

**A STUDY ON THE ENGLISH TEACHING  
FOR THE HOTEL ACCOMODATION STUDENTS  
AT SMK *KASATRIAN SOLO* IN SUKOHARJO**



**RESEARCH PAPER**

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by

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# CHAPTER I

## INTRODUCTION

### A. Background of the Study

English is a global language. It is used in every subject. It plays an important role in human activities. The activities can be related to their job. There are many different persons with their own jobs, and each job has typical characteristics of vocabulary based on what they have to do. Such thing is different from each other. The language is intended to make their communication easy.

In Indonesia, English is a foreign language. It is used by many people and the need of mastering English in a job is unarguable. English is used as the medium of business, tourism, science, technology, and education. In other words, million people over the world speak English. It is sometimes used as a national language, a second language, and a foreign language. So, the role of English in the context of society and education becomes more significant in Indonesia recently. Therefore, Indonesian government enacts English as one of the compulsory subjects to be taught. The phenomenon of English influence in the field of education can be seen in the national education curriculum of Indonesia.

The study of English continues to occupy an important place in the educational curriculum. English is regarded as one of foreign language to be taught at elementary school as a local content, and at secondary schools as a compulsory subject. At the secondary school especially in vocational school level, the study of English varies according to whether English is medium of instruction, such as hotel accommodation school. Successively it presents first, English for specific purposes, and the last is the implementation of ESP courses.

English for Specific Purposes (ESP) is an approach to language teaching which aims to unify the need of particular learners. Before initiating a new language program, vital prefatory work in the form of information gathering must take place. This fact-finding stage needs analysis that provides answer for any program. This is an important principle that characterizes an ESP course. By conducting the need of analysis gathering, we can find out the learners need in term of the use of language in the target situation and learners need in acquiring the language learned. Need analysis will specify as closely as possible toward the learners needs in learning English.

English for Specific Purposes emphasizes learner's needs of English in which the purposes are expressed in functional terms. Thus, ESP is not specialized in English in general, but typical English. ESP requires English learners to specify certain reasons concerning with the learners studies or their

jobs. In this case, the attention of learners needs is the key element in English for Specific Purposes.

ESP consists of English Language Teaching which is designed to unify specific needs of the learners. ESP, then, should enable the learners to learn something from their lecturer and he or she must investigate the use, on which the language will be put. Based on the reason, the writer is interested in analyzing about the study to vocational school especially the hotel accommodation students. The aim of the vocational school especially for hotel accommodation school is to train students to be qualified employees for tourism and hospitality industry who are educated with theoretical and practical professional knowledge and have ability to speak at least two foreign languages. The hotel accommodation students of tourism and hotel management have 3 educational programs. These are 1) Food and Beverage Management Program, 2) Tourism and Hotel Management Program, and 3) Tourism Guidance Program, such as; food and beverage service, front office, housekeeping and food production lessons. Besides that, the students of the hotel accommodation school have the possibility to use the computer labs.

Based on the situation above, the writer is inspired to write a research paper concerning with the English teaching for the hotel accommodation students at SMK *Kasatrian Solo* in Sukoharjo. The title in this research is “A Study on the English Teaching for the Hotel Accommodation Students at SMK *Kasatrian Solo* in Sukoharjo”.

## **B. Problem Statement**

The problems of this study are as follows:

1. What is the teaching method used by English teachers at SMK *Kasatrian Solo* in Sukoharjo?
2. What materials are taught by English teachers for the students of SMK *Kasatrian Solo* in Sukoharjo?
3. What are the learners' needs of the hotel accommodation students toward ESP?
4. How is the implementation of teaching English for hotel accommodation in SMK *Kasatrian Solo* in Sukoharjo?

## **C. Limitation of the Study**

For the sake of efficiency, the writer limits the study as follows:

The subject of the study is limited to a study on the English Teaching to the hotel accommodation students at SMK *Kasatrian Solo* in Sukoharjo.

The object of study is limited to the method and the material used by English teacher on the English teaching for the hotel accommodation students at SMK *Kasatrian Solo* in Sukoharjo, and the learners' need of hotel accommodation students to the ESP Program.

The analysis focus on which the writer will do in order to meet the students' needs of ESP at hotel accommodation students, especially on academic years 2008/2009.

#### **D. Objective of the Study**

The objectives of the study are as follows:

1. to describe the methods used by English teacher in English teaching at SMK *Kasatrian Solo* in Sukoharjo.
2. to describe the materials used by English teacher in English teaching at SMK *Kasatrian Solo* in Sukoharjo.
3. to describe the learners' need of hotel accommodation students toward the ESP Program.
4. to describe the implementations of teaching English for hotel accommodation in SMK *Kasatrian Solo* in Sukoharjo.

#### **E. Benefit of the Study**

The writer hopes that the results of this study are helpful for the reader. There are two benefits as the writer hope; they are theoretical and practical benefits.

1. Theoretical benefits

- a. Theoretically, the results of this study improves the writer's knowledge and gives description about the study on the English teaching for the hotel accommodation students at SMK *Kasatrian Solo* in Sukoharjo.
- b. The results of this study give description about the method, the material of the vocational school especially to the hotel accommodation students, and describes of the learners' need of hotel accommodation students to the ESP Program, and describes whether the ESP Program fulfills the learners' needs or not.

2. Practical benefits

- a. Practically, there are some benefits from this research for the writer: he gets clear understanding and an experience about a study on the English teaching for the hotel accommodation students at SMK *Kasatrian Solo* in Sukoharjo.
- b. The result of this study can be a reference to improve their ability and competence in teaching English.

**F. Research Paper Organization**

Chapter I is introduction. This chapter involves background of the study, problem statement, limitation of the study, objective of the study, benefit of the study, and research paper organization.

Chapter II is review of related literature. It presents about previous study, English teaching, the notion of teaching English, methods of teaching

English, materials design, media for teaching English, syllabus design, notion of English for Specific Purposes (ESP), and needs analysis.

Chapter III is research method that deals with type of research, subject of the study, object of the study, data and data source, method of collecting data, and technique of analyzing data.

Chapter IV is data analysis and discussion.

Chapter V is conclusion and suggestion.