CHAPTER I
INTRODUCTION

A. Background of the Study

The way people respond something depends on how they want to express their feelings to other. People can use written, spoken, or even body languages to show their feelings. They can even use those three kinds at once to show their affection and expression. That expression can be shown through utterance which is called expressive utterance. According to Levinson (1983: 236), expressive utterance is which speakers express their feelings by making their words fit with their internal psychological worlds. Expressive can refer to the hearer or to some other aspects of the world, but their focus is the speaker’s feeling about the worlds. The typical expression in expressive is declarative structure which words referring to feeling. The expression categorized as expressive such as thanking, apologizing, congratulating, condoling, pardoning, blaming, and praising.

Blaming is one kind of expressive utterances. This kind of expression is expressed when people disagree to someone’s thought, idea, or point of view which is wrong. According to Oxford Dictionaries, blaming is expression to say or think that a person or thing is responsible for something bad that has happened. Meanwhile, Merriam Webster defines that blaming usually occurs when people declare or state that someone has done a fault or wrongdoing. The message of blaming is directly conveyed to the receiver or the target who is in the case. Blaming are widely used by the social media users to show their opinions.

In Merriam Webster, it is stated that social media are forms of electronic communication (such as websites for social networking and microblogging) through which users create online communities to share information, ideas, personal messages, and other content (such as videos). Meanwhile, Oxford Dictionaries states that social media is singular or plural websites and applications
that enable users to create and share content or to participate in social networking. Social media in the world can be exemplified such as facebook, twitter, instagram and path. Moreover, Facebook is one of most used and well-known social media in recent era.

One of the recent headline news that take people’s attention and also publish in Facebook is the North Korea News about plan to bomb other countries. It has become the well-known recently that North Korea led by Kim Jong Un has made specific and massive move about his planning to test the nuclear bomb all over the neighborhood countries. But recently, North Korea has launched a missile bomb to Guam and Japan. Furthermore, this becomes a huge news about how cruel that country to make the world lives without peace. Now, North Korea has decided to release a hydrogen bomb. Challenging North Korea with his brave thought, Donald Trump declares a war to North Korea. He wants to stop North Korea to bomb other country besides his country. This situation becomes a chaos as the North Korea states that it will shut down the US land as the recent news said.

Commentaring the North Korea News, the social media users blame North Korea especially Kim Jong Un because they think that the plan of bombardier innocent people in whichever country is such a crime. The crime that should not be happened in this world based on whatever situation to possess it. They think world has to live in peace. They can not imagine if they are the victim or their families becomes the one. They add that by killing thousands of people, it is only bring hate either war. The other countries which being bombed can also take revenge and soon it will rise into war. Some of them also comment that North Korea, especially Kim Jong Un only waste his time by doing such an insane work because there is no reason why he wants to plan to release nuclear bomb. He maybe just want to show off that North Korea can lead in front of another country, but it is still the wrong way to bomb other country.
To analyze the blaming expression, the writer uses a theory which is called pragmatic. Levinson (1983:24) defines that pragmatic is the study of those relations between language and context that are grammaticalized, or encoded in the structure of a language. Yule (1996: 5) states that pragmatics is the study of the relationship between the linguistic form and the users of those forms. Meanwhile, Peccei (1999: 2) states that pragmatic focuses on utterance meaning that can be concluded from both linguistic knowledge and social world. The advantage of studying linguistics via pragmatic is that one can talk about people’s intended meaning, their assumption, their proposes, or goals, and the kinds of action. So, the writer concludes that pragmatics is the study about how the hearers can make the interpretation of speaker’s intended meaning.

From the description above, this study focuses on analyzing the comments about North Korea News from social media by using pragmatic theory. The author therefore chooses the proposal entitled “Pragmatic Analysis of Blaming Expression found in Social Media Comments to North Korea News”.

**B. Limitation of the Study**

In order to have specific research, the writer limits her study. In this research paper, the writer only focuses on the implicature of blaming expressions and the maxim violation of the blaming expression found in the social media comments to North Korea News. To explain the implicature of the blaming utterances, the data are analyzed by using Grice’s Theory and speech context theory by Brown and Levinson. Then to describe the maxim of the blaming utterances, the data are analyzed by using Grice Theory. The writer only takes the data which are blaming utterances from social media especially facebook comments about North Korea News nuclear test program from 3 September 2017 to 30 September 2017.
C. Problem Statement

Based on the phenomena on the background of the study, the writer formulates the following problem statement:
1. What are the implicature of blaming expression found in social media comment to North Korea News?
2. What maxim are violated in the blaming expression in social media comment to North Korea News?

D. Objective of the Study

Based on the problem statements above, the writer formulates the objectives of study as follows:
1. To explain the implicature of blaming expression found in social media comment to North Korea News.
2. To describe maxim violation in the blaming expression in social media comment to North Korea News.

E. Benefit of the Study

This study has benefits both of theoretical and practical benefits:
1. Theoretical Benefit
   The result of the study can give the contribution in the study of pragmatics and blaming utterance. This study also gives information about implicature of blaming expressions and maxim violation of the blaming expressions.

2. Practical Benefit
   a. English Teachers/Lecturers
      The result of this study can be used as the additional material in teaching linguistics especially in pragmatic and blaming expression.
b. Students
The result of the study can enrich the knowledge about pragmatic and blaming expression.

c. Future Researchers
The study can give references for future researchers in conducting the research about pragmatic and blaming expression.

F. Research Paper Organization
This research paper organization is divided into five chapters.

Chapter I is Introduction. It consists of Background of the Study, Limitation of the Study, Problem Statement, Objective of the Study, Benefit of the Study, and Research Paper Organization.

Chapter II is Underlying Theory. It deals with Pragmatics (Notion of Pragmatics, SocioPragmatics, and Principle of Pragmatics), Speech Act Theory (Notion of Speech Act and Classification of Speech Act), Implicature Theory (Notion of Implicature and Kinds of Implicature), Maxim (Maxim formulated by Grice Cooperative Principle and Leech Politeness Principle), Speech Context (formulated by Brown and Levinson), Blaming (Notion of Blaming), and Previous Study.

Chapter III is Research Method. It explains Type of Research, Object of Research, Data and Data Source, Method of Collecting Data, Data Validity, and Technique of Analyzing Data.

Chapter IV is Data Analysis and Discussion. It elaborates Implicature of Blaming Expression, and Maxim Violation of Blaming Expression in Social Media Comments to North Korea News.

Chapter V is Conclusion and Suggestion. This last chapter is followed by bibliography, virtual reference, and appendix.