

**COMPLIMENT AND COMPLIMENT RESPONSES USED BY THE
CHARACTERS IN “PRETTY WOMAN”**



**Submitted to Fulfill of the Requirements for the Completion of Graduate
Degree in Language Study**

**By :
SUSI WAHYUNINGSIH
NIM S200120051**

**MASTER DEGREE OF EDUCATION IN ENGLISH DEPARTMENT
DEPARTMENT OF LANGUAGE STUDIES GRADUATE PROGRAM
UNIVERSITAS MUHAMMADIYAH SURAKARTA**

2017

APPROVAL

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PUBLICATION ARTICLE

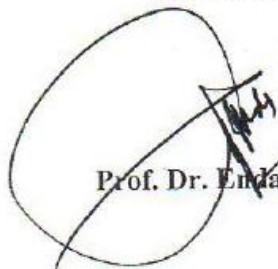
by:

SUSI WAHYUNINGSIH

NIM S200120051

Approved to be examined by Consultant

Consultant I


Prof. Dr. Endang Fauziati

Consultant II


Mauliy H, Ph.D.

HALAMAN PENGESAHAN

COMPLIMENT AND COMPLIMENT RESPONSES USED BY
THE CHARACTERS IN "PRETTY WOMAN"

Oleh:

SUSI WAHYUNINGSIH

S200120051

Telah dipertahankan di depan Dewan Penguji

Magister Pengkajian Bahasa

Sekolah Pascasarjana

Universitas Muhammadiyah Surakarta

Pada Hari Senin, 14 Agustus 2017

Dan dinyatakan telah terpenuhi syarat

Dewan Penguji

1. Prof. Dr. Endang Fauziati. M.Hum
(Ketua Dewan Penguji)

2. Maully Halwat Hikmat. Ph.D
(Anggota I Dewan Penguji)

3. Dr. M. Thoyibi.M.S
(Anggota II Dewan Penguji)

(.....)
[Signature]
(.....)
[Signature]
(.....)
[Signature]
(.....)

Surakarta, 14 Agustus 2017

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SUSI WAHYUNINGSIH

NIM S200120051

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ABSTRAK

Pujian dan pujian tanggapan yang banyak digunakan dalam kegiatan sehari-hari yang merujuk pada undang-undang direktif pidato. Hal ini karena speaker memberikan perhatian pada bagian dari tindakan ke penerima. Studi ini difokuskan pada apa jenis pujian dan pujian tanggapan terjadi dalam film "*Pretty Woman*". Selain itu, tulisan ini akan mencoba untuk mengetahui bagaimana pujian dan pujian tanggapan dinyatakan dalam film itu dengan mengidentifikasi jenis pujian dan topik pujian tanggapan. Selain itu karya bertujuan untuk menggambarkan apa strategi kesopanan yang terlibat dalam bahwa film digunakan oleh karakter. Ada beberapa alasan untuk mengambil film ini sebagai sumber data. Pertama, juga dikenal sebagai film romantis yang terbaik film dengan aktor Julia Robert dan Richard Gere. Kedua, dalam dialog tersebut kita dapat menemukan banyak pujian dan pujian tanggapan yang diterapkan dalam berbagai situasi. Dalam penelitian ini kualitatif, penelitian ini menggambarkan topik pujian, jenis tanggapan pujian, dan kesopanan strategi yang didasarkan pada teori Brown dan Levinson yang digunakan oleh karakter dalam film *Pretty Woman*. Hasilnya menunjukkan bahwa pertama, ada tiga topik dari pujian yang digunakan oleh karakter. Mereka adalah topik penampilan, topik kemampuan dan pujian di kepemilikan. Topik yang paling umum dari pujian yang digunakan oleh karakter adalah topik penampilan. Yang kedua adalah jenis respon pujian menjadi dua belas kategori yang tanda penghargaan, penerimaan komentar, upgrade pujian, komentar sejarah, penugasan kembali, kembali, skala ke bawah, pertanyaan, perselisihan, kualifikasi, tidak ada pengakuan, interpretasi permintaan, dan jenis yang paling umum respon pujian yang digunakan oleh karakter yang tidak ada pengakuan. Yang ketiga adalah dalam analisis ini penulis menganalisis strategi kesopanan yang menggunakan empat jenis kesopanan strategi dari Brown dan Levinson. Mereka botak pada catatan, kesopanan yang positif, negatif kesopanan, dan dari catatan. Kemudian strategi kesopanan yang paling umum digunakan oleh karakter adalah strategi kesopanan. Berangkat dengan temuan, diskusi dan kesimpulan, penulis menyarankan untuk guru bahasa Inggris dapat menggunakan banyak jenis lain dari teori untuk menunjukkan ekspresi pujian, pujian respon kemudian berurusan dengan kesopanan strategi dalam proses pembelajaran. Untuk mahasiswa dapat menerapkan pragmatis studi terutama pidato bertindak bahwa mereka dapat berlatih interpersonal atau transaksional pembicaraan atau pidato dalam situasi nyata. Penulis juga merekomendasikan untuk penelitian-penelitian berikutnya untuk meningkatkan berbagai penelitian.

Keywords ; pujian, pujian tanggapan, kesopanan strategi.

ABSTRACT

Compliment and compliment responses are usually used in daily activities which refer to directive speech act. It is because the speaker gives the attention on part of action to addressee. The study is focussed on what kinds of compliment and compliments responses occur in the film "Pretty Woman". Furthermore, this present paper will try to find out how the compliment and compliments respons expressed in that film with identifying the type of compliment and the topic of compliment responses. Beside that the paper aims to describe what politeness strategies are involved in that film used by the characters. There are some reasons for taking this film as the data source. Firstly, it is well known as romantic film that is best film with the actors Julia Robert and Richard Gere. Secondly, in that dialog we can find a lot of compliment and compliments responses that are applied in various situation. In this qualitative research, this research describes topic of compliment, type of compliment response, and politeness strategy based on Brown and Levinson theory that is used by the characters in Pretty Woman movie. The result shows that first, there are three topics of compliment were used by the characters. They are topic of appearance, topic of capability and compliment on possession. The most common topic of compliment used by the characters are topic of appearance. The second is the type of compliment response into twelve categories that is appreciation token, comment acceptance, praise upgrade, comment history, reassignment, return, scale down, question, disagreement, qualification, no acknowledgement, request interpretation, and the most common type of compliment response used by the characters are no acknowledgement. The third is in this analysis the writer analyze politeness strategies using four types of politeness strategies from Brown and Levinson. They are bald on record, positive politeness, negative politeness, and off record. Then the most common politeness strategies used by characters are politeness strategies. Departing with the finding, discussion and conclusion, the writer suggest for English teacher can use many other kinds of theory to show the expression of compliment, compliment response then dealing with politeness strategy in processing teaching and learning. For students can apply pragmatic study especially speech act that they can practice interpersonal or transactional talks or speeches in real situation. The writer also recommends for the next researches to increase variety of research.

Keywords; compliment, compliment responses, politeness strategy

1. INTRODUCTION

People need communication to show their ideas and feelings using their sounds, signs and gestures, and then they create meaning used by a particular group of people. In their communication activity, people make cooperation to other participants in order to understandable utterances. If there is not cooperation

between the speakers to other participants, it will cause misinterpretation and the message which is given by the speaker cannot be accepted very well.

Actions which are performed via utterances are generally called speech act and it commonly given more specific labels such as apology, complaint, compliment, invitation, promise or request (Fauziaty, 2009: 175). In society, people utters his or her speech to identify the statement of fact. They perform their action with utterances. However, the interesting of speech act is that it can give the kind of intention or speaker meaning. For example, when someone gives compliment to another person, he or she speaks with laughing or even satirizing. In this case, the essence of this illocution act to give the real intention from the speaker and to avoid misdirection of speech.

The utterances of compliment is also necessary in our society to show the expression of respectation or admiration to someone else because of good evidences or good wishes. Compliment refer to directive speech act because the speaker gives the attention on part of action to addressee. Complimenting utterances have the meaning to support the speaker and the hearer to do better thing in behavior. It means that in our society we involve compliment and compliment response to make better relationship surrounding us. In conversational, compliment and compliment response are not always accepted by the addressee. It can make one conflicting conversation between the speaker and the hearer. Both of compliment and compliment response could also happen in movie. It is the actualization of what had happened in fact of daily life. The characters acted on the screen are based on the way of story and it is usually taken from reality which happened in society and many expressions of compliment and compliment response are used by the characters. They are applied in various ways.

According to Wolfson & Manes (1983), as cited by Herbert (1989), based on the major topics of the compliments, compliments are divided into three categories. In relation to the topic, compliments fall into *Compliment on Appearance*, *Compliment on Skills/ Abilities* and *Compliment on Possessions*.

First, Compliment appearance is a compliment given by someone appearance. The compliment is usually about the appearance of addressee such as cloth and hair if addressee. Compliment of appearance is the most common type of compliment. Wolfson also defined the topics of compliment on appearance into two types, they are personal appearance which usually deals with apparel and possession which usually deals with material possession. *Second*, Compliment on Skills/Abilities is a compliment given as the quality of something produced through the addressee's skill or effort like a well done job, a skillfully played game, a good meal, etcetera. Wolfson also defined the topics of compliment on skill/abilities into two types, they are general ability which include references of skill, talent, personal qualities, and taste, and specific act ability which contains all compliments are specific act. *The third* category is Compliment on Possessions. This category is a compliment that is given for someone's possessions. The words like or love is used ninety percent of the time in the type of Compliment on Possessions.

From the speaker who face in compliment act, the hearer has responses compliment. But it is usually the compliment responses faced into two contradiction condition. First, from the compliment responses the hearer has positive assumption, it has the meaning that the compliment responses refer to agreement of good wishes. Second, from the compliment responses the hearer has negative assumption, it has the meaning that the compliment responses refer to scorn and satire. Herbert (1989) classified the type of compliment response into twelve categories. They are shown below;

A verbal or non verbal acceptance of compliment , acceptance not being tied to the specific semantics of stimulus. (e.g. Thanks, Thank you)

Addressee accepts the complimentary force and offers a relevant comment on the appreciated topic. (e.g. yeah, it's my favorite too)

Addressee accepts the compliment and asserts that the compliment force is insufficient. (e.g. I'm really great cook)

Addressee offers a comment for series of comments on the object complimented. (e.g. I bought it for the trip to Arizona)

Addressee agrees with the compliment assertion, but the complimentary force is transferred to some third person. (e.g. My brother gave it to me)

As with (5) except that the praise is shifted (or return) to the first speaker. (e.g. So's yours)

Addressee disagree with the complimentary force , pointing to some flaw in the object or claim that the praise is overstated. (e.g. It's really quite old)

Addressee question the sincerity or the appropriateness of compliment. (e.g. Do you really think so?)

Addressee asserts that the object complimented is not worthy of praise; the first speaker's assertion is in error. (e.g. I hate it)

Weaker than (9), addressee merely qualifies the original assertion, usually with though, but, well, etc. (e.g. It's all right, but I want to take it myself)

Addressee gives no indication of having heard the compliment. The addressee either responds with an irrelevant comment. (e.g. topic shift) or gives no response.

Addressee consciously or not, interprets the compliments as the request rather than a simple compliment. Such responses are not compliment responses since the addressee does not perceive the previous speech act as a compliment. (e.g. You wanna borrow this one too).

When people utter a compliment and compliment responses, he or she shows indirect speech acts in general associated with politeness. According to Brown and Levinson, politeness strategies are developed in order to save the hearer's face. There are two aspects to face; *positive face*, which represents an individual's desire to be accepted and liked by others then it became *positive politeness*, and *negative face* which refers to an individual's right to freedom of action and his or her need not to be imposed on by others then it became *negative politeness*. (2007; 116). Four politeness strategies described by Brown and Levinson. They are; Bald On Record, Negative Politeness, Positive Politeness, and Off-Record-indirect strategy.

These provide no effort by reducing the impact of the FTA's. You will most likely shock the person to whom you are speaking to, embarrass them, or make them feel uncomfortable. However, this strategy is commonly found in people who know each other very well and are very comfortable in their environment such as close friend or family.

The main focus for using this strategy is to assume that may be imposing on the hearer and intruding on their space. Therefore, these automatically assume that there might be some social distance or awkwardness in the situation.

It is usually seen in groups of friends, or where people in the given social situation know each other fairly well. It usually tries to minimize the distance between the addressee by expressing friendliness and solid interest in the hearer's need to be respected (minimize the FTA).

Off record indirect strategy is used to take some of the pressure off of someone. It is not directly imposed by asking for anything.

To identify the topics of compliment used in the utterances among the characters in '*Pretty Woman*', To identify the types of compliment response used in the utterances among the characters in '*Pretty Woman*', To describe the use of politeness strategies of compliment and compliment response used in the utterances among the characters in '*Pretty Woman*'.

2. RESEARCH METHOD

This research is descriptive research which describes speech acts form, topic of compliment, type of compliment response, and politeness strategy used by the characters of *Pretty Woman* movie. *Pretty Woman* is the object of the study and the data of this study are excerpts which contain topic of compliment and type of compliment response used by the characters. The main data source is *Pretty Woman* movie, its script. The data is taken from [http://www.4shared.com/postdownload/f2-/romantic movie file.htm](http://www.4shared.com/postdownload/f2-/romantic%20movie%20file.htm). The technique of collecting data is documentation. The following procedures of collecting data as follows; Watching the movie entitled *Pretty Woman* to understand the story. Reading its script and documenting utterances which contain

compliment and compliment response. Coding the data. Drawing and finding conclusions.

3. FINDING AND DISCUSSION

3.1 Finding

This part discusses topics of compliment used by the characters of the *Pretty Woman* movie analyzed based on Wolfson's theory of topic compliment. There are three topics of compliment used by the characters. They are topic of appearance, topic of ability and compliment on possession.

Topic of appearance is a topic of compliment dealing with complimenting the appearance. There are two types of the topic of appearance in the form of personal appearance is indicated in giving compliments about appearance of addressee such as the clothes, the hair of the addressee, etcetera and possession deals with material possession.

The example of utterance that shows personal appearance.

Vivian : It'll be pretty. We'll give it a natural curl or something.

The topic of compliment in the form of possession, for instance;

01/ TC/ ToAp/ PS

Vivian : Where's Carlos?

Drug dealer : The cops got him. What you want?

Vivian : I only buy from him. When's he getting out?

Drug dealer : How do I know? You think I'm a lawyer? You want some stuff or not?

Vivian : I don't want any of that yellow shit. Don't you have any white?

Drug dealer : This is good stuff.

The writer uses the type of compliment response to all characters that are analyzed based on Herbert (1989) who classified the type of compliment response into twelve (12) categories namely appreciation token, comment acceptance, praise upgrade, comment history, reassignment, return, scale

down, question, disagreement, qualification, no acknowledgement, request interpretation.

Appreciation Token

An example of compliment response on category appreciation token can be found in excerpt below:

O4/TCR/AT

“It's good”

Comment Acceptance

The utterance of comment acceptance can be found in the excerpt;

22/TCR/CA

“You look clean but these days you never know. I don't do it in the ass, either ... unless you want to pay extra.”

Praise Upgrade.

An example of compliment response on category praise upgrade can be found in the only one excerpt below:

20/TCR/CA

“You should see my eyes when I've smoked a piece.

Comment History.

There is not an example of compliment response on category comment history in the excerpt.

Reassignment.

An example of compliment response on category reassignment can be found in the only one excerpt below:

41/TCR/Re

“Mr. Thomas picked it out for me.”

Return.

An example of compliment response on category reassignment can be found in the only one excerpt below:

36/TCR/R

“Babe, I'm telling you we'll get your hair done up right and you'll be a knockout. Okay?”

Scale down.

An example of compliment response on category scale down can be found in the only one excerpt below:

17/TCR/SD

“No. I come here all the time. As a matter of fact, they do rent this room by the hour.”

Question.

An example of compliment response on category question can be found in the only one excerpt below:

14/TCR/Q

“They don't like hookers?”

Disagreement.

An example of compliment response on category disagreement can be found in excerpt below:

55/TCR/Di “No”

79/TCR/Di “No, it's just rented.”

Qualification.

In this movie, there is not an example of compliment response on category qualification in the excerpt

No acknowledgement.

An example of compliment response on category no acknowledgement can be found in excerpt below:

TCR/NA

Edward : Alright. I like you. Two thousand it is. But let me tell you, I have very tough business to do. There is a lot of pressure involved. When I get tense, I need someone to help me relax. That means no problems. No hassles. Understand?

Request interpretation

In this movie, there is not an example of compliment response on category request interpretation in the excerpt.

In the movie *Pretty Woman*, the major characters used politeness strategies. In this analysis the writer analyze politeness strategies using four types of politeness strategies from Brown and Levinson. They are bald on record, positive politeness, negative politeness, and off record, the following are the further description can be seen below,

Bald on record data can be categorized into six strategies, for example:

Strategy 1; urgent situation

This strategy 1 is employed when both of speaker and hearer are in urgency condition, for example:

“wake up, sleeping baby” (71/TCR/BR/S1)

“What ?” (67/TCR/BR/S1)

Strategy 2; when maximum efficiency is very important

In this strategy 2 is employed when efficiency is very important then saving others face, for example:

“No. I come here all the time. As a matter of fact, they do rent this room by the hour.” (17/TCR/BR/S2)

“You look clean but these days you never know. I don't do it in the ass, either ... unless you want to pay extra.” (22/TCR/BR/S2)

Strategy 3; use in group identity maker.

This strategy 3 is used when the speaker's want to satisfy hearer's face is small, for example:

“This is good stuff.” (01/TC/BR/S3)

Strategy 4; speaker cares about the hearer

In strategy 4, a speaker conveys that he/she cares about hearer for example;

“You're quite sleeper” (26/TC/BR/S4)

Strategy 5; granting permission for the hearer

“Well, you're welcome to take a nice long bath. The one in the bathroom is practically a pool.” (28/TC/BR/S5)

Strategy 6; imperative or offer

This strategy 6 explain about imperative or offer, for example;

“Taste it, sugar.” (02/TC/BR/S56)

3.2 Discussion

Based on the findings above the writer assumes that there is relationship between the topic of compliment, types of compliment response and politeness strategies used by the characters in this movie. When the speaker gives complimenting, he or she indicates to topic of compliment, and then the hearer will receive response of compliment. These can be accepted or refused so the utterances of response use the type of compliment response. While how the speakers utter in compliment and compliment response or a conversational contact applies as his or her politeness strategy.

The writer found 61 data which show topic compliment. In relation to topic of compliment, there are three branches of it. The result of this study shows that there are 37 data categorized as topic of appearance, 20 data categorized as topic of ability and 4 data categorized as topic of possession. In topic of appearance have two branches that are categorized as personal appearance with 25 data and possession with 12 data. The topic of personal appearance is as the most data which appears in topic of compliment because it is indicated for the characters give compliment about appearance such as the way they dress, hair style, personal live, etcetera. The topic personal appearance data are always used by the characters in the movie. It is always appears in the daily conversation between the major characters Edward and Vivian. The topic of ability data are used by the speaker on complimentary reference to skill, personal quality and taste, it is categorized as topic of general ability. While the topic of ability in specific act that is categorized as topic of specific act ability has only 7 data because it deals with the complimenting on working. The last form of topic compliment is possession

deals with compliment that is given for someone's possession. In that excerpt, the writer can only find four data. The data show that the characters use the word "like or love" as the formula topic of possession.

In the utterances is used by the characters in this movie also include the compliment response. There are 39 data on the type of compliment response. There are 6 data categorized as appreciation token with percentage 15,8%, 5 data categorized as comment acceptance with percentage 12,8%, 1 data categorized as praise upgrade with percentage 2,5%, 1 data categorized as reassignment with percentage 2,5%, 1 data categorized as return with percentage 2,5%, 5 data categorized as scale down with percentage 12,8%, 4 data categorized as questioning with percentage 10,25%, 2 data categorized as disagreement with percentage 5,12%, 14 data categorized as no acknowledgment with percentage 35,8%, and there is no data finding in the excerpt for the type of common history, qualification, and request interpretation. The most data on the type of compliment response is no acknowledgment. It often appears in the compliment response because the addressee or hearer does not give response of praising. He or she does not say comment of it. It always appears in the conversation between Edward and Vivian conversation in every situation when they are together in apartment, for example when they are in the bedroom then Edward praises that the bed is nice so Vivian sleep enjoyable. But she does not give response of it.

The data of politeness strategies shows that there are 78 data as the whole data. There are 20 data categorized as bald on record with percentage 25,6%, 45 data categorized as positive politeness with percentage 57,6%, 5 data categorized as negative politeness with percentage 6,4%, and the last 8 data categorized as off record indirect with percentage 10,2%,

Compared to the previous study conducted by Nani and the result of present study dealing with topic of compliment and type of compliment responses doesn't correspond. Nani's work had one kind of topic compliment, that was topic of ability but in this present study had all kind of topic

compliment, there are topic of appearance, topic of ability and topic of possession. Then, in type of compliment responses Nani's work found five kind of type compliment responses but this present study found nine kind of type compliment responses. It is because, first the source of the data is different. Nani's work used the drama act movie but the present study used the movie of romantic comedy. Second, the utterances which are used by both of the movie are different. So as assumption Nani's work was used less topic of compliment and type of compliment responses than the present study because of the present study used the movie of genre romantic comedy which in utterances used many flatteries to make compliment and compliment response.

In addition, Nani's study was not focused in the theory of politeness strategy to develop in order to save the hearer face. But the writer study is also related to politeness strategy because we must understand the social status and social relationship how in saying utterances. with formal or informal situation.

4. CONCLUSION

The characters in the movie "Pretty Woman" used three topics of compliment; topic of appearance, topic of ability and topic of possession. But the topic of appearance dominates the topics of compliment used in the utterances among the characters in "Pretty Woman". The utterances of compliment in topic of appearance which the most appeared are especially in personal appearance. It is because the condition of the drama movie. The characters in the movie "Pretty Woman" used nine types of compliment response; appreciation token, comment acceptance, praise upgrade, reassignment, return, scale down, questioning, disagreement, and no acknowledgement and there is no data finding in the excerpt for the type of common history, qualification, and request interpretation. The types of compliment response which always appeared are no acknowledgement. The writer can find that the speaker gives complimenting to the hearer but she / he gives irrelevant response or even she / he gives no response. The types of politeness strategy used in the movie included bald on record, positive politeness,

negative politeness and off record indirect strategy. They are found in the “Pretty Woman” movie and the dominant form is positive politeness strategy 1. It is because in the story of movie “Pretty Woman” is the drama. Most of the conversations have the key in a good atmosphere and said in low tone, relaxed and intimated.

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