

CHAPTER I

INTRODUCTION

1.1 Background of the Study

Human is a creature that have a power to control their mind. Their mind control includes the relation between mind and behavior. Behavior control is a power to make human as human being with good habit. According to Adler, behavior is based on the subjective view of the individual, and only has value to the extent that it is motivated by social interest. Adler believed that all behavior is directed toward a single purpose – the goal of which is to unify the personality through meaningful action. Adler's concept of *Gemeinschaftsgefühl*, commonly referred to as “social interest” or “community feeling,” became very important part of his theory (Paul, 2008: 54).

The main sources of mind and behavior are reflected in the human psychology. In order to controlling their mind in psychological aspects, human beings must control their behavior and habit in every place they exist. Those situation created because human beings naturally have ambitions in many aspects in their life. It is because every people want to get wealth and prosperity in their life. They do such a hard work to get what they want, so they will do anything to make their dreams come true. There are good and bad behavior that human beings have to control their mind and habit.

The behavior control that is done by human being can be reflected in literary work. One of the literary work is novel. Novel has a close relationship with psychology, because literary work is a kind of form and creativity of art that sometime used as self-reflection by human mind and their behavior control (Welleck and Warren, 1956). It is impossible for people on creating literary work if they do not have any power to control their behavior and mind. The other important thing is self-experience and the relation between others and also the experience about environment and society. The relation between the others can be called as social relation (Welleck and Warren, 1956). Social relation can give idea and inspiration on creating a literary

work, which will reflect the author's background, feeling and the power of view toward the social facts (Welleck and Warren, 1956). Sometimes, literary work that has been created by the author usually reflected in human life and their behavior in any situation. "The author knowledge of psychology can help his/her to create characters in their literary work more real as good as situation and plot (Welleck and Warren 1956: 88-91).

One of the authors is Arthur Golden. The relation between Arthur Golden and behavior control of human psychologist is concern in the novel that has been written by him with title *Memoirs of A Geisha*. To know deeper about the novel, it is good to know about the writer too.

Arthur Golden was born on December 6, 1956 in Chattanooga, Tennessee, America. He got his Bachelor Degree in Art History in Harvard University, specializing in Japanese Art. For his Master Degree, he took Japanese History in 1980 at Columbia University. During this time he also learned to speak Mandarin.

Arthur Golden wrote *Memoirs of A Geisha* for 6 years where he rewrote the entire novel three times. Arthur Golden conducted interviews with a number of geisha and got information on the background of the world of a geisha.

Memoirs of A Geisha was released in 1997 and became bestseller list in *New York Times* for two years. This novel sold more than four million copies in English and translated into thirty-two languages.

Memoirs of A Geisha novel by Arthur Golden was inspired by one of the villages in Japan, Kyoto. As we can know when we reading the title, this novel tells about the journey of a girl who will become a geisha. The girl named Chiyo. *Memoirs of A Geisha* shows the reader about Chiyo's struggle for her life and how to control her behavior. Chiyo as a major character tried to do everything to reach what she want; became a geisha. She struggle with her life from teen until she is matured as old person.

The story began in 1929, when Chiyo as a young girl. She lived with an older sister named Satsu and her parents. Their family condition was very poor. His father was old, so he could not work to fulfill the necessary, while his mother was seriously ill. Unable to bear the burden, Chiyo and Satsu were finally sold by his father through Mr. Tanaka to Nitta Okiya, one of the owners of the geisha house in Gion district. Chiyo was taken to live in Okiya because she have the criteria to become a geisha, while Satsu had the misfortune of being sold to a brothel. The siblings were finally separated.

In addition of Nitta Okiya, there are several other residents, a household, Pumpkin, a little girl of Chiyo's age who are both trained to be a geisha, and another resident of beautiful Hatsumomo, the only geisha in Okiya that produces lots of yen for Nitta Okiya. Hatsumomo was one of the most beautiful geisha in the Gion district.

Chiyo's presence in Okiya, apparently did not make Hatsumomo happy, she saw the great potential in Chiyo that scared her of competition. For this reason, Chiyo got bad treatment. In various ways, Hatsumomo tried to prevent Chiyo from being trained to become a geisha. One day Hatsumomo asked Chiyo to ruin Mameha's kimono, one of the successful geisha in the Gion district. Chiyo was forced to fulfill her wish, because she had promised to tell Satsu's residence. Hatsumomo kept her promise. Finally Chiyo and Satsu met, they planned to run away together

When Chiyo intends to run away, she failed. Because of her action, Chiyo threatened to become a lifelong servant and various training to become a geisha was stopped. Chiyo got news from Mr. Tanaka in his letter, that Satsu had escaped from the brothel, and went somewhere with her boyfriend from Yoroido, while the worse news was that their parents had died. The news has hit Chiyo's feelings. She felt her life was no meaningful.

While Chiyo was crying over her fate at a bridge, she was approached by an adult man named Ken Iwamura, who bought her candy bars, and give money that wrapped in a handkerchief. Chiyo was very happy, suddenly there

was a desire to become a geisha in the hope that someday she could meet again with the man who bought her candy.

A few years later, Chiyo caught Mameha's attention. Mameha was the mortal enemy of Hatsumomo. This was one of the reasons Mameha educated Chiyo to become a geisha.

Eventually Mameha appointed Chiyo as her successor whom she would guide to become a successful geisha, while Hatsumomo raised the Pumpkins as his successor. Mameha succeeded to make Chiyo as a successful geisha. Then, finally she changed her name to Sayuri. Sayuri's popularity increased, while Hatsumomo faded. After going through various things, finally Sayuri met Ken Iwamura. He paid to Nitta Okiya to free Sayuri. A few years later Sayuri moved to New York and opened her own Tea House. Sayuri spent the rest of her life there.

Memoirs of A Geisha is an interesting novel. There are some reasons why the writer interested to study this novel: The first because this is a good novel to study, based on the story of the novel, it is about human life and their struggle in life. The story took social stratification about poor and rich people and their different power of position, and also tell about their behavior in the real situation. The other reason is because main character of the novel named Chiyo has a good attention to control her behavior in such situation so the writer likes to analyze it in Individual Psychological Approach.

Based on the illustration above, the writer use the individual psychological theory as an approach to analyze this novel. This study conducted under the title: "BEHAVIOR CONTROL IN *MEMOIRS OF A GEISHA* BY ARTHUR GOLDEN: AN INDIVIDUAL PSYCHOLOGICAL APPROACH".

1.2 Problem of the Study

Based on the background above, the researcher proposed the problem.

The problem of the study focuses on:

1. What are the indicators of behavior control in *Memoirs of A Geisha* novel?
2. How is natural process of behavior control reflected in *Memoirs of A Geisha* novel?
3. Why does the author specifically write *Memoirs of A Geisha* novel?

1.3 Objective of the Study

The object of the study is to describe about research question that is on the problem of the study. So is said:

1. To describe the indicators of behavior control in *Memoirs of A Geisha* novel.
2. To describe natural process of behavior control that implicated in *Memoirs of A Geisha* novel.
3. To reveal the underlying reasons why the author write *Memoirs of A Geisha* novel.

1.4 Benefit of the Study

The benefits expected from this study are as follows:

1. Theoretical Benefit

To give some information that can be used by other researcher that is interested in analyzing Arthur Golden's *Memoirs of A Geisha*.

2. Practical Benefit

The writer expects that this research will enrich his/her knowledge and experiences dealing with literary research in analyzing *Memoirs of A Geisha* novel using psychological approach.

1.5 Limitation of The Study

The researcher foccuses in analyzing behavior control in *Memoirs of A Geisha* novel by Arthur Golden with Individual Psychological Approach.