

**"ENTREPRENEURIAL INTENTION AMONG MANAGEMENT
DEPARTMENT STUDENTS"**

**(An Application of Theory Planned Behavior on Entrepreneurial Intention in
Universitas Muhammadiyah Surakarta)**



RESEARCH PAPER

Submitted a Partial Fulfillment of the Requirement for obtaining
Bachelor Degree of Economics in Economic and Business Department

by:

AYU MONICA SHANTI

B10A143017

**DEPARTMENT OF MANAGEMENT DUAL DEGREE PROGRAM
ECONOMIC AND BUSINESS FACULTY
UNIVERSITAS MUHAMMADIYAH SURAKARTA**

2018

APPROVAL PAGE

Hereby the supervisor of Management international program has read and testified
the final research entitled:

**"ENTREPRENEURIAL INTENTION AMONG MANAGEMENT
DEPARTMENT STUDENTS"**

**(An Application of Theory Planned Behavior on Entrepreneurial Intention in
Universitas Muhammadiyah Surakarta)**

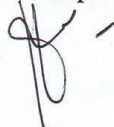
By

Ayu Monica Shanti

B10A 143 017

Research has been accepted and approved.

Thesis Supervisor,



Soepatini, SE., M.Sc., Ph.D

NIK. 710

HALAMAN PENGESAHAN

"ENTREPRENEURIAL INTENTION AMONG MANAGEMENT DEPARTMENT
STUDENTS"

(An Application of Theory Planned Behavior on Entrepreneurial Intention in Universitas
Muhammadiyah Surakarta)

AYU MONICA SHANTI

B10A143017

Telah dipertahankan di depan Dewan Penguji

Fakultas Ekonomi dan Bisnis

Universitas Muhammadiyah Surakarta

Pada hari Sabtu, 10 November 2018 dan

dinyatakan telah memenuhi syarat

Dewan Penguji:

1. Soepatini, Ph.D.
(Ketua dewan Penguji)
2. Imronudin, Ph.D
(Anggota I Dewan Penguji)
3. Kusyudarsana, Ph.D
(Anggota II Dewan Penguji)

(.....)
(.....)
(.....)

Dekan,



DECLARATION OF AUTHENTIC

I hereby declare that there are no works in this scientific publication ever been submitted to obtain a bachelor's degree at a college and throughout my knowledge also does not have any works or opinions ever written or published by people other, except in writing referenced in the text and mentioned in the bibliography.

If later there is evidence of an untruth in my statement above, I will full accountability.

Surakarta, 10 Oktober 2018

Author



Ayu Monica Shanti

B10A143017

PREFACE

By giving praise to Allah SWT who has delegated all His mercy, help and guidance so that I can complete my paper with all the good blessings.

In the preparation of this paper the authors compile with the intent and purpose to fulfill the final project and complete one of the requirements for graduation at the Faculty of Economics, Department of Management, Double Degree Program, Muhammadiyah University of Surakarta.

In an effort to complete this thesis, the author is fully aware of the limitations of time, knowledge, and costs so that without help and guidance all parties might not succeed well. Therefore, on this occasion it is not excessive if the writer wants to thank the honorable ones:

1. Ms. Soepatini, SE., M.Sc., Ph.D., as a supervisor who generously gave her time, direction, and guidance to the author so that I could finish this thesis well.
2. To Mrs. Sumiyati and Mr. Wardi Hadi Kartikas as my parents, who have given a lot of love and affection, support, prayers in the preparation of this paper and in the studies, I have undertaken.
3. The lecturers and staff of the Faculty of Economics, Muhammadiyah University of Surakarta, thank you for your support.
4. And for all parties, who are not involved in writing, but they provide support and motivation to be able to finish this research well.

Given the limitations of the author's ability, the author realizes that the preparation of the thesis is still far from perfection, but the authors hope this paper can provide benefits for those who need it.

ACKNOWLEDGE

With all gratitude and humanity, the author specially dedicates this final project to:

1. Allah SWT Who always gives the author of health, strength and opportunity in working and completing this final project. Thanks to God and the always-spoken word "Alhamdulillah" for giving me precious life and experience.
2. Prophet Muhammad SAW as the passanger of Allah, sholawat and salam may always devoted to him, who has brought us from dark life Jahiliyah era to peacefull life until now.
3. My best supervisor, Mrs. Soepatini, Ph.D., thank you for your guidance and attentions in my final project processing.
4. My lovely parents, who have given me a spirit and opportunity to continue my study. I dedicate million thankyou to my hero dad, Wardi Hadi Kartika, and my wonder woman mom, Sumiyati for the support, advise, infinite love, prayers, motivation, caring, and every single moment happines in my life. I wish I could be a good child for you both till the rest of my life, and can do the best for your all wishes.
5. My beloved younger brothers, Ardi Jati Hanung Prasetya and Abi Mustika Ramadhani. I wish I could be a good sister that can be best figure for all of you.
6. Thank you for everything. My brother from another parent, Muhammad Budi Syahroni. May Allah bless you
7. My Cenil's in Double Degree, Shima Pujianingrum, Fingki Ahmad Chornidio, L'aisyaLayyunHumaira, Muhammad Budi Syahroni, and big brother Muhammad JauharMasrury, thankyou for your caring, motivation, spirit, support, love as bestfriend and given me sweet memory in my life. Lucky me to met all bestfriend and good friend like you all.

8. My best friend forever, Putri Maya Sari, thank you for your kindness and always beside me.
9. Thanks to the person I admire for his kindness, Hutomo Hinawan that always helping me.
10. My lovely friends that still support from high school until now, Zarra Audina Vica, Wulan Ragil Saputri and Nuranisa Pratiwi.
11. Special persons, Sasongko and Sajiwo, thank you for help me in everytime.
12. My awesome classmate, Management Double Degree '14, Efa P, NovanSalim, Mutiara C, Nabila M, Dinda, Wahyu, Falih, Tifa, Puspa, Abdul Haris, Abdullah, Hermawan, Ilham, Dede, thank you for giving me best moment when we are study and fight to our dream. I wish we can meet again after the end study.
13. My best senior, Muhammad Pethit, Muhli, Agus, Niken, Winda, Mega Pury, Iqbal, thank you for giving me the best time by met, knowing, and caring each other.
14. Special thanks for my future husband, for giving me power and love.

TABLE OF CONTENT

RESEARCH COVER	Page i
APPROVAL PAGE	ii
PREFACE	iii
ACKNOWLEDGE.....	iv
TABLE OF CONTENT	vi
LIST OF TABLES	xi
LIST OF FIGURES	xiii
APPENDIX	xiv
ABSTRACT	xv
CHAPTER I INTRODUCTION	
A. Background of the Study	1
B. Problem Statement.....	5
C. Purpose of the Study.....	6
D. Function of Study	6
E. Systematic of Writing.....	7
CHAPTER II LITERATURE REVIEW	
A. Basic Theories	9
B. Hypothesis	13
C. Theoretical Framework.....	16
D. Recent Studies	17

CHAPTER III RESEARCH METHODOLOGY

A. Research Methods.....	21
B. Research Approach.....	21
C. Place and Time of Research	22
D. Research Variables	22
E. Operational Definition.....	24
F..Population, and Sample	27
G. Data Source.....	28
H. Analysis Method.....	30
I. .Hypothesis Test	33
J. .Feasibility Test Model.....	34

CHAPTER IV DATA ANALYSIS

A. Descriptive of Respondent.....	37
B. Test of Instrument and Result.....	40
C. Classical Assumption Test.....	46
D. Hypothesis Test	49
E. Discussion.....	50

CHAPTER V CONCLUSION

A. Conclusion	54
B. Research Limitation.....	55
C. Contribution to Practice.....	55
D. Recommendation for Future Research	56

References	57
------------------	----

LIST OF TABLE

Table 2.1 List of Recent Studies	18
Table 3.1 Dimensions and Elements of the Concept	24
Table 4.1 Respondent Characteristic Based on Gender	37
Table 4.2 Respondent Characteristic Based on Father Education	38
Table 4.3 Respondent Characteristic Based on Father Occupation	38
Table 4.4 Respondent Characteristic Based on Father Income	39
Table 4.5 Respondent by Level of Interest in Selection Professions	40
Table 4.6 Result of Validity Test	40
Table 4.7 Summary of Reliability Test Results	42
Table 4.8 Respondent Response Based on Attitude Dimension	43
Table 4.9 Respondent Response Based on Subjective Norm Dimension	44
Table 4.10 Respondent Response Based on Perceived Behavioral Control Dimension	44
Table 4.11 Respondent Response Based on Entrepreneur Intention Dimension..	45
Table 4.12 ANOVA table for linearity test 1	46
Table 4.13 ANOVA table for linearity test 2	46
Table 4.14 ANOVA table for linearity test 3	47
Table 4.15 Heteroscedasticity Test	47
Table 4.16 Multicollinearity test result	48
Table 4.17 Normality Test	49

Table 4.18 Summary of Multiple Linear Regression Analysis.....	50
--	----

LIST OF FIGURES

Figure 2.2 Theoretical Framework.....	17
---------------------------------------	----

APPENDIX

APPENDIX A	59
APPENDIX B	61

Abstract

Intention to become an entrepreneur among students of the study program of Muhammadiyah University of Surakarta has not been clearly understood. So, the purpose of this paper is to analyze the intentions of entrepreneurship with the application of the Theory of Planned Behaviour in students of management department at the Muhammadiyah University of Surakarta. This quantitative research to examine the relationship between attitudes, subjective norms and perceived behavioural control over entrepreneurial intentions. This methodology used TPB theory and non-probability sampling method, data were collected from 100 management students at Universitas Muhammadiyah Surakarta, data were analysed using regression analysis. T-test is used to test the proposed hypothesis. The results showed that attitude and subjective norms demonstrated significant effect on entrepreneur intention. Perceived behavioural control has a significant effect towards entrepreneurial intention.

Keywords: *Entrepreneurship, Entrepreneur Intention, Theory Planned Behavior*

Abstrak

Niat untuk menjadi seorang pengusaha di kalangan mahasiswa program studi Universitas Muhammadiyah Surakarta belum dipahami dengan jelas. Jadi, tujuan dari makalah ini adalah untuk menganalisis niat kewirausahaan dengan penerapan Teori Perilaku Berencana pada mahasiswa departemen manajemen di Universitas Muhammadiyah Surakarta. Penelitian kuantitatif ini untuk menguji hubungan antara sikap, norma subyektif dan kontrol perilaku yang dirasakan atas niat kewirausahaan. Metodologi ini menggunakan teori TPB dan metode non-probability sampling, data dikumpulkan dari 100 mahasiswa manajemen di Universitas Muhammadiyah Surakarta, data dianalisis menggunakan analisis regresi. T-test digunakan untuk menguji hipotesis yang diajukan. Hasil penelitian menunjukkan bahwa sikap dan norma subyektif menunjukkan pengaruh yang signifikan terhadap niat wirausaha. Kontrol perilaku yang dirasakan memiliki pengaruh yang signifikan terhadap niat kewirausahaan.

Kata kunci: *Kewirausahaan, Niat Berwirausaha, Teori Perilaku Terencana*