CHAPTER I

INTRODUCTION

A. Background of the Study

Meyer (2009: 2) states that the study of language is conducted within the field of linguistics. Contrary to popular belief, linguists are not necessarily polyglots – individuals fluent in many languages. Instead, their primary interest is the scientific study of language. The researcher took linguistics as the study because it is important to know the structure of language well.

Pragmatics is one of linguistics branch. Levinson (1983: 9) states that pragmatic is the study of those relations between language and context that are grammaticalized or encoded in the structure of language. In another way, one could say that pragmatic is the study of just those aspects of the relationship between language and context that are relevant to writing and grammar.

One of pragmatics scope is deixis. Levinson (1983: 2) states that the single most obvious ways in which the relationship between language and context is reflected in the structures of language themselves, is through the phenomenon of deixis. There are many deixis which we can find surrounding us, such as in the media, news, our daily utterance, and so on. Beside it, we can also find it in literatures, such as poem, poetry, or novels.

The Da Vinci Code Novel by Dan Brown is one of the most controversial novel in the world. The story composite between fantasy and history. The reason that makes this novel controversial is the story line. For example, Jesus Christ got married with Maria Magdalena and had descendant until some generations, while in the real history Jesus did not get married and Maria Magdalena was his mother. So, many churches in the world do not agree and give some critique this novel, even they stalwart it. In the Da Vinci Code novel by Dan Brown, the researcher found many deixis such as a) person deixis, b) temporal deixis, c) spatial deixis, d) social deixis, e) discourse deixis and will analyze the contextual meaning of them.

There are many studies that have analyzed deixis, for example: *Analysis the Use of the Kind of Deixis on 'Ayat-Ayat Cinta' Novel by Habiburrahman El-Shirazy* (Rosmawaty, 2013); *Deixis Used on Business Brochures Text: A Pragmatics Study* (Pangaribuan, Manik, and Pasaribu, 2015); *Deictic Expressions and the Types of Deixis in Turkish Narratives* (Ogeyik, 2007); *Deictic Expressions in President Benigno Aquino Iii's Eulogy for the Fallen Pnp-Saf Troopers: A Stylistic Analysis* (Purcia, 2015); *The Use of Deixis and Deictic Expressions in Boko Haram Insurgency Reports: A Study of Selected Boko Haram Insurgency Reports by the Media* (Eragbe and Yakubu, 2015); *An Analysis of Deixis in Black Swan Movie Script* (Saputri, 2016); *Deixis in Arabic and English: A Contrastive Approach* (Al Aubali, 2015); *Framing And Manipulation of Person Deixis in Hosni Mubarak's Last Three Speeches: A Cognitive-Pragmatic*

Approach (Maalej, 2013); *The Use of Pragmatic Deixis in Conversation Texts in "Pathway to English"* (Ekowati and Sofyan, 2014); Deixis and Its Role in Defining Rhetorical Space (Ivanova, 2016); *Deixis Variations of Place in Balinese Language: Dialectology Studies* (Suryati and Jinarya, 2016); *Person Deixis in English Translation of Summarized Shahih Al-Bukhari Hadith in the Book of As-Salat* (Pratiwi, 2017); *Deixis Analysis in A Tale of Two Cities written by Charles Dickens* (Khalili, 2013); '*You' and 'I', 'Here' and 'Now': Spatial and Social Situatedness in Deixis* (Stawarska, 2008); *Text Deixis in Narrative Sequences (Ribera, 2007). Despite of this, the research about deixis has already conducted in previous researches. This research is meant to extend the previous study.*

From the statement above, the researcher conducted the research entitled **THE DEIXIS IN THE DA VINCI CODE NOVEL BY DAN BROWN.** It focused on analysing the kinds of deixis and the contextual meaning of deixis in the *Da Vinci Code* Novel by Dan Brown.

B. Scope of the Study

The scope of this research is identifying kind the Deixis and analysing the contextual meaning of Deixis in *the Da Vinci Code* novel *by Dan Brown*: Pragmatics Approach.

C. Problem Statement

Considering the background above, the main problems are as follows:

1. What are the kinds of Deixis used in *The Da Vinci Code* novel by Dan Brown?

2. What are the contextual meaning of Deixis used in *The Da Vinci Code* novel by Dan Brown?

D. Objective of the Study

Based on the problem statement above, the objectives of the study is to identify the kinds of deixis, such as:

1. Person deixis in Dan Brown Novel *"The Da Vinci Code"*.

2. Temporal deixis in Dan Brown Novel *"The Da Vinci Code"*.

3. Spatial deixis in Dan Brown Novel *"The Da Vinci Code"*.

4. Discourse deixis in Dan Brown Novel *"The Da Vinci Code"*.

5. Social deixis in Dan Brown Novel *"The Da Vinci Code"*.

6. To analyse the contextual meaning of Deixis in Dan Brown Novel *"The Da Vinci Code"*

E. Benefits of the Study

The benefits of this study are as follows:

1. Theoretical Benefit

The results of this research are expected to give a theoretical contribution of knowledge to the academic reference especially the

deixis analysis in the novel. It can be a reference for other researchers to conduct further research in '*The Da Vinci Code Novel*'.

2. Practical Benefit

This research is expected to enlarge knowledge and experience of the writer and other researcher to conduct the similar research.