

**ANALYSIS OF FACTORS
INFLUENCING ENTREPRENEURIAL INTENTION
AMONG STUDENTS OF
INTERNATIONAL PROGRAMS**



RESEARCH PAPER
Submitted as Partial Fulfillment of the Requirement for
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By:

FINGKI AHMAD CHORNIDIO

B10A143015

DEPARTMENT OF MANAGEMENT DUAL DEGREE PROGRAM

ECONOMIC AND BUSINESS FACULTY

UNIVERSITAS MUHAMMADIYAH SURAKARTA

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APPROVAL PAGE

Hereby the supervisor of Management international program has read and testified
the final research entitled:

**" ANALYSIS OF FACTORS
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By

Fingki Ahmad Chornidio

B10A143015

Research has been accepted and approved.

Thesis Supervisor,



Soepatini, SE., M.Sc., Ph.D

NIK. 710

HALAMAN PENGESAHAN

ANALYSIS OF FACTORS INFLUENCING ENTREPRENEURIAL INTENTION AMONG
STUDENTS OF INTERNATIONAL PROGRAMS

FINGKI AHMAD CHORNIDIO

B10A143015

Telah dipertahankan di depan Dewan Penguji

Fakultas Ekonomi dan Bisnis

Universitas Muhammadiyah Surakarta

Pada hari Sabtu, 10 November 2018 dan

dinyatakan telah memenuhi syarat

Dewan Penguji:

1. Imronudin, S.E., M.Si., Ph.D
(Ketua dewan Penguji)
2. Soepatini, S.E., M.Si., Ph.D
(Anggota I Dewan Penguji)
3. Kussudyarsana, S.E., M.Si., Ph.D
(Anggota II Dewan Penguji)

(.....)

(.....)

(.....)



Dr. Syamsudin, M.M

NIP: 0017025701

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Surakarta, 22 November 2018

Author



Fingki Ahmad Chornidio

B10A143015

PREFACE

By giving praise to Allah SWT who has delegated all His mercy, help and guidance so that the author can complete her paper with all the good blessings.

In the preparation of this paper the authors compile with the intent and purpose to fulfill the final project and complete one of the requirements for graduation at the Faculty of Economics, Department of Management, Double Degree Program, Muhammadiyah University of Surakarta.

In an effort to complete this thesis, the author is fully aware of the limitations of time, knowledge, and costs so that without help and guidance all parties might not succeed well. Therefore, on this occasion it is not excessive if the writer wants to thank the honorable ones:

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Given the limitations of the author's ability, the author realizes that the preparation of the thesis is still far from perfection, but the authors hope this paper can provide benefits for those who need it.

MOTTO

"Indeed, with that difficulty there is an ease."

(Q.S Al-Insyirah: 5)

"Do it and never think of the worker to Him."

(Author)

***"If you really want something, you will find a way.
But if it's not serious, you will only find a reason."***

(Jim Rohn)

"I didn't fail the test. I only found 100 wrong ways."

(Benjamin Franklin)

"Whatever business if it is not desired, it will not happen."

(author)

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Abstract

The purpose of this paper is to determine the effect of perceived desirability and perceived feasibility on entrepreneurial intention among students of international programs at University of Muhammadiyah Surakarta. This study uses quantitative research to examine the relationship between perceived desirability and perceived feasibility of entrepreneurial intentions in students. Using purposive sampling method, data was collected from 102 international program students at the Surakarta University of Muhammadiyah residents, data were analyzed using regression analysis. T-test is used to test the proposed hypothesis. The results showed that perceived desirability showed a significant influence on entrepreneurial intentions. The results also saw that perceived feasibility had a significant influence on entrepreneurial intentions.

Keywords: Theory of Planned Behavior, Entrepreneurial Intention, Perceived Desirability and Perceived Feasibility.

Abstrak

Tujuan makalah ini adalah untuk mengetahui pengaruh keinginan yang dirasakan dan kelayakan yang dirasakan pada niat kewirausahaan di kalangan mahasiswa program internasional di Universitas Muhammadiyah Surakarta. Penelitian ini menggunakan penelitian kuantitatif untuk menguji hubungan antara keinginan yang dirasakan dan kelayakan yang dirasakan dari niat kewirausahaan pada siswa. Dengan menggunakan metode purposive sampling, data dikumpulkan dari 102 mahasiswa program internasional di Universitas Muhammadiyah Surakarta, data dianalisis menggunakan analisis regresi. T-test digunakan untuk menguji hipotesis yang diajukan. Hasil penelitian menunjukkan bahwa keinginan yang dirasakan menunjukkan pengaruh yang signifikan terhadap niat kewirausahaan. Hasilnya juga melihat bahwa kelayakan yang dirasakan memiliki pengaruh yang signifikan terhadap niat kewirausahaan.

Kata Kunci: Teori Perilaku Terencana, Niat Wirausaha, Perasaan Keinginan dan Perceived Feasibility.