POLITENESS STRATEGY OF REQUEST
USED IN “YOU’VE GOT MAIL” MOVIE

RESEARCH PAPER
Submitted as a Partial Fulfillment of the Requirements
for Getting Bachelor Degree of Education
in English Department

By:
YUNI WURYANTINI
A320130213

DEPARTMENT OF ENGLISH EDUCATION
SCHOOL OF TEACHER TRAINING AND EDUCATION
UNIVERSITAS MUHAMMADIYAH SURAKARTA
2017
DECLARATION

I am as a signer below,

Name : Yuni Wuryantini
NIM : A320130213
Study Program : English Department
Title : POLITENESS STRATEGY OF REQUEST USED IN “YOU’VE” GOT MAIL MOVIE

Herewith, I declare that in this research paper, there is no such thing as plagiarism of the previous literary work which has been raised to obtain bachelor degree, nor there are opinions or masterpiece which have been written or published by others, except those which are referred in the manuscript and mentioned in the literary review and bibliography. Therefore, if it is proved that there are some untrue statements in this declaration, I will hold full responsibility.

Surakarta, August 15th 2017

The Researcher

Yuni Wuryantini
A320130213
APPROVAL

POLITENESS STRATEGY OF REQUEST USED IN "YOU'VE GOT MAIL" MOVIE

RESEARCH PAPER

Proposed by

YUNI WURYANTINI
A320130213

Approved to be examined by Consultant
School of Teacher Training and Education

Consultant,

Drs. Agus Wijayanto M.A., Ph.D
NIK. 978
ACCEPTANCE

POLITENESS STRATEGY OF REQUEST
USED IN “YOU’VE GOT MAIL” MOVIE

Written by:

YUNI WURYANTINI
A320130213

Accepted and approved by the Board of Examiners
School of Teacher Training and Education Muhammadiyah University of
Surakarta in August 2017

Team of Examiners:

1. Drs. Agus Wijayanto, Ph.D. (Chair Person)
2. Dra. Siti Zuhriah Arianti, M.Hum (Secretary)
3. Dra. Malikatul Laila, M.Hum (Member)

Surakarta, August 25th, 2017
Muhammadiyah University of Surakarta
School of Teacher Training and Education
Dean,

Prof. Dr. Harun Joko Pravitno, M.Hum.
NIP: 19650428199303001
MOTTOS

“Sesungguhnya Allah tidak mengubah keadaan sesuatu kaum sehingga mereka (kaum itu) mengubah keadaan yang ada pada diri mereka sendiri”
(Q.S. Ar Ra’du: 11)

“Hidup adalah cita-cita dan perjuangan”
(The Researcher)

“Politeness is better than logic”
(Josh Billings)
DEDICATION

Specially, I dedicate this paper to:

My beloved Papa
(Sutaryo, S.E)

My beloved mommy
(Dariningsih)

My Handsome brother
(Zuhud Nafian)

My Little sister
(Anindhita Yulianingsih)
ACKNOWLEDGE

بِسْمِ اللَّهِ الرَّحْمَنِ الرَّحِيمِ

Assalamu’alaikum Warrahmatullahi Wabbarakatuh

All praise being to Allah SWT, Lord of the world and cheriser, who blesses the researcher to complete her research paper as a partial fulfillment of the requirements for getting Bachelor Degree of Education in Department of English Education at Muhammadiyah University of Surakarta. This paper cannot be finished without many helps and supports from many people, therefore, the researcher would express her sincere gratitude to the following:

1. Prof. Dr. Harun Joko Purnomo, M. Hum., the Dean of School of Teacher Training and Education of Muhammadiyah University of Surakarta.
2. Mauly Halwat Hikmat, Ph. D., the Head of English Education, Muhammadiyah University of Surakarta.
3. Drs. Agus Wijayanto M.A., Ph.D., the consultant who has given guidance, advice, help, and information patiently during the arrangement of this research and during the study.
4. The examiners, Dra. Siti Zuhriyah Ariatmi, M.Hum and Dra. Malikatul Laila, M.Hum who has given a great chance and easiness for the researcher to get through this one of the most steps in her life.
5. Her superhero parents, Sutaryo S.E and Dariningsih who always praying and support everything for her life.
6. Her broh and sist, Zuhud and Anin who always in her heart.
7. Her Future Husband (Insyaallah), Muhammad Afif Maulana who always giving attention, support, helps, guide, affection and many more.
8. Her awesome best friends, wiwit widiawanti (dedek), Dani Puji Cahyati (emak yatek), Nurul K, Indah, and Mbak Yuli, thanks for their support, remembrances, happiness, togetherness, and be long lasting friends.
9. Her struggle friends, Mas Arif, Dwi, Melati, Sholihah, Silfi, Puji, Yaumil, Aulia, etc. Thanks for your supporting and guiding.

10. Her friends in Khasanah Boarding House and Dani’s Boarding House. Thanks a place for sleep.

11. Her beloved Sambodo’s boarding house along that time, Lia Amalia, Nur Irmawanti, Zakiyatul Fitria, Oriza PH, Luthfi N, Nisa, and the others.

12. Her beloved partner in sweet home Nita Wulandari and Intan Nokusa (duo mijem), who always support in English Fun Learning Course (EFL).

13. Her beloved friends in the big family of Muhammadiyah University English Course (MUEC), Marching Band UMS, AOFE, DEE, English Tutorial Program (ETP), Saturday English Gathering (SEGA), thanks for experiences along that time.


15. Her friends of PPL and KKN 2016 in SMK Negeri 9 Surakarta.

16. Her own students in Kindergarten school “Kusuma Hati”, SKB and EFL course.

17. All the people who cannot be mentioned one by one for their support to the researcher for completing this research.

Finally, the researcher realizes that this research paper is still far from being perfect. So, the suggestion and structural criticism are expected for the perfection of this work.

Wassalamu’alaikum Warrahmatullahi Wabarrakatuh

الْحَمْدُ لِلَّهِ رَبِّ الْعَالَمِينَ

Surakarta, August 2017

The Researcher

Yuni Wuryantini
POLITENESS STRATEGY OF REQUEST
USED IN “YOU’VE GOT MAIL” MOVIE

ABSTRAK


Penelitian ini bertujuan untuk mendeskripsikan strategi kesopanan yang digunakan pemain di film “You’ve got mail” dan mendiskrisikan factor-faktor yang mempengaruhi pemain dalam menggunakan strategi kesopanan. Penulis menggunakan metode deskriptif kualitatif sebagai metode penelitian. Sumber data dari penelitian ini adalah film “You’ve got mail” yang disertai dengan skrip. Analisa data menggunakan teori Brown and Levinson (1987) tentang strategi kesopanan dan teori Hymes (1974) untuk menganalisis konteks situasi di dalam percakapan di film “You’ve got mail”. Dari hasil data ini menunjukan bahwa terdapat 99 data yang terdiri dari 5 strategi. Diantaranya Bald on Record dengan presentasi 47,4%, Negative politeness dengan presentasi 23,2%. Kemudian positive politeness dengan presentasi 13,1%, dan off record dengan presentasi 7,1%. Penulis menemukan strategi baru dalam kesopanan, yaitu strategi combination politeness dengan presentasi 9%. Setelah mengidentifikasi strategi kesopanan, penulis menemukan bahwa semua strategi dipengaruhi oleh Distance (D), Power (P), Rank of Imposition (R). BOR banyak digunakan di film “You’ve got mail” untuk mengungkapkan permintaan karena ini terjadi antara dua musuh bisnis yang tidak kenal satu sama lain dan mengungkapkan sesuatu cenderung secara langsung, alasan yang lainnya karena kebanyakan pemain mempunyai hubungan yang dekat, seperti teman, pacar atau keluarga. Otomatis, pemain di film “You’ve got mail” menggunakan permintaan secara langsung yang terdapat dalam BOR.

Kata kunci: strategi kesopanan, permintaan, faktor
POLITENESS STRATEGY OF REQUEST
USED IN “YOU’VE GOT MAIL” MOVIE

ABSTRACT

YUNI WURYANTINI A320130213 POLITENESS STRATEGY OF REQUEST USED IN “YOU’VE GOT MAIL” MOVIE. Research Paper. School of Teacher Training and Education. Muhammadiyah University of Surakarta. June 2017.

The research aimed to describe politeness strategy of Request are employed by the characters in the film entitled “You’ve got mail” and describe the factors influence the characters which use those strategies. The researcher uses descriptive qualitative method as research method. The data source of this research is “You’ve got mail” movie manuscript. Data are analyzed by using Brown and Levinson (1987) theory of politeness strategy and Hymes’ theory (1974) to provide the situational context of the conversation in “You’ve got mail” movie. The result of the study shows that 99 data politeness strategy of request that finds 5 kinds strategy. There are Bald on Record 47,4%, Negative politeness with percentage 23,2%. Then, positive politeness has percentage 13,1%, and off record has percentage 7,1%. The researcher finds a new strategy of Politeness, it is combination politeness of request with percentage 9%. After identify the strategies of politeness, the researcher finds that all of those strategies influences with Distance (D), Power (P), Rank of Imposition (R). BOR is most common uses in “You’ve got mail” movie to express request because it occurs both an enemy who were not closed each other and express something clearly, the other reason is because there are also commonly used by speaker and hearer who was closed each other, like a friend, boyfriend or girlfriend and also family. Automatically, the actors or actress in YGM movie uses direct request which concluded in BOR politeness

Keywords: politeness strategy, request, factors
# TABLE OF CONTENT

<table>
<thead>
<tr>
<th>COVER</th>
<th>........................................................................................................</th>
<th>i</th>
</tr>
</thead>
<tbody>
<tr>
<td>APPROVAL</td>
<td>........................................................................................................</td>
<td>ii</td>
</tr>
<tr>
<td>ACCEPTANCE</td>
<td>........................................................................................................</td>
<td>iii</td>
</tr>
<tr>
<td>DECLARATION</td>
<td>........................................................................................................</td>
<td>iv</td>
</tr>
<tr>
<td>MOTTOS</td>
<td>........................................................................................................</td>
<td>v</td>
</tr>
<tr>
<td>DEDICATION</td>
<td>........................................................................................................</td>
<td>vi</td>
</tr>
<tr>
<td>ACKNOWLEDGE</td>
<td>........................................................................................................</td>
<td>vii</td>
</tr>
<tr>
<td>ABSTRAK</td>
<td>........................................................................................................</td>
<td>ix</td>
</tr>
<tr>
<td>ABSTRACT</td>
<td>........................................................................................................</td>
<td>x</td>
</tr>
<tr>
<td>TABLE OF CONTENT</td>
<td>........................................................................................................</td>
<td>xi</td>
</tr>
<tr>
<td>LIST OF TABLE</td>
<td>........................................................................................................</td>
<td>xiii</td>
</tr>
</tbody>
</table>

## CHAPTER 1: INTRODUCTION

A. Background of the Study ........................................... 1  
B. Limitation of the Study ........................................... 4  
C. Problem Statement.................................................. 5  
D. Objective of the Study ............................................ 5  
E. Benefit of the Study .............................................. 5  
F. Research Paper Organization .................................. 6

## CHAPTER II: LITERATURE REVIEW

A. Previous Study ........................................................ 7  
B. Underlying Theory................................................... 14  
   1. Pragmatics ......................................................... 14  
   2. Scope of Pragmatics............................................. 15
3. Speech act ................................................................. 16
4. Request ........................................................................ 18
5. Politeness Strategy ..................................................... 21
6. Factors Influencing ..................................................... 27
7. Context ......................................................................... 28

CHAPTER III: RESEARCH METHOD
A. Type of Research .......................................................... 30
B. Object of Research ......................................................... 30
C. Research Data and Data Source ...................................... 30
D. Technique of Collecting Data .......................................... 30
E. Data Validity .................................................................... 31
F. Technique of Analyzing Data ........................................... 31

CHAPTER IV: ANALYSIS, FINDING AND DISCUSSION
A. Data Analysis ............................................................... 32
   1. Politeness Strategy of Request ..................................... 32
   2. The Factors Influencing ............................................... 56
B. Research Finding ........................................................... 72
C. Discussion ...................................................................... 76

CHAPTER V: CONCLUSION AND SUGGESTION
A. Conclusion ................................................................. 80
B. Suggestion ................................................................. 81

BIBLIOGRAPHY

APPENDIX
LIST OF TABLE

CHAPTER IV

Table 4.1. Politeness Strategy of Request ........................................ 72
Table 4.2. Factors Influencing Politeness Strategy ............................... 74