CHAPTER I
INTRODUCTION

A. Background of the Study

Muhammadiyah University of Surakarta (UMS) is the best Private Educational Institution in Indonesia based on the QS World University Rankings by Quacquarelli Symonds (QS) in 2015. The research indicates that Muhammadiyah University of Surakarta is included as the 8th level of top universities in Indonesia. Muhammadiyah University of Surakarta has "Scientific and Islamic Discourse" to enhance an Islamic culture that will provide knowledge and skills based on Islamic values for the students. Labeling as Promising University, Muhammadiyah University of Surakarta makes serious efforts to produce high quality graduates by applying many programs in all sectors, especially in Institute for Development of Basic Science and Language (LPIDB) sector.

Institute for Development of Basic Science and Language (LPIDB) launches new program mainly in language, namely English Tutorial Program, because English curriculum for the non-English Department is not sufficient to prepare students mastering English speaking skill. English Tutorial Program has been applied for non-English Department freshmen in 2015/2016 academic year. The establishment of English Tutorial program is started by evaluating English learning process that shows the lack of speaking ability of the students. The aim of this program is producing graduate students that has good speaking ability, at least mastery in job interview. The program is focused on speaking skill and the students must speak English continuously in the session. In addition, the students gradually try to speak English well in their group. Some students may have better communication abilities but some students may not.

Many people choose speaking as a means of effective and efficient communication to be conveyed in some ways like debate, interview, report, presentation and etcetera. Speaking is one of the essential English skills as oral communication. Speaking involves as a difficult skill to be mastered fast for EFL learners.It can be achieved if it is practiced as habit. According to Ladouse in Nunan,

(1991: 23) speaking is described as the activity as the ability to express oneself in the situation, or the activity to report acts, or situation in precise words or the ability to converse or to express a sequence of ideas fluently.

Basically, communication is sending and receiving information between two or more people. People certainly will utilize communication in social interaction to maintain good social relationship. The social interaction will be effective and meaningful if communication is applied contextually. Communication is the exchange and flow of information and ideas from one person to another; it involves a sender transmitting an idea, information, or feeling to a receiver (U.S. Army, 1983). It means that communication needs receiver understanding in transferring process to keep the communication well. A communication process sometimes does not happen effectively because of several factors, such as lack of vocabulary, getting ashamed, lack of knowledge and etcetera, but it can be anticipated by understanding Communication Strategy.

"Communication strategies are used to handle communication difficulties" (Hismangolu 2000 in Razmjoo and Ardekani, 2010:117 in Sari and Purwati, 2007:3). According to Fauziati (2015: 42), "The one components of communicative competence is communication strategies". Such strategies are used because of limited knowledge that can impede them to express their intended idea. Many people use communication strategy because there are some benefits, such as increase their vocabularies and self-confidence. "Practice in communication strategy can be combined with activities to aid the development of learners' vocabulary" (Fauziati, 2015: 42). It means that the learners must be active to practice speaking English foreign language to develop their vocabularies. Many students use communication strategies, but they do not realize it, because they do not know about the theory of communication strategy, for example:

A : You pass melati street and be opposite *ho.o* melati street (laughing) *ho.o*.

The quotation above, shows that the students used code switching strategy of Dornyei's Taxonomy. The quotation above includes code switching because the speaker uses *"ho.o"* while speaking in L2.

The researcher found many communication strategies used by students in English Tutorial Program at UMS.

1.aaaa I like is writing, bacause writing is my inspiration and I don't eehh dislike is aaaa accounting. aaaa accounting is **make make ....**

2. I *setuju apa mbak* agree [4s] soal (*dibantu tutor*) about *bayarnya mahal.* (**udah ah mbak gak bisa bahasa inggrisnya).....**

This excerpt above, shows message abandonment type. She didn't continue her utterances. The student gave up her utterances , because she felt difficult to convey her meaning.

The aims of this study are to know the types of communiation strategies used by students, how the frequency of each type of communication strategies, and the domiant type of communication strategies used by students. The present study is crucial, because it will motivate non-English Department students to be better in speaking skill, and it can enhance self confidence. It will be easy to investigate and anticipate the suitable method for teaching English speaking skill to be an effective learning process. This present study is to fill in this gap by exploring a new perspective of analyzing Communication Strategy used by English Tutorial Program students and their ability to maintain effective communication in English speaking skill entitled: **AN ANALYSIS OF COMMUNICATION STRATEGIES USED BY ENGLISH TUTORIAL PROGRAM STUDENTS IN SPEAKING CLASS: NATURALISTIC STUDY AT DEPARTEMENT OF ACCOUNTING EDUCATION AT MUHAMMADIYAH UNIVERSITY OF SURAKARTA.**

B. Scope of the Study

The subject of this study is English Tutorial Program students at accounting departement at Muhammadiyah University of Surakarta in 2015/2016 academic year. The researcher takes thirty students randomly as the respondents.

The object of this study is the type of communication strategies used by English Tutorial Program students in Muhammadiyah University of Surakarta 2015/2016 academic year which is analyzed by Dornyei's Taxonomy.

C. Problem Statement

Based on the background of the study, the problem of this study is formulated as follows:

1. What are the types of Communication Strategy used by English Tutorial Program students?

2. How many frequencies of each type of communication strategies are used by English Tutorial Program students?

3. What is the most dominant type of Communication Strategy used by English Tutorial Program students?

D. Objective of the Study

In relation to the problem statement, the objective of the study is to describe the types of communication strategies, to know how the frequency of each type of communication strategies in speaking by students, and to find out the most dominant type of Communication Strategy.

E. Significance of the Study

This research paper is expected to give some benefits as follows:

1. Practically:

This study has five benefits practically, namely:

a. to motivate the students to be better on communication in English,

b. to provide significant information for the English lecturers for the better teaching speaking and develop another skill or ability how to make a good communication with students,

c. to increase the readers knowledge about communication strategies is suggested to maintain the conversation,

d. to shows the students types of communication strategy that frequently applied, and

e.to help the next researcher candidate of the teacher to apply a suitable model in teaching learning process based on the Communication Strategy research.

2. Theoretically:

This study has some benefit theoretically.

a. This research will give contribution for other researchers who are interested in analyzing and investigating Communication Strategies for English foreign language. This research can be used as reference for other researchers.

F. Research Paper Outlines

The outline of this research paper is arranged systematically. The following research paper organization consists of five chapters and each chapter is sub divided into further divisions. In brief the research paper organization can be arranged as follows:

Chapter I contains background of the study, scope of the study, problem statement, objective of the study, significance of the study, and research paper organization.

Chapter II consists of previous study, and underlying theory. This chapter deal with theories of speaking skill, communicative competence,communication strategies, and taxonomy of communication strategies.

Chapter III is research method. It convers type of the study, subject of the study, object of the study, place and time of the study, data and sources of data, technique of collecting data, technique of analyzing data, and data validity.

Chapter IV describes data analysis and discussion. It consists of descriptions of data, analysis of data, and discussion.

Chapter V is conslusions and suggestion. In this part the researcher concludes the result of the whole research and gives suggestion related to the result.