

## CHAPTER I INTRODUCTION

### A. Background of the Study

According to Siti Chamamah, the term of 'literature' is used to describe symptoms of a culture that can be found in the society despite the social, economic, and religious existences do not constitute necessity. This means that literature is a symptom that is universal. However, there is a phenomenon that says that the universal symptoms do not receive universal concept (Jabrohim, 2002:9). Many experts have been trying to define literature since a long time ago. Fiction in a brief can be understood as a fiction or world of delusion that is poured in words and forms a harmony and can make up a story, poem, and drama. The result is a new work is always created every year. The meaning of literary is contextual, that relies on a concept or the view prevailing in the society (Noor, 2004:2). The literary work is the most part of the literary object that has functions as the pleasing and useful objects (*dulce et utile*) so that readers and literary lovers can take the contents of the literary works according to their needs. Every literary work has a meaning or a moral value conveyed from the author to the literary work lovers, because the literary works are the results of life reflection experienced by the author that are poured through literary works. Kennedy (1991) mentioned some products of literature, such as drama, poetry, and novels. English-language novels are specifically included in the new product of literature. If the novel is compared with other works of literature like drama, ballads, or epic, the novel has a rapid development from time to time. It happened in the 18th century.

Nowadays, there is a novel by Paulo Coelho in 1988 that was favored by many people in the world. Paulo Coelho is one of the famous authors from Brazil who created works of literature in the form of novels. Paulo Coelho published eight novels that all of them are favored by readers. *The Alchemist* is the novel by Paulo Coelho in 1988 that told about the life of a herdsman, namely Santiago,

who travelled from his region of Andalusia, Spain headed to the pyramids in Egypt to prove his dream to find treasures over there.

The adventure was begun from Santiago's dream about the treasures that were kept in the pyramid of Egypt. He was very intrigued by his dream and he also actually felt disturbed by dreams that always came in his sleep. Santiago finally decided to go to a Gypsy who was in Tarifa. Then the gypsy suggested Santiago to trust those dreams. In the beginning Santiago ignored the Gypsy's words. However, after he listened the explanation from the old man that claimed as a King namely Melchizedek about the ideals of the Shepherd children, Santiago finally decided to go to Egypt. In the effort to reach his dream to get the treasure in the pyramid of Egypt, Santiago met many obstacles. However, he also met with new people who gave him passions to reach his dreams. After struggling hard Santiago finally found out the treasure that always came in his dream.

From *The Alchemist* novel, the thing that stands out is the story of the struggle to reach and to embody the ideals. This can be seen from the characteristic of the main character in the novel. Santiago was told to sacrifice many things to reach his dream to find out treasure, such as leaving the sheep flock, leaving the beautiful girl whom he loved, and fighting against the fear and the doubt about the failure and the truth of his dreams. The struggle could not be separated from the role of characters that gave him spirit so that Santiago was not desperate to embody his ideal. Therefore one of the principal elements that build the story in the novel is the motivation.

Ngalim Purwanto (1988) stated that the motivation is "encouragement" or factors that encourage someone to do something purposeful to influence his behavior to do something to achieve certain goals or outcomes. Herzberg (1966) affirmed that there are factors that encourage a person to attempt in reaching contentment. Those factors are achievement, recognition, advancement of the level of life etc. Thus Hamzah B. Uno (2008:3) stated that "the motivation is the

encouragement contained in a person for trying to innovate a better behavior in fulfilling his needs”.

Allport (2010) further explained that majority of people are motivated by the urge that they feel than the events that occurred in the past and to realize what they have done and have knowledge of the reasons why they do so. Notoatmojo (2007) argued that if person's needs are not met, it will invoke from within a person to do something to fulfill every need or desire that they need. Each person has different internal condition, where the condition plays a role in a person's daily activities. One of these conditions is the 'motivation'. Motivation is the basic impetus from inside people that drives people to behave and to do something. Motivation is sometimes distinguished between the way to carry out and the implementation. Based on the understanding of the meaning of motivation, the author intends to make a research by using the novel as the research object. The author uses an individual psychology analysis. Individual psychology analysis is a psychological method or science. Invalid constructs of individual psychology is that human behavior is seen as compensation to a feeling of inferiority. The main concept of the theory of individual psychology talks about the thing that becomes a factor distinguishing each individual from the looks of the lifestyle of each individual, the causes of direction of counselling that refer to development of the individual.

There are four reasons why the author is interested in using this novel. First, that is because *The Alchemist* novel tells about a person's motivation to chase his dream. This novel shows good characters from all characters, especially the main character. He was Santiago, who was a shepherd and he had a dream to find the treasure and he wanted to chase his dream. The setting of this novel was at the pyramids in Egypt.

Second, this novel uses easy language to understand. By using the easy language, it makes the readers easy to understand the story and feel into the story in this novel. According to Lyons (2014) *high-degree* of entertainment value,

*high-level* of originality, a “what if” question, highly visual, clear emotional focus, the inclusion of some truly unique element and mass audience appeal are the seven qualities of *high-concept* stories.

The third reason is that this novel has a good theme. It told someone’s motivation to chase his dream. It showed the shepherd boy that looked for the treasure at the pyramids in Egypt. His journey to go to Pyramid in Egypt was so good, because he found many hindrances from inside and outside. He attempted to chase his dream to come true. He wanted to change his life to be better after he found out the treasure like in his dream.

And the last reason why the writer is interested in this novel is this novel has a moral message conveyed in this story. The researcher wants to do a research about how Santiago chased his dream and what motivated him to chase his dream. So based on the reason, the writer is interested in getting this issue and tries to analyze and finds out the part of the individual psychological theory that especially focuses on the main character by the title “**The motivation to chase a dream of the main character in The novel the Alchemist by Paulo Coelho (1988): Individual Psychology Analysis**”.

## **B. Problem Statement**

1. How is the Santiago's character in *The Alchemist* novel viewed by individual psychology theory?
2. What are driving factors that make Santiago chase his dream?

## **C. Objectives of the Study**

1. To describe how the Santiago's character in *The Alchemist* novel viewed by individual psychology theory.
2. To describe the driving factors that makes Santiago chase his dream.

## D. Benefits of the Study

The research is conducted in order to have benefits as follows:

### 1. Theoretical benefits

In this research there are many benefit can be giving such as we can improve our reading skills because we read the novel and we read many theory repeatedly to understand it. So we can give and be better habit to add students to read and understand the meaning of the text in the novel.

### 2. Practical benefits

In this theory, it can be useful in determining how the characters of Santiago in *The Alchemist* novel using the theory of Individual Psychology and how Individual Psychology theory especially influence can be someone's motivation to do something to chase she or he dream and this research can be useful to researchers of the next.

## E. Paper Organization

The research paper of "The motivation of the chase a dream in the main character in the novel *The Alchemist* by Paulo Coelho (1988): Individual Psychology Approach's is divided in six chapters. The details of the paper organization are: **Chapter one** is introduction. It consists of the Background of the Study, the Benefits of the Study, Organization, and Paper.

**Chapter two** is Literature Review. It consists of Previous Study and the Underlying Theory (Notion of Individual Psychology of Literature, the Major Principle of Individual Psychology of Literature, and the Notion of Individual Psychology. **Chapter three** is a Research Method. It consists of the Object of the Research, Types of Data and the Data Source, the

Technique of Data Collection, and Technique of Data Analysis. **Chapter four** is Individual Psychology Analysis of Paulo Coelho's novel *The Alchemist*. **Chapter five** is Conclusion and Suggestion.