

CHAPTER I

INTRODUCTION

A. Background of the Study

Communication is an essential part in everyday life. Communication is a process of carrying and giving message or information from the speaker to the listener vice versa in order to make each other understand the message or information. By using communication, people can maintain their relation in term of making their life friendly, secure, and trustworthy. As a social being, interaction between one with another by means of language is unavoidable. Language is a system of sounds and words to express one's personal reaction, emotions and thoughts as well as to share information in daily social life. Language is one of many examples of communication tools. Language is the institution whereby humans communicate and interact with other by means of habitually used oral-auditory arbitrary symbols (Lyons 1981:4). In the world, people use language to communicate and establish relation, to influence their behavior and express the expressions through words.

In around the world, people use English language as language of unity. English is the main language that is used by the peoples who do formal communication. English become an international language, that because there are several factors, one of them is because people like to travel and they establish industry in other country, and then English language is developed. English is a language that includes as the language that is very easy to learn and has a lot of vocabulary. There are many countries in the world that joined the United Nations union agreed that English become the language of the world.

When people communicating, we use a customized language to which we are communicating, since the use of the language here may indicate awards, and social status. In communication, we also use a nickname that indicates familiarity, respect and

social status. For the example of communication can be described as below:Mr.

Tono : Andi, why did you come late?

Andi : I'm sorry sir. I passed the bus.

Mr. Tono : I will let you sit down if you answer my question. Who is the third president of Indonesia?

Andi : I do not know sir.

Mr. Tono : I will punish you. You must stand up in front of class for 10 minutes.

Andi : OK sir.

The conversation above can be seen in the view of the oral and written text. In conversation, usually to get information of the listener, the speaker asks the listeners. For example the conversation above is uttered by Mr. Tono as teacher and asks to Andi as students. When Mr. Tono calls "Andi" and Andi replied "Sir", it is viewed Mr. Tono as someone who is older and respected. Then, it is also viewed relation between Mr. Tono and Andi as teacher and student. Meanwhile, *Andi*, *Sir* and *you* are studied in Pragmatics, especially Deixis. According to Leech (1983:8), "pragmatics is the study of the how utterances have meanings in situations". The study of pragmatics embraces presupposition, implicature, entailment, speech act, and deixis. So, it demonstrates that the deixis is an element of pragmatic study. Deixis also is used refer to speaker, who or what that mean in speech, although when time in speech, it is happen. It is called sentence context, so deixis also laced the context. Deixis is element of pragmatics study. Yule (1996:10) believes that deixis is a technical term(from Greek) for one of the most basic things we do with utterance. It means "pointing" is called a deictic expression. Levinson (1983:54) states that the term deixis is also has prototypical or focal examples of the use of demonstratives, first and second pronouns, tense, specific time and place adverbs like now and here, and a variety of other grammatical features tied directly to the circumstances of utterance. There are five

kinds of deixis proposed by Levinson, they are: Personal deixis, Place deixis, Time deixis, Discourse deixis, and Social deixis.

The studies about deixis have been conducted by many previous researchers. Such as: Rosmawaty (2013), Nitabonita Samosir and Zainnudin (2012), Rafina and Johan Sinulingga (2012), Deby Ratna Wati (2014) and Wiwi S. Mokompit (2013), and Deby Ratna Wati (2013). Both of them used deixis as the object of the study and New Paper, English song as the data source.

The reason why the researcher decides to choose movie as the data source of the study is that movie is the one of the oral language and written text which has constant form that make easily to be observed. The writer decides to choose *King Arthur: Legend of The Sword (2017) Movie* as the data source of the research. In the *King Arthur: Legend of The Sword (2017) Movie*, there are many Social Deixis that can be found. However, they are not described after all. Since, social deixis has role to comprehend the content of the dialogue, it will be important to understand of each social deixis relation that can be found in that movie. To understand of each social relation between speaker and listener, the researcher will describe each social deixis relations that can be found in the movie. So, it will be helpful to understand the dialogue of each scene in movie.

The reason why this research becomes important is that social deixis is one of the essential part of pragmatics. Its description will greatly help to understand the social deixis relation status social. So the writer would like to do further research entitled **AN ANALYSIS OF SOCIAL DEIXIS IN KING ARTHUR: LEGEND OF THE SWORD (2017) MOVIE.**

B. Problem Statement

Based on this research, the researcher gives several cases to be investigated. The cases are follows:

1. What is types of the social deixis which can be identified in King Arthur : Legend of the Sword (2017) Movie?
2. What is the social relationship between the speakers and hearers based on social factor in King Arthur : Legend of the Sword (2017) Movie?

C. Objective of the Study

The writers research is conducted to find out the answer of the problem statement, however the researches objectives are :

1. To find the types of social deixis which can be identified in King Arthur : Legend of the Sword (2017) Movie.
2. To describe the social relationship between the speakers and hearers based on social factors in King Arthur : Legend of the Sword (2017) Movie.

D. Benefit of the Study

In carrying this research, the writer intends to present some benefits to the readers.

1. Theoretical Benefit

Theoretically, this research gives benefits such follows:

- a. The result of the research will reveal the Social Deixis that can be found on King Arthur : Legend of the Sword (2017) Movie.
- b. The result of the research will describe social relationship between speakers and hearers based on social deixis in King Arthur : Legend of the Sword (2017) Movie.

2. Practical Benefit

a. Future researcher

This research will be the one of the reference of other researcher to come especially in the study of Social Deixis.

b. Social Deixis Lecturer

The researcher hopes this research becomes a reference for lecturer to teach social deixis theory to student.

E. Research Paper Organization

The researcher divides the research into five chapters. Chapter I is introduction. This chapter consists of the background of the study, problem statement, objective of the study, benefit of the study and research paper organization.

Chapter II is underlying theory. This chapter consists of Previous study, the notion of Pragmatics, the notion of deixis, notion of speech situation, mathematics formula, and king Arthur: legend of sword 2017

Chapter III is research method. This chapter consists of the type of research, object of research, data and data source, technique of collecting data, and technique of analyzing data.

Chapter IV is dealing with data analysis, and discussion of the finding. This chapter concerns on the analysis of social deixis found in the utterance of King arthure: Legend of Sword 2017 based on Levinson's theory of Deixis, Analyzing of social relationships based on Anderson and Gottlieb theory, and aspects of speech situation based on Leech's theory.

Chapter V is dealing with conclusion implication, and suggestion.