

# CHAPTER I

## INTRODUCTION

### **A. Background of the Study**

The boxing match on 26 August 2017 was one of the biggest boxing matchin the world. The match was held at T-Mobile Arena, Nevada America. The boxing matches faced the undefeated Boxing Champion Floyd Mayweather and the UFC Champion Conor McGregor. In boxing history, that was first time how the true champion of boxing faced the UFC champion. Floyd Mayweather is the real champion of boxing. He called himself as the 20 billion dollar man. Floyd is known as the undefeated with perfect match record. Floyd defeated danger fighter from Mexico Juan Manuel Marquez and Filipino fighter Manny Pacquiao. Floyd's perfect match record during faced McGregor was 49 matched with 49 won and 27 KO. Floyd record in a Boxing match is 100% undefeated. In other side, as the challenger, the UFC champion Conor McGregor is also having good record. McGregor is a young talented UFC fighter. The called him as smart fighter. McGregor is an Irish professional martial art and professional boxer. His record is 24 matches with 21 won, 18 KO and get lost 3 times.

The impossible has already happened. For the first time in boxing history, the boxing champion faced the UFC champion at boxing ring. The writer found the process to make this match happen is interesting. After his last fighting with Manny Pacquiao, Floyd said: he retired. McGregor always

provocated Floyd to make him accepted his challenge. At least McGregor did more than one year to make him accept his challenge. McGregor always attacked Floyd Mayweather.

The Press conference before the match is the biggest match between both of them. In press conference both of the fighters can attack in spoken, insult and provoke to each other. According to the writer the impoliteness used in press conference is interesting. The Press conference is one of way to promote the match. It was designed to make the match more interesting. Boxing is not only sport, it is not only fighting, more than that, this is about show on television. They made drama on boxing match. The place to make drama on stage is on press conference before the match. There are many controversial things on press conference. Sometimes the fighter insult and fighting on press conference. The writer thinks it is interesting to investigate press conference Floyd and McGregor match because this is the match between the boxing champion and the UFC champion.

According to Culpeper (1996) impoliteness can be used to entertain people. To make controversy people did impoliteness. In boxing history the greatest boxing legend Muhammad Ali was first boxer did impoliteness to make controversy. In that time, Muhammad Ali successfully made boxing match more interesting. What Muhammad Ali did is followed by the boxing generation after him. Controversy in boxing match will make the boxing match famous. The writer is interested to investigate impoliteness appeared in press conference of Boxing match Floyd Mayweather and McGregor

because some reason. The first reason is because this match is facing the boxing champion and the UFC Champion. It never happened before in boxing history. The second reason, the writer found that this match happened because McGregor challenges Floyd first. To make Floyd accept his challenge, McGregor always provoked and insult Floyd Mayweather on television. He ever said he can beat and knock down Floyd Mayweather. He did that until Floyd accepted his challenge. The writer investigated the press conference with impoliteness from Culpeper (1996). There were many studies of impoliteness for example. Murni and Solin (2012) investigated impoliteness in title A Small Corpus Analysis on the Use of Impolite Language by Children. Cheng (2008) investigated impoliteness research in an intercultural apology. Mills (2008) made impoliteness research in cultural context. Mohammad (2013) made research in non-native speaker request. Garcia (2014) made research in debate. Biscetti (2015) made impoliteness research in title Impoliteness and Aggressiveness In Early Modern Master Servant Relations. Wicaksono (2015) made research in action movie. Those were impoliteness research made by some English students. What makes this research different is the writer makes research in Press Conference Boxing Match of Floyd Mayweather and McGregor. Press conference before boxing match is common to be done. What makes this press conference special is the fighter are not common. Floyd is the undefeated in boxing match and McGregor is the UFC Champion. First time in history how Boxing Champion in the world accepted the challenge from UFC Champion. The press

conference of Floyd and McGregor was really hot. They ridicule and insult to make provocation. According to the writer the Press conference is interesting to be investigated with impoliteness theory.

## **B. Problem Statements**

Based on the background of the study, the problems of the study will be formulated as follows:

- a. What kinds of impoliteness strategies are used by Floyd Mayweather in press conference?
- b. What kinds of impoliteness strategies are used by McGregor in press conference?
- c. What impoliteness strategies were mostly used by them to do face attack?

## **C. Objectives of the Study**

The study aims at finding the answer to the question will state in the problem statement. Therefore, the objectives of the study are:

- a. To identify many kinds of politeness strategy used by Floyd Mayweather in press conference?
- b. To identify many kinds of impoliteness strategy used by McGregor in press conference?
- c. To identify most impoliteness strategies used by them to do face attack?

## **D. Limitation of the Study**

This study will focus on impoliteness in press conference boxing match Floyd Mayweather and McGregor. Floyd Mayweather's impoliteness

and McGregor impoliteness in press conference are taken as the data of this research.

### **E. Significance of the Study**

This research will give some significant and contribution in teaching learning English both of theoretically and practically.

#### **1. Practical Benefits**

In practically benefit of this research is as follows:

##### **a. For the writer**

The writer can take lesson from this research.

##### **b. For the readers**

This research can enrich the reader knowledge of impoliteness.

#### **2. Theoretical Benefits**

##### **a. This research will be enriching the research of impoliteness strategies.**