A PRAGMATIC ANALYSIS OF DIRECTIVE UTTERANCES OF TURKISH PRESIDENT RECEP TAYYIP ERDOGAN WITH PRESS (2016)

RESEARCH PAPER

Submitted as a Partial Fulfillment of the Requirements for Getting Bachelor Degree of Education in English Department

by:
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MOTTO

“The future belongs to those who believe in the beauty of their dreams”
(Eleanor Roosevelt)

“Selalu belajar dan terus berproses menjadi lebih baik dari sebelumnya, mengapai cita-cita menjadi kebanggaan orang tua”
(Ulfah Husna Afifah)
DEDICATION

This research is dedicated to:

My wonderful parents,
Bapak Ilham Sunaryo & Ibu Endang Pujiastuti
whose love, affection, and support have always been a great strength for my life

My sisters,
Maya Brilianti Putri, Rifki Ma’rifah, Ela Fitria Rahma and Safira Jihan Savira
who always support and accompany me

All splendid readers
who appreciate this piece of work
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Surakarta, March, 19<sup>th</sup> 2018

The researcher

Ulfah Husna Afifah
ABSTRAK


Fokus pada penelitian ini adalah ungkapan perintah yang digunakan oleh Presiden Reccep Tayyip Erdogan pada pers melalui interview maupun beberapa artikel berita yang berhubungan dengan percobaan kudeta pada Hari Jumat, sebuah kejahatan yang jelas penghianatan. Penelitian ini bertujuan untuk mendeskripsikan: (1) tindakan ilokusi dari ungkapan perintah (2) strategi kesantunan dari ungkapan perintah. Data yang digunakan dalam penelitian ini adalah kalimat-kalimat ungkapan perintah yang digunakan oleh Presiden Reccep Tayyip Erdogan. Teknik pengumpulan data adalah metode dokumentasi dan observasi. Data-data tersebut dianalisis dengan menggunakan teori dari Kreidler (1988) dan Vanderveken (1990) dan untuk menganalisis strategi kesantunan menggunakan teori dari Brown dan Levinson (1978). Hasil penelitian menunjukkan: (1) ada empat tipe dari ungkapan perintah yang digunakan, commanding sebanyak 7%, requesting sebanyak 22%, suggesting sebanyak 52% dan urging sebanyak 19% (2) ada tiga tipe dari strategi kesantunan yang digunakan, bald on records sebanyak 26%, positive politeness sebanyak 52% dan negative politeness sebanyak 22%.

Kata kunci: ungkapan perintah, press, strategi kesantunan
ABSTRACT

ULFAH HUSNA AFIFAH / A320140069. A PRAGMATIC ANALYSIS OF DIRECTIVE UTTERANCES OF TURKISH PRESIDENT RECEP TAYYIP ERDOGAN WITH PRESS (2016) Research paper. School of Teacher Training and Education Faculty, Muhammadiyah University of Surakarta. Maret, 2018

The focus of this research is the directive utterances that are used by President Reccep Tayyip Erdogan in press both in the interview and several of news articles that are related with the attempted coup on Friday a clear crime of treason. The research aims to describe: (1) the illocutionary acts of directive utterances (2) the politeness strategies of the directive utterances. The data of this research are directive utterances used by President Reccep Tayyip Erdogan. The technique of collecting data is documentation method and observation. The data are analyzed by using Kreidler theory (1998) and Vanderveken theory (1990) and to analyze the politeness strategies using theory of Brown and Levinson (1978). The result shows that: (1) there are four types of directive utterances are used, commanding 7%, requesting 22%, suggesting 52% and urging 19% (2) there are three types of politeness strategies are used, bald on records 26%, positive politeness 52% and negative politeness 22%.

Key words: directive utterance, press, politeness strategy
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LIST OF ABBREVIATIONS

COM : Commanding
REQ : Requesting
SUG : Suggesting
URG : Urging
BOR : Bald on Records
PP  : Positive Politeness
NP  : Negative Politeness
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