

CHAPTER I INTRODUCTION

A. Background of the Study

Language cannot be separated from human communication in daily life. It plays an important role to make communication goes well and effectively. Using language involves two persons or more; speaker who provides and delivers information; and listener who receives and responds information given by the speaker. Walija (1996:4) disclosed “the definition language of communication is the most comprehensive and vulnerable tool to express ideas, messages, intentions, feelings, or opinion to others.” By language people can express what are in their mind in accordance with its function. When someone says “I will come tomorrow,” the function of that utterance is promising or when someone says “thank you”, it functions as thanking.

Communication is an implementation of the use of language in society. Communication is a process of transferring message from speaker to listener. In daily communication, sometimes people say some words which have several possible meanings. When a person says “*It is so cold here.*” it can be inferred that what the speaker probably means is “*Close the windows!*” or “*Turn off the air conditioner, please.*” or “*Please, take the jacket for me.*” or “*I want to get a cup of hot tea.*” Thomas (1995:1) states an utterance the speaker says can be meant for so many different meanings in certain time and place. That is one of issue in society that can be studied in pragmatics because when people say something we cannot just capture the meaning by seeing from its syntactic or semantic rules, but we need to look at another side such as time, place, participants, and background knowledge of both speaker and listener to understand the real meaning intended by the speaker. Pragmatics is one of branches of linguistics. It is the study of language use. Thomas (1995:22) defines “pragmatics as a meaning in interaction.” It means that the intended meaning does not only depend on the words said by the speaker, but also notices the context of the utterances. If delivered messages cannot be understood

by listener, communication will not run effectively, so that the listener has to understand what the speaker's purpose is. Studying pragmatics will help listeners understand the meaning intended by speakers and the action performed by speakers during communication. As stated by Mey (2001:6), pragmatics as a study of language use in human communication is based on provision of the social condition occurred in society. In conclusion, it can be said that pragmatics studies how the way of situation or condition of communication influences the listener to interpret intended meaning expressed by the speaker.

In communicating with others, people should understand how to maintain good communication. They often observe their attitudes, behaviors, and word choices when they speak in order to maintain good manners and not to make their friend talks feel uncomfortable, ashamed, irritated, upset, or threatened. Every day, people communicate each other with different purposes and in different situation. With different people, we communicate with different way too. When we are talking with our parents, teachers, older people, or strangers, we tend to speak formally and often control our attitude not to do impoliteness, talk something taboo, swearing, or anything can attack the listener's face. It is different from talking with our younger brother or our friends who have very close relation with us, we tend to speak informally and often say everything no matter it is courteous or not. In this case, politeness is very important to be noticed in human communication. People sometimes do a mistake in their speaking and create a conflict between the participants because the speaker does rudeness or speaks impolitely. When information is delivered inappropriately, the hearer may feel embarrassed or humiliated by the speaker, and this indicates impoliteness. According to Leech (in Watts, 2003:50), politeness is strategy of conflict avoidance. In this context, politeness is considered as a necessary strategy in order to avoid conflict between speaker and hearer.

Dealing with politeness, Leech (1983) proposes some principles of politeness that can manage the stability of communication in daily social life. He composes six maxims of politeness that determines what should be done by both speakers to act politely. Those maxims are tact maxim, generosity maxim,

approbation maxim, modesty maxim, agreement maxim, and sympathy maxim. In communication, people often fail to observe those maxims because they might disobey those maxims. Process of disobeying one or more criteria of a maxim is called violation. Maxim violations can happen with or without realizing it. It might be because the participants tend to be less formal in their communication, or there are very close relationship between the participants.

Politeness maxim violations can be found in daily conversation like in a movie which shows human's attitudes in behaving in their life story performed by the actors in some scenes. The researcher is interested to analyze violating of politeness maxims because politeness is an essential part in communication with the others and not infrequently disobeying of politeness maxims is done during the communication. *Harry Potter and the Chamber of Secrets* is used by the researcher because it is an interesting fantasy and very famous movie that tells about the adventure of three young wizards in a school of magic. This is a sequel to the previous Harry Potter movie series, *Harry Potter and the Philosopher's Stone*. This movie had been adapted from a novel with same title written by J. K. Rowling. This is the second series of seven Harry Potter series released in November 2002. This story also contains many good messages. This story also contains a lot of violations of politeness maxims that the researcher wants to know the types of maxim violated and what are the intentions of the maxim violations done by the characters.

Movie is an interesting media that shows daily human life done by some characters in certain time and places. It also contains norms and values can be watched by every person. Maxim violation also can be found in utterances said by the characters in a movie, for example:

Hermione	: Get off me!
Harry	: Stop. Hold still!
Lockhart	: <i>Peskipiksi Pesternomi!</i> I'll ask you three to just nip the rest of them back into their cage.
Ron	: What do we do now?

Hermione : *Immobulus!*

(Taken from *Harry Potter and the Chamber of Secrets* movie)

In the dialogue above, the speakers are Harry, Ron, Hermione, and Gilderoy Lockhart. Harry, Ron, and Hermione are second year students of Hogwarts School of Wizard and Wizardry. Gilderoy Lockhart is a new teacher of Defense against the Dark Arts in that school. He is also known as a famous wizarding celebrity and authorized many books about dark creatures. In his first lesson in Hogwarts, he gives little quiz that totally has no correlation with defense. Fifty-four quiz questions are about him and no one can answer those correctly, except Hermione. Then, as his first lesson, he releases a cage full of Cornish Pixies into the classroom. Cornish Pixies are small, winged, blue mischief-maker which love tricks and lift people up by their ears and put them on the top of buildings. The pixies released by Lockhart are able to mess the entire classroom. Lockhart tries to stop them, but unfortunately his wand is taken by the pixies. Irresponsibly he leaves the class and asks Harry, Ron, and Hermione to face them, bring back them to the cage, and clean up the mess.

From the dialogue above, it can be seen that Prof. Lockhart's statement fails to observe the tact maxim, where Lockhart maximizes cost to Harry, Ron, and Hermione. He says "*Peskipiksi Pesternomi! I'll ask you three to just nip the rest of them back into their cage.*" The statement shows that as a teacher, Lockhart is not able to handle the pixies and chooses to escape, and then he throws the responsibility to three second year students by saying "... **I'll ask you three to just nip the rest of them back into their cage.**" This expression is categorized as violating of the tact maxim because the speaker maximizes cost to other and minimize benefits to other.

Based on the explanation above, the researcher is interesting to conduct a research about Leech's maxim violations in the movie. In this research, the researcher chooses a movie entitled *Harry Potter and the Chamber of Secrets*. The movie contains violations of Leech's maxim and it is very popular movie adapted from one of the best novel by J. K. Rowling with same title. Based on

the background of the study, the title of the research is **VIOLATIONS OF LEECH'S MAXIMS IN *HARRY POTTER AND THE CHAMBER OF SECRETS* MOVIE (2002)**.

B. Limitation of the Study

Based on the research questions above, the researcher will limit the discussion on analysis of Leech's maxim violations: tact maxim, generosity maxim, approbation maxim, modesty maxim, agreement maxim, and sympathy maxim which are found in the *Harry Potter and the Chamber of Secrets* movie based on Leech's Politeness Principles.

C. Problem Statements

Based on the background of the study above, the problems of the study are briefly stated as follows:

1. What are the types of Leech's maxim violated by the characters in *Harry Potter and the Chamber of Secrets* movie?
2. What are the intentions of Leech's maxim violations performed by the characters in *Harry Potter and the Chamber of Secrets* movie?

D. Objectives of the Study

In general this study is aimed to describe, to analyze, and to apply the phenomenon of language which is related in linguistics theories on violating maxim of the data in social interaction. In particular this study aimed at:

1. To find out the types of Leech's maxim violated by the characters in *Harry Potter and the Chamber of Secrets* movie.
2. To describe the intentions of Leech's maxim violations found in *Harry Potter and the Chamber of Secrets* movie.

E. Significances of the Study

Based on the objective of the study, this research hopefully will give some contributions theoretically and practically, as follows:

1. Theoretically

The researcher wishes that through the result of the study, this research can give information or knowledge about the study of politeness principle and violations of Leech's maxims. The reader also knows how the implementation of maxim violations in *Harry Potter and the Chamber of Secrets* movie.

2. Practically

Through the result of the study, this research can give little contribution in education about the use of politeness principle in daily conversation. Teachers and other researchers can use this research as a reference about violations of Leech's maxims. Other researchers can also use this study as a comparative study for conducting future research in the same field. The result of the study can hopefully help the students to understand about the study of maxim violations based on Leech's Politeness Principle.

F. Research Paper Organization

The study is organized as follows: Chapter I is introduction which consists of the background of the study, the limitation of the study, the problem statements, the objectives of the study, the significances of the study, and the research paper organization.

Chapter II is the literature review. It contains the previous study and the underlying theory. The underlying theory deals with the theory of pragmatics, speech act, politeness, non-observance maxims, context of communication, and synopsis of *Harry Potter and the Chamber of Secrets*.

Chapter III is the research method; it consists of the type of the research, the object of the study, the data and data source, the technique of collecting data, and the technique of data analysis.

Chapter IV is research result; it delivers the data analysis, research finding, and discussion.

Chapter V is conclusions and suggestions.