THE IMPLEMENTATION OF ENGLISH FOR SPECIFIC PURPOSES
APPROACH FOR TEACHING BUSINESS ENGLISH IN STIE
MUHAMMADIYAH CILACAP 2017/2018

THESIS

By:
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2017
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The Director of the Graduate School
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Field of Study: English Education
Thesis Title: The Implementation of English for Specific Purposes Approach for Teaching Business English in STIE Muhammadiyah Cilacap 2017/2018

Supervisor’s Approval:

I confirm that the thesis written by above-named student meets the scholarly standard for the degree and is therefore eligible to proceed to an examination by the board of examiners of the Department of Language Studies, the Graduate School of Universitas Muhammadiyah Surakarta

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THESIS APPROVAL

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THE IMPLEMENTATION OF ENGLISH FOR SPECIFIC PURPOSES APPROACH FOR TEACHING BUSINESS ENGLISH IN STIE MUHAMMADIYAH CILACAP 2017/2018

Submitted by

YETI ROCHMAH HIDAYATI

Has been examined by the board of examiners on 12th Desember 2017. All feedback, corrections, and suggestions recommended by the examiners have been considered and revision has been accordingly made by the student.

The boards of examiners certify that the thesis is eligible for submission.

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Prof. Dr. Bambang Sumardjoko, M.Pd
STATEMENT OF AUTENTICITY

I hereby confirm that the thesis entitled "The Implementation of English for Specific Purposes Approach for Teaching Business English of STIE Muhammadiyah Cilacap 2017/2018." is an original and authentic work written by myself and it has satisfied the rules and regulations of Universitas Muhammadiyah Surakarta with respect to plagiarism. I certify that all quotations and the sources of information have been fully referred and acknowledged accordingly.

I confirm that this thesis has not been submitted for the award of any previous degree in any tertiary institutions in Indonesia or abroad.

Name : Yeti Rochmah Hidayati
ID Number : S 200 140 087
Department : Language Studies
Field of study : English Education

Date: January, 2017

(Yeti Rochmah Hidayati)
MOTTO

So verily, with the hardship, there is relief

verily, with the hardship, there is relief (Q.S : Al-Insyirah, 5-6)

“So which of the favors of your Lord would you deny?”

Surah Ar-Rahman
DEDICATION

This thesis is dedicated to:

-------- Allah SWT --------
who always gives me pleasant, favor, health, wealth, and happiness

-------- my mother and my father --------
who always give me spirit and accompany me to finish my study

-------- my husband --------
who always love, support and accompany me

-------- my brother and sister in law -------

Who always support me

-------- my friends on Class A Post Graduate Program of UMS 2014 -------

Thank you for the friendship

-------- UNC and Hit’s Syar’i -------
Thank you for the support and motivation

-------- STIE Muhammadiyah Cilacap -------
which gives me the second “home”
ABSTRACTS

Yeti Rochmah Hidayati, S200140087, “THE IMPLEMENTATION OF ENGLISH FOR ENGLISH FOR SPECIFIC PURPOSES APPROACH FOR TEACHING BUSINESS ENGLISH IN STIE MUHAMMADIYAH CILACAP 2017/2018” Thesis. Department of Language Studies, the Graduate School, Universitas Muhammadiyah Surakarta

The current study is a descriptive qualitative research aiming to describe the learning objectives of teaching Business English, the kinds Business English syllabus, the English material, the teaching methods, the teacher’s role and the students role in teaching and learning Business English class at STIE Muhammadiyah Cilacap.

The subjects of the study were a Business English Teacher and first semester of Business English class, which consist of 15 students from Accounting and 23 students from Management. Data were garnered from interview with teacher and students, observation of teaching learning process, and documentations. The data collected were analyzed using technique triangulation to maintain the credible data to answer the questions in research questions by using interview, and then supported by observation and document.

The finding shown that (1) there are two kinds of learning objectives, namely general learning objectives and specific learning objectives (2) the syllabus used in Business English class is classified in the combination of Competence-based syllabus and content-based syllabus. The shape of syllabus is cyclical Format. The syllabus also used learning-centre as the approach; (3) The teaching and learning of Business English in STIE Muhammadiyah Cilacap used English for Specific Purposes as the approach and the classroom procedures were pre-teaching, while teaching (EEC), post teaching; (4) The materials used in Business English textbook, audio, and text. (5) The roles of the students in Business English class of STIE Muhammadiyah Cilacap were students as learning subjects, students as learning performer, students learn from teacher, and students learn from other students; (6) The teacher roles in Business English class of STIE Muhammadiyah Cilacap were teacher acted as facilitator, classroom manager, explainer, and motivator.

Keywords: English for Specific Purposes Approach, Business English, teaching, learning
ABSTRAK


Penelitian ini adalah penelitian deskriptif kualitatif yang bertujuan untuk mendeskripsikan tujuan pembelajaran pengajaran Bahasa Inggris Bisnis, jenis silabus Bahasa Inggris Bisnis, materi Bahasa Inggris, metode pengajaran, peran guru dan peran siswa dalam pengajaran dan pembelajaran Bahasa Inggris Bisnis di STIE Muhammadiyah Cilacap.

Subjek penelitian adalah seorang dosen Business English dan mahasiswa semester 1 Business English, yang terdiri dari 15 mahasiswa dari Akuntansi dan 23 siswa dari Manajemen. Data diambil menggunakan instrumen wawancara dengan dosen dan mahasiswa, observasi dan dokumentasi. Data yang dikumpulkan dokumentasi dianalisa menggunakan triangulasi teknik untuk menghasilkan data yang valid untuk menjawab pertanyaan penelitian dengan menggunakan wawancara, dan didukung oleh observasi dan dokumentasi

Temuan penelitian adalah (1) Ada dua jenis tujuan pembelajaran yaitu tujuan pembelajaran umum dan khusus; (2) silabus yang digunakan dalam pembelajaran Business English tergolong dalam kombinasi antara Competence-based syllabus dan content-based syllabus. Bentuk dari silabus adalah cyclical format. Silabus menggunakan learning-centre sebagai pendekatan; (3) Pembelajaran Business English di STIE Muhammadiyah Cilacap menggunakan English for Specific Purposes (Bahasa Inggris dengan tujuan khusus) sebagai pendekatan dan prosedur dalam pengajaran yaitu Pre-teaching, while teaching (menggunakan EEEK), dan post teaching; (4) Materi yang digunakan pembelajaran yaitu buku Business English, audio dan teks. (5) Peran mahasiswa dalam kelas Business English adalah sebagai subjek pembelajaran, pelaku pembelajaran, mahasiswa belajar dari dosen, dan mahasiswa belajar dari mahasiswa lain; (6) Peran dosen dalam kelas Business English di STIE Muhammadiyah Cilacap adalah guru sebagai fasilitator, pengelola, pemberi penjelasan dan pemberi motivasi.

Kata Kunci : Pendekatan English for Specific Purposes, Business English, pengajaran, pembelajaran
ACKNOWLEDGMENT

Alhamdulilahi robbil’alamin, praise to Alloh SWT the Great Creator of the universe, the Most Gracious and the Most Merciful, just cause of the Almighty the writer has been able to finish this thesis. Thanks for His blessing in finishing this thesis entitled “The Implementation of English for Specific Purposes Approach for Teaching Business English in STIE Muhammadiyah Cilacap 2017/2018”. She also would like to say thank for Muhammad Prophet, a glory person who gives his blessing to his masses in the next day, peace be upon him.

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I hope this research becomes the current study that can give additional information for further researcher who are interested in conducting a research concerning with learning evaluation.

Surakarta, January 2018

Yeti Rochmah Hidayati
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