

CHAPTER I

INTRODUCTION

A. Background of The Study

Language plays an important role in the people's lives, because it is an effective way to show their desires to others. Language is also used to show their feelings and ideas to others. In fact, people realize that language is very important for them to communicate and act. When people engage in the face-to-face communications, some kinds of speech act such as thanking, requesting, complimenting, congratulating, and disagreeing will occur. Thanking is one kind of expressive acts. One of the speech acts which has a unique aspect to be investigated is thanking or gratitude, because it happens in our daily lives when people give us a kindness, help, gift, suggestion or an offer.

Thanking is usually used to express gratitude to someone, because the speaker gets pleasure and other benefits. Hornby (1995:45) states that thanking is the feelings of happiness or profit express a sense of gratitude to someone. According to Leech (1993: 25), thanking is one of the speech act which have relation with social life. Gratitude is always related to politeness, because it shows the level of politeness of the speaker in delivering conversation. Thanking is divided into eight types, namely acknowledging a favor, acknowledging a major favor, accepting an offer, dismissing a person's service, assuring a person of one future gratitude, closing the conversation, making the hearer feel good (phatic function), irony, sarcasm, brusqueness, accepting a proposal that conversation should end, negative request (Hymes, 1972).

The researcher found some thanking expressions in *Cafe Society* movie which have different favour of the speaker. For example:

Rad is Bobby's friend. She gives a service to Bobby in her home. Rad brings a glass of tea to Bobby and Veronica.

Bobby : Thank you, Rad, This is the last one.

Veronica : I am pregnant.

Bobby : No.

Veronica . Yes really, Are you crushed?

Bobby No! No, no. I am not crushed at all. It is wonderful, What's our next move?

The participants of the conversation above are Bobby and Veronica. Vonnie and Bobby are visiting the Rad's house in Hollywood. Rad gives Bobby a glass of tea. Rad is a good friend and a business partner for Bobby. They start the conversation when Rad brings a glass of tea to Bobby. Bobby thanks Rad who has given him a tea. The example above is included as a type of acknowledging a favour.

Other example of a thanking which has different meaning is as follows. Bobby is going to Phill's office to apply a job.

Phill : You want a drink?

Bobby : No, no thank you. What's on your mind?

The participants of the conversation above are Phill and Bobby. The conversation takes place in Phill's house. In the conversation above, Phill offers a drink to Bobby. However, Bobby refuses Phill's offer by saying "No, no thank you". So, the phrase " *this is so nice of you, Uncle Phil*" means to make the hearer to feel good (Phatic function).

Based on the examples of conversation above, the italic sentences can be categorized as the thanking expressions. Bobby says thank you to Carlotta. Carlotta is an assistant from Phill's stern office. Bobby comes to Phill's stern house to meet Phill for hearing his problem. We can see that the expressions of thanking are used commonly in the daily communications. Thanking is usually used by people when a person gets something from others. It can be

said that expressing thanking has important social values in any society. It is necessary to save a relation between any others people.

There are some researchers who had examined about thanking. They are Anca (2010), Xueibo (2012), Dalilan (2012), Hana (2014), Fransisco (2004), Huda (2017), Mina and Akbar (2015), Robert and Robin (2013), Kathleen and Marda (2007), Sheeren and George (2017), Cehan (2010), Yasami and Rasregar (2014), Ibrahim (2009), Pablos (2010), Cheng (2010), Elwood (2010), Morsi (2010), Cheng (2005), Pishghadam (2012), Yulistiani (2010), and Rohmah (2016). All of the researchers above had examined about thanking, and some of them analyzed the thanking in the scope of film and particularly the EFL learners, type thanking expressed, response and strategies. Considering the fact above, the researcher is interested in analyzing thanking in the *Cafe Society* movie by conducting a study entitled *A Pragmatic Analysis of Thanking Expressed by The Main Characters In Cafe Society Movie*.

B. Limitation of the Study

This study is limited on the pragmatic analysis of expressive utterance to analyze the expressions of thanking which were expressed by the main characters in *Cafe Society* movie. The thanking expressions which will be analyzed from that movie include the types and strategies of thanking. The study of thanking will be analyzed by using Aijmer's theory (1996) and Hymes' theory (1972).

C. Problem of Statement

Based on the background the study above, the study formulates the research questions as follows:

1. What are the strategies of thanking expressions used by the main character in *Cafe Society* Movie?

2. What are the types of thanking expressions used by the main character in *Cafe Society* Movie?

D. Objective of the Study

Based on the problem statements mentioned above, this study has objectives as follows:

1. To identify the kinds of thanking strategies expressions used by the main character in *Cafe Society* Movie.
2. To describe the types of thanking expressions used by the main character in *Cafe Society* Movie.

E. Benefit of the Study

The researcher hopes that the research entitled *A Pragmatic Analysis of Thanking Expressed in Cafe Society Movie* is expected to give some theoretical and practical study benefits.

1. Theoretical Benefits

This research can develop the pragmatic field, especially in thanking expressions. It can be used by other researchers as an additional reference to conduct other studies regarding to the pragmatic analysis, especially in thanking. Moreover, it gives a contribution for the English Education Department students in learning about Pragmatics.

2. Practical Benefits

- a. The result of this research can be used as a reference which can be implied by the teachers in teaching and practicing the pragmatic analysis.
- b. The result of this research can be used as the additional knowledge in pragmatic analysis on thanking.

F. Research Paper Organization

The organization of this study is decided presented as follows:

Chapter I is Introduction which consists of background of study, research question, objectives of the study, benefit of the study, significance of study, literature reviews, theoretical approach, method of research, and research paper of organization. Chapter II is Underlying Theory. It consists of related theory and previous study which explains the notions of pragmatic, the speech act, thanking expressions, thanking response and synopsis of *Cafe Society* movie. Chapter III is Research Method. It deals with the type of research, the object of the research, data and data source, technique of collecting data, and technique of analyzing data. Chapter IV is Data Analysis, Finding, and Discussion. It presents the data analysis, research findings, and discussion of the finding. Finally, Chapter V is Conclusion and Suggestion.