

CHAPTER I

INTRODUCTION

A. Background of the Study

Unlike politeness, impoliteness gives bad effect to other people in social terms, impolite depends on the situation. According to Culpeper (2011:22) impoliteness involves (a) mental attitude held by a participant and comprised of negative evaluative beliefs about particular behaviours in particular social context, and (b) the activation of that attitude by those particular social context behaviours. According to Culpeper (2011:23) negative attitude toward specific behaviours occurring in specific context is called impoliteness.

After studying impoliteness people will know what words or sentences that are proper to use and what words or sentences that are not. Politeness creates good interactions, but impoliteness creates bad interactions. People must control their attitude or behaviours so that they can interact with others well.

There have been some researches that study about impoliteness, for example Hartono (2014), Shofyah (2015), Lacky (2015), Primadianti (2015), Laitinen's (2010), Sara Abdul Wahid and Prof. Dr. Zeydan K. Omar (2010), Mills (2005), Culpeper (1996, 2010, 2011), Culpeper, Bousfield and Wichmann (2003), Elgamany (2017). The researchers focused on impoliteness strategies, response, function, etc. They also have different data some example movie, script and TV-series. The present research focuses on impoliteness strategies and response in Comedy movie.

Comedy movie is genre of movie that can make the audience laugh and happy because in this genre the main emphasis is on humor. For this research the researcher uses three movies from Comedy movies genre they are Harold and Kumar Go to White Castle, Ted, and Expelled. This Comedy movie from America and this movie is interesting because from the first movie that is Harold and Kumar the story tells a friendship story of two fro

Korea and India, they are so funny. Second, Ted movies tell about a friendship between a bear that can talk with human and John who is his best friend. Third, Expelled moves tell about Felix as man character who is stupid and lazy student on the campus.

For example data from Harold and Kumar Go to White Castle movie in this study. First, because the plot in this movie is interesting to watch. Second, the story is funny comedy that tells the friendship of two men who have known each other for a long time, they are both Harold and Kumar. In a way, there is a unique owned by these two friends. That is color of their skin and their different races. Because Harold is a descendant of Asian people while Kumar is a man who has Indian blood in is body. Third, the conversation of main characters by Harold and Kumar use many impoliteness words like fucking, shit, etc. This is one example of impoliteness used by the script of the movie:

Harold: Are those my scissors? Oh my God! Trim my nose hair with those!
 Kumar: Dude, I've been cutting my ass hair with them for the past six months.
 Harold: *GET THE HELL OUT OF MY ROOM!*

The data above Harold used impoliteness startegies, he was angry when Kumar used his scissors. He directly attacks Kumar face by saying "*Get the hell out of my room!*".

The researcher analyzes impoliteness strategies found in the conversations of the movie and to analyze the response of impoliteness strategies. The title is "*IMPOLITENESS IN COMEDY MOVIES*".

B. Limitation of the study

This study focuses on impoliteness found in Comedy movie And the analysis will focus on the strategy of impoliteness and the response of impoliteness found in main character in the movie by Culpeper and Bousfield theory.

C. Problem statement

Based on the background above the writer formulates the problem, as follows:

1. What are impoliteness strategies found in *Comedy* movies?
2. What are the responses of impoliteness to found in *Comedy* movies?

D. Object of the Study

This research has some objective after dealing the problem statement:

1. Identifying the impoliteness strategies in *Comedy* movies.
2. Describing the responses of impoliteness in *Comedy* movies.

E. Benefit of the Study

To conduct this research, the researcher hopes that the study will have benefit as follows:

1. Theoretical Benefit
 - a. This research will enrich study on pragmatic especially about impoliteness theory.
 - b. This research will give more information about impoliteness analysis in *Comedy* movies.

2. Practical Benefit

The result of this study will add the other researcher, teacher, and reader knowledge about impoliteness theory.

F. Research Paper Organization

To make research paper organization of this research is divided five chapter as following:

Chapter one is introduction. This chapter consists of background of the study, limitation of the study, problem statement, objective of the study, and benefit of the study, research paper organization.

Chapter two is underlying theory. It consists previous study and underlying theory which consist of notion of pragmatic, face and politeness, impoliteness, response of impoliteness, comedy movie.

Chapter three is Research Method. This chapter explains type of research, object of research, data and data source, method of collecting data, data validity, method of analyzing data.

Chapter four is Data Analysis, Finding and Discussion.

Chapter five is conclusion and suggestion.