AN ANALYSIS OF INDONESIAN – ENGLISH CODE MIXING USED BY

THE PRESENTERS ON "BLACK IN NEWS" IN TRANS 7 TV

RESEARCH PAPER

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CHAPTER I

INTRODUCTION

A. Background of the Study

Communication is important thing in human life and it functions to give message or information to others. Communication is about the process of human interaction and not about the tool. The tool of communication is language.

When people communicate with their society in their daily life, they tend to use the first language which is known as mother tongue. Beside people tend to use it, they also tend to learn a second language or foreign language. In many countries, we find that there are two or more languages employed. Indonesia, for example, has hundred of different languages. Each tribe has its own language, beside there are also some foreign languages that are learned and spoken by some people such as English, France, Germany, and etc. in this condition, people may have a possibility of speaking more than one language.

Here, bilingual and multilingual society is formed then someone must choose which language to use dealing with the competence in each. Bilingualism is popularly the ability to speak two languages equally or most equally well, it is used technically to refer to any degree of knowledge of two languages by the same person. Then multilingualism simply means a comprehension of more two languages by an individual or speech community.

In multilingual community, people tend to mix from one language to the other language. When they mix two or more languages, this situation is called code mixing. Sridhar in Mackay (1996: 74) defines that code mixing implies quite in multilingual communities around the world and it is often used by the speakers who are highly proficient in all languages being mixed. While Trudgill (1992: 16) defines "Code Mixing is the process whereby speakers indulge in code switching between languages of such rapidly and density, even within sentences and phrases that are not possible to say at any given time which language they are speaking". Code mixing can be seen in writing and spoken language. Code mixing in writing language is such as magazine, newspaper, tabloid, etc. Meanwhile, code in spoken is such as interview, speech, reality show, etc.

The researcher found code mixing in the reality show. The presenter sometimes mixes the language from English into Indonesia. It happens in Black In News program at Trans 7 TV. To give a little description, the researcher puts forward some examples as follows:

1. *Hey guy's apa kabar? Seneng banget gue rahma umayya bisa nemenin lo lagi di Black In News. Dan pastinya hari ini gue punya info menarik seputar trend, lifestyle, dan juga coolest place to hangout.*
2. *Ok!! Still in Black In News dan di Cappuccino corner kita kali ne, gue punya liputan acara yang dibikin djarum black slim nation. Buat lo yang kemaren gak hadir, makanya stay here dan check this one out.*

From the examples above, it is obvious that there are code mixing found in that reality show Black In News on trans 7 TV. The mix is used when the presenter presenting their show and interviewing their partner. A part from the fact whether this is right or wrong to do code mixing in speaking, it is

interesting for the researcher to know the forms of it and the reason why they use it.

Based on the phenomenon above, the researcher intends to analyze the forms of the code mixing in the reality show "Black In News program" and the reason why they use it. The researcher is interested in doing a research entitled **An Analysis of Indonesian – English Code Mixing Used By the Presenters on "Black In News" In Trans 7 TV.**

B. Previous Study

The researcher will present the previous research that deals especially with the variety of the study of code mixing. The previous research was done by Arifatul Ismawati in UMS 2007 entitled A STUDY ON INDONESIAN – ENGLISH CODE MIXING USED IN PC MAGAZINE. She discussed the form, the referential meaning and the reason to analyze the Indonesian – English code mixing in written language. In her research, there are 57 data of morphological form that break into 25 data word, 5 data verb, 1 data of adjective, 2 data of reduplication, 17 data of compounding, 7 data of hybrid, and 18 data of syntactical form that breaks into 13 data of noun phrase, 3 data of verb phrase, and 1 data of adjective phrase. The reason of using code mixing is need filling motive.

Another research related to the study of code mixing had been conducted by Bagus Udoro in UMS 2008 entitled THE ANALYSIS OF CODE MIXING USED IN MTV AMPUH VJ (VIDEO JOCKEY). He discussed the form and the social function to analyze the code mixing used in MTV Ampuh. In his

research, the are 29 data of word which classifies into 16 data of verbs, 2 data of adjectives, 9 data of conjunctions, and 4 data of adverbs; 59 data of phrases which classifies into 13 data of noun phrases, 10 data of adjective phrase, 6 data of verb phrase, 16 data of prepositional phrase, and 24 data of adverb phrase; 12 data of clauses which classifies into 5 data of main clauses and 7 data of sub clauses; and the last is sentences which are classifies into 9 data of compound-complex sentences, 8 data of statements, and 16 data of imperative sentences. And the social functions of code mixing used in MTV Ampuh VJ are to inform to the society that they are young modern people, to increase their social status in the society, to show their educational background, to show that they have good talent to be a good presenter, modern and stylist presenter.

From the two researches above, it can be seen that it is has different object with research conducted by the researcher. Therefore, the researcher is going to analyze the Indonesian – English code mixing used by the presenter on "Black In News" in Trans 7 TV and to continue the previous research on code mixing.

C. Problem Statement

Based on the research background, the researcher will analyze code mixing used by the presenters in Black In News program in TRANS 7 TV. The problem statements of this research are as follows:

1. What are the linguistic forms of code mixing used by the presenters in Black In News program? , and

2. What is the reason of using code mixing in Black In News program?

D. Objective of the Study

Based on the problem study above, the objectives of the research are:

1. To identify the linguistics form of code mixing that used by the presenters in Black In News program, and

2. To give the reason of using code mixing.

E. Limitation of the Study

In conducting the research, the researcher will limit on the code mixing and not on the code switching. The researcher will only analyze the code mixing that used by the presenters on Black in news program in Trans 7 TV. To make this limitation clear, the researcher will focus on the linguistic forms of code mixing that used by the presenters, the functions of code mixing used by the presenters and the reason of using code mixing.

F. Benefit of the Study

The writer hopes that this research will be give some benefits in two aspects, there are:

1. Theoretical benefits:

   a. Giving an additional source for bilingualism study, especially in code mixing discussion.

b. Giving some references dealing with code mixing in different perspective.

2. Practical benefits:

a. For the student, this research is expected to be significant as additional reference in conducting related research.

b. The readers are able to know the form of code mixing, the social functions of code mixing and the reason of using code mixing.

G. Research Paper Organization

Finally, to guidance for either the researcher in writing the research paper or readers in reading the whole contents of research paper, the researcher set up the order of the research paper as follows:

Chapter I is introduction. This chapter consists of background of the study, previous study, problem study, object of the study, limitation of the study, and benefit of the study.

Chapter II is underlying theory. This chapter consists of the notion of the sociolinguistic, bilingualism, the linguistics form and the reasons of using code mixing.

Chapter III is research method. This chapter related to the type of the research, object of the research, data source and data, method of collecting data, technique of analyzing data, and research data coding.

Chapter IV is analysis and discussion. It deals of data analysis and discussion. In this chapter, the researcher presents data analysis and the result of research.

Chapter V is closing. It presents the conclusion of the research and the suggestions related with the study.