CHAPTER I
INTRODUCTION

A. Background of The Study

In the world, communication is the way to understand the meaning of utterance of one human to another human. The tool of communication is language. Language is a means of communication that is used to transfer information, feelings, and ideas from one person to each other. Language is a self-expression. Ramelan (1922:10) stated that “language is an arbitrary system of speech sounds which is used in interpersonal communication by an aggregation of human beings, and which rather exhaustively catalogs thing, process, and events in the human environments”. Everything of what we say is for a specific purpose. Whether we are arguing, apologizing, thanking, expressing wish or asking permission we use language in order to fulfill that purpose. Each purpose can be known as a language function.

People use language for a variety of formal and informal purposes and specific grammatical structures and vocabulary are often used with each language function. According to Savignon (1983), “the use to which language is put, the purpose of an utterance rather than the particular grammatical form an utterance takes”. The examples of language function are informative, interrogative, performative, directive, emotive, expressive, phatic, and recreational. When people say “I am sorry” it represents the function of apologizing and when we say “Good Afternoon!” it represents the function of greeting. Expressive function is the use of language to reveal something about the feeling and attitudes of the speaker. For example, the speakers express their emotional through exclamation or swearing. People express their feeling in many ways, one of them is by swearing.

People swear because they want to express themselves and it is an expressive act. When people feel stressed, confused, angry, sad, they use swear words to express their feeling. Knowing English swear words means
that people get new English non-formal vocabulary, so they can use it in the right place and situation. According to (Heins, 2007; McEnery 2006), “swear words are sanctioned or restricted on both institutional and individual levels under the assumption that some harm will occur is a swear word is spoken”. The exact nature of harm to befall the speaker, listener, or society has never been entirely clear. “Swear words are also useful and effective ways of conveying that you feel very strongly about something or of inciting strong feelings in someone else, even when used outside of their traditional emotions” (Jay, 2009a; Pinker, 2007). Reasons for using or not using swear words depend on the conversational goals of the speaker. Jay (2009a) stated that “swearing is like using a horn on your car, which can be used to signify a number of emotions (e.g., anger, frustration, joy, surprise)”. Swearing occurs when the people experience a strong emotion or when they want to accomplish certain goals through swearing.

Swear words also used in movie by the characters. In this study, the writer investigated the category; the type and the intention of using swear words in deadpool movie. The writer is interested to analyze swear words in the movie because swear words are a part of English language that is popularly used in the world of media such as movies and music. Swear words in English often used by people in their daily life such as “fuck” and “shit” to convey their emotion of anger. The writer chose deadpool movie, because it has an out of the box idea in super hero’s story and different perspective concept of super hero. DeadPool movie has a lot of swear words to be analyzed so the writer wanted to know the type, the character, and the intention of using swear words in deadpool movie. A sociopragmatic analysis of language use in deadpool movie is an investigation of how language has functioned in communication between the characters of this movie.

Deadpool is a 2016 film that is the eighth film in the X-Men franchise, in which The Merc with the Mouth seeks revenge in a humorous way. Wade Wilson (deadpool) is a mercenary who spends his time in New York City
protecting teenage girls from would-be stalkers. He meets escort Vanessa Carlylsle at a local bar and they become romantically attached for nearly a year. He proposes to her one night, and then he suddenly collapses and is diagnosed with terminal cancer. Although she remains by his side, he fears losing her. One night at the bar that he met Vanessa, he is approached by a recruiter from a secret program. He is offered an experimental cure for his cancer, but he rebuffs the man and leaves. Desperate to live, he reconsiders and leaves Vanessa in the middle of the night to undergo the procedure. He is injected with a special serum by Francis Freeman and tortured for days by Angel Dust in order to trigger a mutation.

After weeks of no success, Wade is strapped into an airtight chamber after insulting Francis. The drop in oxygen triggers a healing factor that removes his cancer, but severely disfigures his face and skin in the process. He escapes from the chamber by blowing up and attempts to kill Francis, only stopping when he claims he can cure Wade’s disfigurement. He is then impaled by rebar and left for dead in the destruction of the lab. Although he tracks her down, he cannot come to terms with his complexion, and he keeps himself away from Vanessa. Wade moves into a home of an elderly blind woman named Al, and with the advice of his best friend Weasel, he becomes a masked vigilante named Deadpool, and begins hunting don Francis and dismantling his organization. Following a string of leads from various syndicates, Deadpool attacks a convoy of cars on an expressway before getting his hands of Francis, demanding for a cure to his disfigurement. The confrontation is suddenly interrupted by the X-Men Colossus and Negasonic Teenage Warhead, who want him to join the team. Their invitation enables Francis to run off, and when Colossus handcuffs himself to Deadpool on their way back to the X-Mansion, Deadpool cuts off his own hand and escapes back to his home. The next night, Weasel convinces Deadpool to go back to Vanessa, but when they arrive at the strip club she works at, Deadpool
discovers that she has been kidnapped, and Francis and Angel Dust tell him to meet up with them on a decommissioned aircraft carrier at a scrapyard.

Deadpool convinces Colossus and Negasonic to help him, and the trio takes a cab to the scrapyard, where Colossus and Negasonic have a grueling battle with Angel Dust while Deadpool slashes through an army of goons on his way toward Francis. Deadpool and Francis then engage in a bloody hand-to-hand combat before Negasonic uses her power to destroy the aircraft carrier. In the end, Deadpool gains the upper hand in the fight and Francis admits that there is no cure for Wade’s disfigurement. Although Colossus urges Deadpool to spare Francis and be a true hero, he shoots Francis in the head, finally killing him and avenging himself. Deadpool removes his mask and shows Vanessa his new face. Though she is angry that he left her, she accepts him and they reconcile by kissing.

The writer used the sociopragmatics to conduct study on swear words. According to Leech (1983), “sociopragmatics: the sociological interface of pragmatics: the social perception underlying a participant’s performance and interpretation of linguistic actions”. Sociopragmatics is the interface of sociology and pragmatics and refers to “the social perceptions underlying participants’ interpretation and performance of communicative action” (Kasper & Rose, 2001, p. 2). “Sociopragmatics includes the knowledge of the relationship between communicative action, social distance, social conditions and consequences of what we do, when, and to whom. Whereas, pragmatics is the study of speaker’s meaning” (Leech 1983; Levinson 1983; Yule, 1996). It means speakers give the meaning to utterances and situational context supports it.

There are several relevant previous researchers that support this research proposal, those are: Restoria (2013) studied about swear words and slang in American speech. She explained that although both slang and swear words share an effective or emotionally expressive e semantic connection, the
actually function pragmatically on related but different levels. Aji (2014) studied about an analysis of the pragmatic functions of swearing. He investigated based on different context, different pragmatics functions carried out by swearing in everyday conversation.

According to Wardhaugh (1986), swearing is considered as taboo. Tabooed subjects can vary widely: sex (fuck, fucking); death (go to hell); excretion (shit, piss); bodily functions (asshole, cock, ass); religious matter (goddamn, jesus). Tabooed objects that must be avoided or used carefully can include mother-in-law (bitch, motherfucker); animal (dog, bullshit); left hand (fuck you). According to Swan (2005) there are two types of swear word, those are strong swear words and weak swear words. and categories of swear words, those are exclamation of annoyance, exclamation of surprise, exclamation of unconcern, insult, insulting go away, surprised question, emotion intensifier, violent refusal/rejection.

Andersson and Trudgill (1990:15) explained the theory of classifying swear words on the functions. Andersson and Trudgill divided the function of swear words into four: expletive, abusive, humorous, and auxiliary. That was depends on the contexts in which the swear words occur. Hymes (1974) explained that a speech situation can only be understood if not only linguistic, but also other aspects are taken into consideration, such as: the setting of the communication, the goals, and the information about the participants. Hymes coined the following acronym: SPEAKING it means setting, participant, end, act sequence, key, instrumentalities, norms, and genre.

There are many swear words used by the characters that the writer can analyze it, for example:

Dopinder: And what did he do to you, Mr. Pool?
Deadpool: *This shit.*
Deadpool: Boo!
This conversation occurs in the taxi, between the driver who has name Dopinder and the passenger who has name Deadpool. The end of this conversation is to make the feel inside the taxi is not boring and quiet. Although this conversation is informal, but Dopinder as a driver called Deadpool with Mr. Pool, it is showed that Dopinder has a good attitude to his passenger. Deadpool showed his face to Dopinder. There is bad guy named Francis who makes his face becomes ugly, so he said this shit to explain how ugly his face and he feel annoyed. Shit can be classified in excretion term. Shit is the types of strong swear words and it has category to express annoyance. The intention of the swear word based on the context in the conversation is to inform.

Francis: We'll deliver in full the following month. Pleasure doing business with you.
Man: Fucking mutant!

Conversation between Francis and the man occurred in the Francis basecamp. The atmosphere is tense because Francis is a villain who threat the man. The word fucking showed that the man anger with Francais. He shows his emotion through fucking word. The type of swear word is sex term. The category of the swear word is an insult, and the intention of the swear word based on the context of conversation is expressive to show anger.

From the two conversation above, the writer wants to analyze the swear word using in deadpool movie from the type, category, and intention of using swear word. That is why the writer makes this research with the title: “THE USE OF SWEAR WORDS IN DEADPOOL MOVIE: A SOCIOPRAGMATIC STUDY”
B. Limitation of the Study

The writer limits the problem by focusing on the types and category of swear words used by characters in *Deadpool* movie and the intention of using swear words by the characters in *Deadpool* movie.

C. Problem Statement

The problems of the study are briefly stated as follows:

1. What are the types and categories of swear words used by the character in *Deadpool* movie?

2. What are the intentions of using swear words by the character in *Deadpool* movie?

D. Objectives of the Study

The objectives of this research are to classify the type and category of swear word used by the characters in *Deadpool* movie and to identify the intention of using swear word by the character in *Deadpool* movie.

E. Significance of the Study

The significance of this research is that English language learners especially those interested in the study of linguistics can know about sociopragmatic contained in a movie. Readers will understand that the utterance used by the characters in movie is a sociopragmatics that can be researched. In this study, the writer focuses on swear word used by the characters in a movie. Knowing pragmatics and sociopragmatics on certain utterances helps the reader as a English language learners to understand the applied linguistics material which is used in movie.
F. Research Paper Organization

The research paper organization is arranged systematically. This part is given in order to make the reader understand the content of this research easily. The research paper organization can be arranged as follows:

Chapter I is introduction that presents background of the study, limitation of the study, problem statement, objective of the study, significance of the study, and research paper organization.

Chapter II is literature review. It deals with the previous study and theoretical framework. In theoretical framework consists of the scope of pragmatic, the definition of swear word, the type of swear word, the category of swear word, the function of swear word and the ethnography of communication.

Chapter III is research method. It consists of the type of research, the object of research, data and data source, technique of collecting data, data validity, and technique of analyzing data.

Chapter IV is analysis, finding, and discussion. It consists of data analysis, research findings, and discussion of the findings.

Chapter V presents conclusion and suggestion.