sinurat
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The researcher

Kartika Candra Dewi
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ABSTRACT


This research aims to determine the readers’ response to the Fifty Shades of Grey by E.L James which is analyzed with Reader Response theory by Richard beach. This research was conducted to identify the readers’ response to: 1) how are the responses of the audiences towards Fifty Shades of Grey movie 2) how is the response of the reviewer based on different gender background 3) how is the response of the viewer based on the different marital status background. This research used qualitative research methods. The data of this research consists of two kinds, namely primary data and secondary data. Primary data is readers’ reviews by using questioner towards Fifty Shades of Grey movie. While the secondary data obtained from other sources such as literary books, previous studies, journals, articles, internet, and others related to the study. The technique of collecting data is using document analysis. The result of this research shows that there are different views about Fifty Shades of Grey caused by the different backgrounds of the reviewers.

Keywords: Fifty Shades of Grey, Readers’ Response
ABSTRACT


Kata Kunci: Fifty Shades of Grey, Readers’ Response