

**FAIRY GODMOTHER'S AMBITION REVEALED
IN *SHREK 2* CARTOON MOVIE:
A PSYCHOANALYTIC APPROACH**



RESEARCH PAPER

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by

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CHAPTER I

INTRODUCTION

A. Background of the Study

People use language for various purposes in different forms of writing. They discuss and write a variety of issues such as family, politics, environment, women, and education and so on. They are called literature. Literature is permanent writing that expresses and communicates thoughts, feelings, and attitudes toward life and the world (Warren, 1956: 15). Through literature, they can get knowledge, create their emotion impacts, know about trends, problem and attempts solution, and even entertain or make people happy and relaxed.

Many people agree that literature is word artfully arranged to stimulate feelings and impacts understanding. There are many kinds of literary work and they are classified on genres. Although critics disagree on how to define and label different genres, three basic forms of literature are prose, drama, and poetry. Most works we read as literatures are imaginative (fictional), but some non-imaginative (non-fictional) works we read as literature as well.

Literature has an important role in the English Department in any universities since the books give big effect on the students thinking especially on their imagination. It is valuable in helping students to internalize the language. It also increases motivations and provides a genuine language context. Through learning good literature, the students will be able to improve their language skill. They will learn new words and appreciate expressions.

In modern era, literature has been grown very widely since we can not avoid from the technology that influences our mind and imagination. The change goes fast and develops together with innovation and human creativity. The globalization needs three aspects that have to be considered, those are openness, competition and confidence (Alwi & Sugono, 2002: 232). Literature is very important, especially to raise human dignity and values that always change. The changes always have positive and negative effects.

There are several kinds of literature, but in this research, the writer only focuses on drama as film or play. Drama consists of many characters who move, speak, think and feel. Through the character's actions, words and feeling, students as the readers or viewers develop insight into their own characters and values.

Among many models of literature that reveals culture, film or drama played either on television or movie, has magnificent attraction. Film, which combines technique or drama, poetry, visual arts, and music, is a kind of literary works that is interesting and also an easy way to learn literature if we watch it. According to Hornsby (1995: 319), film is a motion picture.

Films are produced by recording images from the world with cameras, or by creating images using animation techniques or special effects. It means that it is one of modern literature because it uses technology. Motion picture films have had a substantial impact on the arts, technology, and politics.

Many of film makers use novels, stories fairy tales, etc, as their sources of making the film, such as *Harry Potter*, *Pride and Prejudice*, *Scarlet Letter*,

Cinderella, etc. they use technology to make them more interesting as the result of development of people's imagination.

The nature of the film determines the size and type of crew required during film making. According to Wikipedia, many Hollywood adventure films need Computer Generated Imagery (CGI), created by dozens of 3D modelers, animators, photographers and composers. However a low-budget, independent film may be made with a skeleton crew, often paid very little. Also, an open source film may be produced through open, collaborative processes. Film making takes place all over the world using different technologies, style of acting and genre.

The writer thinks that film, especially cartoon film, is interesting because this kind of literature is one of great works among the other literary works and also well known as shown people's imagination that is revealed in drawing forms. The drawing seems like real things. The story could be taken from daily problems such as family life, love, etc. Some stories are fairy tales such as *Cinderella*, *Sleeping Beauty*, *Snow White*, etc.

In this research, the writer uses psychoanalytic approach in conducting literary research to Andrew Adamson's film entitled *Shrek 2*. The writer chooses *Shrek 2* as a film to be analyzed because she wants to show the Fairy Godmother's secret that are revealed clearly in the movie. If we watch it in detail, we will get many shocking facts in the movie. It contains psychological conflict among the character, related to human ambition, pretension, great hesitation, etc. All of those matters are very interesting to be analyzed because

those matters appear as the problems of the movie. In this case, the focus is on Fairy Godmother's ambition.

Since psychology studies human behavior, we also need to deal with human personality. It takes role in guiding somebody's immediate behavior and the further development of his/her personality.

In this research, the writer would like to analyze Fairy Godmother's ambition in which people in general have a wrong conception. Fairy Godmother's ambitions influence many character in the film. Fairy Godmother is one of the main characters of the movie that was the villain of the story, made her son, Charming, to change places with Shrek and make Princess Fiona think that he was Shrek in human form. She gave the King a potion to Princess Fiona which would make fall in love to the first man she kisses, which Fairy Godmother wanted to be Charming. The ambition cause many effects on the other characters. The writer analyzes Fairy Godmother's ambition through her statement "Happily Ever After": which shows the falseness of the character it self. In this case, the focus is on Fairy Godmother's ambition. Considering the explanation and the fact above, the writer interested in analyzing *Shrek 2* by using Psychoanalytic approach entitle **Fairy Godmother's Ambition Revealed in *Shrek 2* Cartoon Movie: A Psychoanalytic Approach.**

B. Literary Review

Another writer who has analyzed this film is Henri Kristiyanto, Semarang State University. His research title is "*Fairy Godmother's*

Motivation in Helping People as Reflected in Shrek 2 Film: An Analysis Using Psychological Approach.”. He finds that there is no wickedness is hold so long, and the other writer is Siti Muzayanah Sebelas Maret University who has research title *Aggressive Behavior As The Impact Of World War II Crime in Peter Webber’s Film Hanibal Rising.: A Psychoanalytic Perspectif.*

In this research, the writer used the similar source and same topic to analyze this movie entitle **Fairy Godmother’s Ambition Revealed in *Shrek 2* Cartoon Movie: A Psychoanalytic Approach.**

C. Problem Statement

Based on the background of the study above, the writer states the problem statement, “How is ambition of Fairy Godmother reflected in “*Shrek 2*” cartoon movie?”

D. Limitation of the Study

In this research, the researcher will focus on the analysis of Fairy Godmother’s ambition by using Psychoanalytic Approach.

E. Objectives of the Study

Concerning with the statements of the problem the topic mentioned previously, the objectives of the study can therefore be stated as follows:

1. To classify the structural element of *Shrek 2* Cartoon Movie.
2. To describe Fairy Godmother's ambition based on Psychoanalytic perspective.

F. Benefit of the Study

The writer really hopes that her research has some benefit to the writer herself and to the reader in general

1. Theoretical Benefit

The result of the study will make the reader especially the students in literature program, to be more interested in learning literary works because it could improve their creativity and imagination.

2. Practical Benefit

- a. The result of the study are able to show the true perception of Fairy Godmother that is revealed in the film.
- b. The result of the study will be significant references for other researchers, especially those who conduct literary research on the same topic.

G. Research Method

1. Object of the Study

The object of the study is the movie script of animation cartoon movie entitle *Shrek 2*.

2. Type of the Study

In this research the writer uses descriptive qualitative method which focuses on the analysis of textual data.

3. Type of the Data and the Data Source

There are two types of data source in this study. The source are called primary data source and the secondary data source.

a. Primary Data Source

The Primary data source of the study was *Shrek 2* animation cartoon movie.

b. Secondary Data Source

The Secondary data sources of the study are sources from the supporting data. Those data are taken from books, dictionary and websites.

4. Technique the Data Collection

In collecting data, the researcher was divided into several steps:

Watching the movie

- a. Browsing internet to find the script
- b. Downloading script from internet
- c. Reading the script repeatedly
- d. Identifying the topic of the movie
- e. Take notes to selected data to be analyzed

5. Technique of the Data Analysis

The technique of data analysis used in this study is descriptive qualitative analysis which is analyzed in detail through psychoanalytic

approach. Descriptive qualitative analysis is concerned with the relationship between the theory to show the reflected character in the data in form oral or written.

H. Research Paper Organization

This research consists of five chapters. Chapter one is introduction. This chapter involves the background of the study, literary review, problem statement, limitation of the study, objectives of the study, benefit of the study, research method and paper organization.

Chapter two deals with underlying theory which consist of notion of psychoanalysis, structure of personality, film, ambition, structural elements of movie and theoretical application.

Chapter three is structural analysis which includes the elements of the film into narrative elements and technical elements. The narrative consists of character and characterization, plot, point of view theme, intent/ message, and cast. Meanwhile, technical elements involve mise-en-scene, cinematography, editing and sound.

Chapter four deals with psychoanalytic analysis and chapter five deals with conclusion and suggestion.