CHAPTER I
INTRODUCTION

A. Background of the Study

Language has been a subject of serial investigations. The complex characteristic ascribed to language in this paper is informed by a consideration of the manifold manifestations of the concept in scholarly contexts. Apart from the general components like grammar, phonology and semantics through which language can be assessed, there are other ‘faces’ of language which can further be investigated in various sub-fields like sociolinguistics, pragmatics, stylistics, among others, depending on interest. Register and style usually are situated in the social and stylistic aspects of language and are traditionally considered as varieties of language.

Language is an important aspect in our daily life. We need and we use language everyday. Language plays an important role in communication. Through language people are able to express their feeling, ideas, or intention clearly. They are also able to get information easily by reading newspaper, watching television or follow the popular home page in instagram. In short, language is the main and important tool in communication.

In a traditional sense, “register is a variety of a language used for a particular purpose or in a particular setting” This simple presentation contains two important variables: purpose and setting. It suggests that the resources of a language can be variously used based on the goal of communication as well as the speech context. These distinctive features of register are elaborated in Ballard’s characterization of the concept the register is the collective term for various situational and functional aspects of a text. In other words, register is the sum of a text’s subject matter, its purpose, its mode (essentially, spoken or written), its genre (the type of text it is) and the relationship that exists between its participants (namely, the writer or speaker and the audience). These factors all work together to influence the choices language users make when constructing discourse.

In this research, the writer focuses on sociolinguistic analysis studying about the register as a kind of language variation. The writer uses the official page of barclays premier league in instagram because we can find so many register in
this page and we can get a new knowledge about that. And also, the author finds a lot of registers used by the buyer and customer in trading transaction.

In this research, the writer focuses on sociolinguistic analysis studying about the register as a kind of language variation. The writer uses the official football page in Instagram because in this era many people use social media and they think that it makes easier to get information. And also, the writer finds a lot of soccer registers in soccer page, such as hat-trick, own goal, long ball, etc.

B. Research Problem

In order to specify the topic discussed, the writer would like to formulate the problem as follows:

1. What are the Linguistic Forms of Register used in Barclays Premier League official page in Instagram?
2. What are the meanings of Register in Barclays Premier League official page in Instagram?

C. Objective of the Study

In this analysis, the researcher has the following objectives:

1. To describe the Linguistic Forms of the register that the researcher can find.
2. To describe the meanings of each Register in Barclays Premier League official page in Instagram.

D. Benefit of the Study

The researcher hopes that this research on Barclays Premier League official page in Instagram has some benefit to readers in general.

1. Theoretical Benefit
   The theoretical benefit of this study is to give variety of Register in football especially in Barclays Premier League official page in Instagram.
2. Practical Benefit
   a) Language
The language varieties were added because the researcher can find and describe new language that include in register in Barclays Premier League official page of instagram.

b) Future Researcher

Researcher gets new knowledge and new vocabulary that dont know before and can describe the language varieties in Barclays Premier League official page in instagram.