

CHAPTER 1

INTRODUCTION

A. Background of the Study

Human is social being. As human, people always interact with each other in the life or society. Interaction always happens and can not be avoided. The interaction in society is a need, it means that people can not live without any help from the other people around. So, communication is more important than anything.

Communication does not only occurs in life, but also it can occur in some media especially in the electronic media, for example movie. In movie, there are many scenes in which people interact with other people. And up to now, movie is the most attractive media that always get the interest from the audience. One of communication form in movie conversation is speech act

Speech act is a language component and it is a subdivision of pragmatics. According to Yule (1996), speech act is a study of how the speakers and hearers use language. Speech act is the utterance that occurs and act refers to an action. That is the reason why people have to interpret the meaning of communication or language through speech acts. We always perform speech act in our daily life. Sometimes we do not realize that the utterances we produce consist of speech act. Speech act occurs on the process of the meaning in how the communication occurs and how the listener perceives the aim. Speaker say and force hearer to do something. Sometimes, the hearer is doing an act, it means that he or she is doing illocutionary act.

According to Searle (1976; 12-17), There are five categories of utterances found as illocutionary act, namely Assertives, Directives, Commissive, Expressive, Declaration. Further explanation can be seen on following.

Assertives :

They commit the speaker to something being the case. The different kinds are : Suggesting, putting forward, swearing, boasting, concluding.

Directives :

They try to make the addressee perform an action. The different kinds are : asking, ordering, requesting, inviting, advising, begging

Commissives :

They commit the speaker doing something in the future. The different kinds are : Promising, planning, vowing, betting.

Expressives :

They express how the speaker feels about the situation. The different kinds are : thanking, apologizing, welcoming.

Declaration :

They change the state of the world in an immediate way.

For some example Directive utterance based on movie, which will be analyzed by the writer is '*Iron Man*' movie :

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Tony : Think about the weapons we could build. Have you salling me out the whole time?

Jeremy :Yeah

Tony : **Give me your security pass.**

In the utterance "Give me your security pass", the speaker wants the people or they friends to give security pass. The speaker uses the word "give me" indicating the Directive utterance (Command)

According to George Yule (1996:3), pragmatics is concerned with the study of meaning communicated by speaker and interpreted by listener. It has consequently, more to do with the analysis of what people mean by their utterances than what the word phrases in those utterances might mean by themselves.

In this research, the writer chooses *Iron Man* movie to be analyzed since the main participant. Iron Man is a 2008 Box Office film released by *Marvel studios*. The story film has much unique utterances especially which will be analyzed by the writer is directive utterance by Kreidler

B. Problem Statement

1. What are the locution of directive utterance used in the *Iron Man* movie manuscript?
2. What are the intention of Directive utterance used in the *Iron Man* movie manuscript?
3. What are the types of politeness of directive utterances found in the *Iron Man* movie manuscript?

C. Limitation of The Study

The scope of speech acts and Directive utterance analysis is very broad, so in this study is limited just on directive utterances. This is due to the fact that the study of directive utterance on the *Iron Man* movie. In analyzing the Directive utterance the researcher uses Theory of Directive utterance of Kreidler which in Iron Man is a 2008 Box Office released by *Marvel Studios*. Besides, the researcher uses politeness theory of Brown & Levinson to analysis Directive Utterances.

D. Objective of The Study

1. To identify the locution of directive utterance used in *Iron Man* movie manuscript.
2. To describe the intentions of Directive Utterances used in *Iron Man* movie manuscript.
3. To identify the types of politeness of Directive utterances in Iron Man movie manuscript.

E. Benefits of The Study

The writer hopes that this research will give benefit for the students or reader.

There are 2 type of benefits, They are academic benefit and practical benefit:

1. Theoretical benefit

- a. The finding of the research will give contribution in teaching pragmatic, especially in directive utterance.
- b. This research is expected to be helpful in giving some more knowledge about directive utterance in the movie.

2. Practical benefit

- a. The readers are able to recognize the directive utterances in Iron Man movie manuscript.
- b. The readers will know the meaning of directive utterances.