

**GENDER STEREOTYPES AND PREJUDICES  
IN ANDY FICKMAN'S *SHE'S THE MAN*:  
FEMINIST PERSPECTIVE**



**RESEARCH PAPER**

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by

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# CHAPTER I

## INTRODUCTION

### A. Background of the Study

*She's The Man* movie is directed by Andy Fickman and written by Ewan Leslie, Karen McCullah, and Kirsten Smith. This movie is published by DreamWorks association with Lakeshore Entertainment. It is Donner's Company Production. The producers in this movie are: Marty P. Ewing, Ewan Leslie, Jack Leslie, and Lauren Shuler Donner. The release date of this movie was in March 17, 2006. And the running time is around 105 minute.

*She's The Man* movie tells about Viola Hasting who is a member of Cornwall women soccer team. But the coach cuts her soccer team because the coach underestimates her that a woman cannot play as well as a man. Then Viola and her women team decide to try out for the boys' team, but the coach of the boys team refuse to let them try out. When her twin brother Sebastian is scheduled to attend Illyria, he decides to go to London to play music for two week. Then Viola resolves to pose as Sebastian and could try out for the Illyria boys' soccer team. To be look like a boy, she asks her friend to help her, Paul Antonio. After arriving in Illyria, Viola (pose as Sebastian) succeeds in joining in the Illyria boys' soccer team. When the soccer competition between Cornwall and Illyria begins, Viola is very confused because the "real" Sebastian unexpectedly returns from London early. During the soccer game Monique, Malcolm, and the principal Gold stop the game because they think

that the 'real' Sebastian is a girl. Then the 'real' Sebastian proves to the principal that he is a boy by showing his privates to all the player and fans. Finally, Viola decides to come clean during the soccer game and tells everyone who she really is. But she asks the coach to give her an opportunity to join in Illyria and play against Cornwall and shows her old school that girls can play soccer just as well as the boys. And the film ends with Viola securing Illyria win.

This movie tells about the Viola cleverness. She tries to pose as Sebastian in order to get what she wants. She also learns how to take a dress, the way to talk, the way to walk as a man and she must try to fight against her woman's feeling.

*She's The Man* movie reflects the struggle for gender stereotype and prejudices that women can do better than man. Many people consider that women cannot play soccer game like men. They regard that women are weak person and always associated with domestic area. This makes Viola prove it, she undercovers as her twin brother Sebastian. In order that, she can join the soccer team and she can show that what they think is wrong. Women can play soccer game better than men.

There are some public responses toward this movie. The reviewer from Chantal Stone gives comment that it was good movie, funny and entertaining, just like it was supposed to be. For a teen movie, it certainly delivered. She thought that Amanda Bynes was excellent. She was a great entertainer, funny and likeable. Another one is Cynthia Fuchs who gives comment that families

who like this movie should also see 1985's *Just One of the Guys* (which has a similar plot) or *Mean Girls* (which concerns gender roles in high school).

*She's The Man* movie estimated spends about \$ 20,000,000 million. This movie was released on 17 March 2006 in the United States and Canada; 6 April 2006 in Australia, and 7 April 2006 in the United Kingdom. The marketing *She's The Man* grossed a total of \$ 33,741,133 domestic with a total gross of \$ 57,194,667 worldwide.

There are five points of interest from this movie are; first is the cast Amanda Bynes, she is nominated Movie-choice Liplock in Teen choice award, and Channing Tatum; he won Movie-choice Breakout (male) in Teen choice award.

Second, is about the character. Amanda Bynes, act different character from her other movie before. In this movie she act two character, character as a women in women soccer team, and character as a man when she resolves to pose as a man and join in boys soccer team.

Third, is about the location in making this movie. This shooting scene is in USA, as we know that it is a big countries and many exciting place. It makes this movie more interesting.

The fourth point is this movie tells about Viola Hastings (Amanda Bynes) who is a member of Cornwall women soccer team, but the coach cuts her soccer team because the coach underestimate her that she can't play as well as a man. Then Viola resolves to pose as Sebastian and could try out for the Illyria boys' soccer team. Viola's roommate is Duke Orsino (Channing

Tatum), a good looking striker on the soccer team. After spending so much time with him, Viola realizes that she has fallen in love with Duke. On the day of the big game, Monique and Malcolm reveal the truth about Viola to Principal Gold. But the coach agrees to let Viola keep playing anyway. Illyria wins the game on a penalty kick when Viola scores a goal by tricking her ex-boyfriend Justin.

The last point is about the theme, this movie talks about Viola that has big wishes to play soccer, although many people oppose her ability. They underestimate that a woman cannot play as well as a man. Actually, gender is the differences between men and women from the social-cultural side. Here, men and women can exchange their characteristic. In other words, there is a man who has the women's characteristic and on the other hand a woman also has the men's characteristic.

*She's The Man* movie is an interesting movie. It can be seen from the background of this movie. The background of *She's The Man* movie is about sport especially soccer. As we know that soccer is the most popular sport in this world. Almost from all age love or enjoy watch soccer game.

Many stereotypes show that women must be inferior to the men. Women traditionally had been regarded as inferior to men physically and intellectually (<http://www.answer.com/feminism>). It means that men domination in all field or in superior place and become a measure for perfect men. Women are regarded as complement.

Feminism approach helps us to analyze gender stereotype and prejudices in literature. Feminism has significant correlation with women's lives. In considering issues about women's lives, feminist have revised some of these classical perspectives to explain better the position of women in society.

Based on the description above, the writer wants to conduct the research entitled "GENDER STEREOTYPES AND PREJUDICES IN ANDY FICKMAN'S *SHE'S THE MAN*: FEMINIST PERSPECTIVE".

## **B. Literature Review**

Another writer who has analyzed this movie in Muhammadiyah University of Surakarta is Chandra Maulana. (2003) his research title is "*Gender Equality in She's The Man Movie Directed by Andy Fickman: Feminism Approach*". The difference between this research and Chandra Maulana's is that it discusses about gender stereotypes and prejudices in *She's The Man* movie, whereas Chandra Maulana analyzed the gender equality in *She's The Man* movie. So this research paper is different from Chandra Maulana's research paper.

## **C. Problem Statement**

The main problem statement emerged in this research is "How is the struggle for gender stereotype and prejudices reflected in *She's The Man* movie?"

**D. Limitation of the Study**

The researcher limits this research in analyzing the gender stereotypes and prejudices in Andy Fickman's *She's The Man* by using feminist perspective.

**E. Objectives of the Study**

According to the problem statement above, the writer has some objectives on this study as follows:

1. To analyze the structural elements of the movie.
2. To analyze the movie based on feminist perspective.

**F. Benefit of the Study****1. Theoretical Benefit**

To give some contribution to the development of the large body of knowledge, particularly the literary study on *She's The Man* movie especially by a feminist perspective.

**2. Practical Benefit**

This study is dedicated and gives deeper understanding for the writer herself about the play based on feminist perspective.

**G. Research Method**

To analyze the data in this play, the writer uses the qualitative method in this study.

### 1. Object of the Study

The researcher takes an Andy Fickman's *She's The Man* as the object of study.

### 2. Type of Data and Data Source

#### a. Type of Data

Type of data employed in this research is textual data consisting of words, phrases, and sentences.

#### b. Data Source

Types of the data source in this research are classified into two categories, called primary data and secondary data:

##### 1) Primary Data

The primary data source is the *She's The Man* movie.

##### 2) Secondary Data

The secondary data sources are the books about feminist and also the other materials related to the analysis.

### 3. Data Collecting Technique

In collecting the data of this research, the writer uses the library research. The techniques of data collection procedures are as follows:

- a. Watching and learning on *She's The Man* and secondary data from other sources.
- b. Identifying data obtained for the analysis.
- c. Classifying the data into some categories.
- d. Making some notes of important parts.



e. Selecting some parts considerate relevant for the analysis.

#### 4. Data Analyzing Technique

The data analyzing technique of this research is descriptive qualitative analysis of content analysis. The analysis is starting from the structural analysis of the work and finally the feminist analysis of the literary work.

### **H. Paper Organization**

This research paper is divided into five chapters. The first chapter is introduction that explains the background of the study, the literary review, and the problem statement, the limitation of the study, the objectives of the study, the benefit of the study, the theoretical approach, the research method, and the paper organization. Chapter two is underlying theory. It consists of the notion of feminism, liberal feminism, the basic concept of feminism, structural element of movie and theoretical application. Chapter three is deals with the social background of the early twenty first century. Chapter four is the analysis of the movie. It includes the structural element of movie. Chapter five is feminism analysis that deals with the discussion. Chapter six contains conclusion and suggestion.